MARCH 16, 2023





VINTAGE POSTERS

AUCTION

Thursday March 16, 2023 10:00am CST

INQUIRIES

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PREVIEWS

March 14-15, 10am-5pm

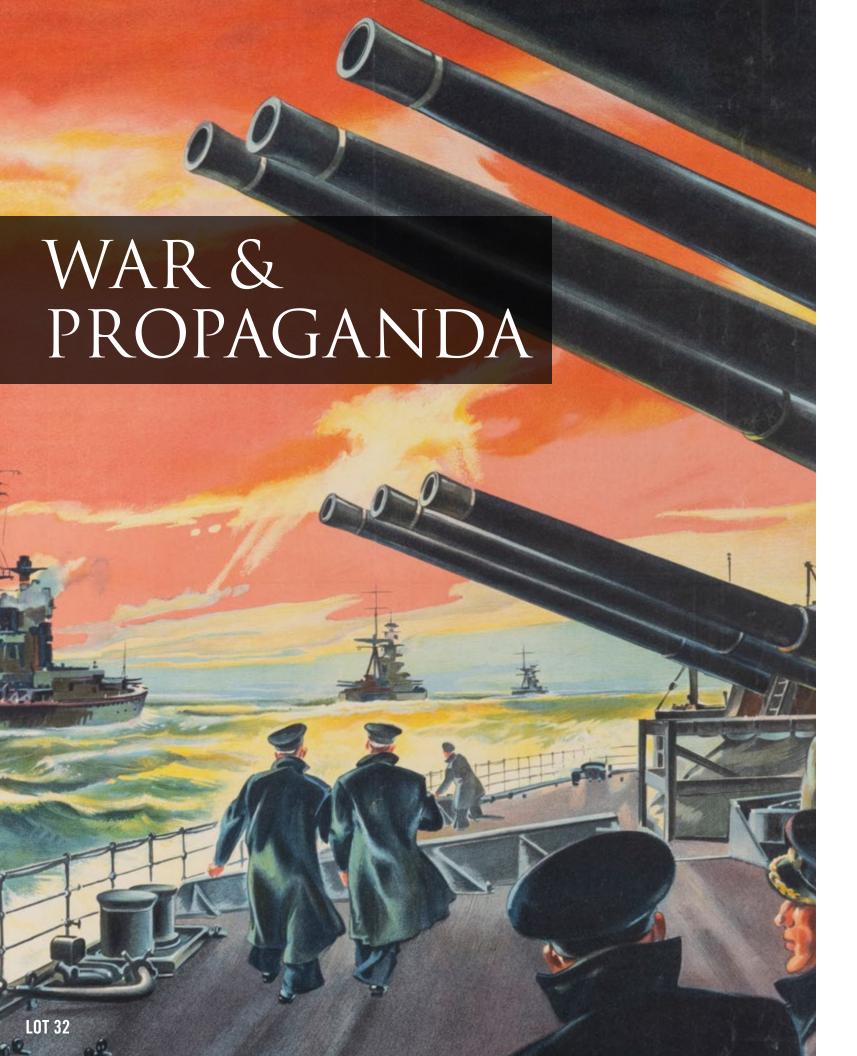
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1. Don't Miss Your Great Opportunity/ The Navy needs you in the WAVES. 1944. Colorful recruitment poster for women to serve in the Navy, via the WAVES. 40 x 28". Some marginal wear and creases, a few marginal tears and chips, some soiling. Unbacked. A-.

200/40

2. Enlist in the WAVES / Release a Man to Fight at Sea. 1943. Poster recruiting women for the U.S. Navy Women's Reserve (Women Accepted for Volunteer Emergency Service). 42 x 28". Some rubbing, soiling, mild edgewear and creases. Unbacked. Light creases in image. A-/B+. Scarce.

200/400

3. FALTER, John (1910-1982). Share the Deeds of Victory / Join the WAVES. Circa 1943. Handsome recruitment poster with a Navy woman conducting air traffic control. 42×28 ". Some edgewear, marginal chipping, several short marginal tears, some light soiling, rubbing. Unbacked. A-.

200/400

4. FALTER, John (1910-1982). There's a Man-Size Job for You in Your Navy / Enlist in the WAVES. 1943. 42 \times 28". Some rubbing, marginal creasing, a few short tears, some light soiling. Unbacked. A.

200/400

5. SAVAGE, Steele (1898-1970). For your country's sake today / For your own sake tomorrow. 1944. Recruiting Publicity Bureau of the United States Army. Colorful Army recruitment poster, targeting women. 25 x 17". Some edgewear, folds, some soiling, marginal tears, creasing. Unbacked. A-.

250/500

6. BEALL, Cecil Calvert (1892 – 1967). Now All Together / 7th War Loan. 1945. Washington, D.C.: U.S. Government Printing Office. U.S. Treasury poster with artwork created after the Pulitzer Prize-winning photograph showing soldiers raising an American flag at Iwo Jima. 36 ¾ x 26". Unbacked. Tear with paper loss at upper right corner; original folds, central image clean. B.

250/350

7. BEALL, Cecil Calvert (1892 – 1967). And if our lines should form, then break.../a U.S. Marine. General Cable Corporation, 1940s. 35 x 27". Unbacked. A-.

150/250





8. CORNWELL, Dean (1892-1960). They've Got the Guts / Give 'em More Firepower. 1943. [Washington, D.C.]: U.S. Government Printing Office. Framed, sight 28 x 38 1/2". Original folds, small piece chipped upper left not affecting image.

9. FLAGG, James Montgomery (1877-1960). I Want You for the U.S. Army / Enlist Now. 1940. [New York]: Leslie-Judge Co. This is the World War II version of Flagg's famous poster. 37 ½ x 25". Unbacked. Light brown soiling and spotting to upper right and center; vertical and horizontal folds; light creases. B+. 2,000/3,000

10. FLAGG, James Montgomery (1877-1960). Help China! / United China Relief. Circa 1940s. Uncle Sam assists a wounded Chinese soldier and mother and child. In response to ongoing famine, the outbreak of the Sino-Japanese War, and resulting crises, the United China Relief was formed in New York City in 1941 to provide humanitarian relief to China. This is the larger format. Framed, sight 40 3/4 x 26 1/2".

300/500









11. SAWYERS, Martha (1902-1987). China Shall Have Our Help! / United China Relief. U.S.A., [ca. 1944]. Dramatic color poster depicting a Chinese man, woman, and child. 41 x 27". Original folds, three tape markings on lower margin, some edgewear, marginal creases, wear, several short marginal tears, some soiling. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. A-/B+.

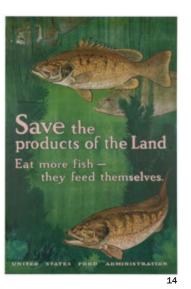
200/400

12. SAWYERS, Martha (1902-1987). China First to Fight! / United China Relief. Cleveland, ca. 1940s. Dramatic lithograph color poster depicting a Chinese man, woman, and child, all either armed or wounded. 41 x 27". Original folds, some wear and a few tears along creases, some rubbing, soiling, a few marginal tears, one chip near the "C" in "China" near the upper left corner. Unbacked. A-.

200/400

13. GAYDOS, John. China Fights On / United China Relief. U.S.A., [ca. 1940s]. Handsome lithograph poster for the United China Relief fund, 41 x 27". Original folds, some marginal rubbing and creasing, occasional chipping, some soiling, a few small marginal tears. Unbacked, A-.

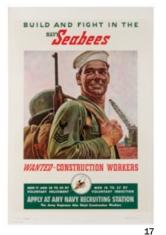
200/400

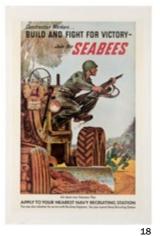




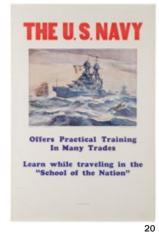












14. BULL, Charles Livingston (1874–1942). Save the Products of the Land / Eat More Fish. New York: Haywood, Strasser & Voigt, ca. 1918. 30 x 20". Unbacked. Slight nicks at edges. Nice copy. A-.

400/600

15. [WORLD WAR I]. Group of 8 United States Food Administration Posters. Sizes generally 30 x 20" (one 16 x 11"). Includes designs by Sheridan, Hendee, Harrison, and others. All unbacked. Condition generally B/C.

250/350

16. Keep It Up / Save and Lend Through the Post Office Savings Bank and Trustee Savings Banks. Netherfield, Nottingham & London: Stafford & Co., ca. 1940s. Lithograph poster depicting a dirigible, with blue lettering. Framed, sight 28 3/4 x 18 1/2".

150/250

17. FALTER, John (1910-1982). Build and Fight in the Navy Seabees. 1943. Poster issued by the United States Navy Recruiting Command. The Naval Construction Battalion (CB or "Sea Bees") was proposed in 1941 and established immediately following the Pearl Harbor attack. 45 x 28". Minor edge wear and stains not affecting printed image. Unbacked. B+.

250/350

18. FALTER, John (1910-1982). Join the Seabees / Build and Fight for Victory. 1943. Poster issued by the United States Navy Recruiting Command. 45 x 28". Minor edge wear. Unbacked.

250/350

19. FALTER, John (1910-1982). Can I Tell 'Em You're Still with Us? / Next Stop Tokyo - Let's Go! 1945. [Washington, D.C.]. U.S. Government Printing Office. Rare large format poster of a sailor signaling at night. 40 x 28". Original folds, some mild toning, some rubbing, marginal creasing, a few marginal tears, some wear to creases. Unbacked. A.

300/500

20. BEAUMONT, Arthur. The U.S Navy Offers Practical Training in Many Trades. 1935. A painting of the U.S.S. Pennsylvania, the flagship of the U.S. fleet adorns the center of this poster. An imposing ship at the time, it is used here in a poster encouraging men to enlist in the U.S. Navy. 45 x 28". Minor edge wear. Unbacked. B+.

200/300









24



25



21. MARKS, Barbara. This is the Enemy. 1943. Washington, D.C.: Office of War Information. OWI Poster No. 76. Poster depicting a Nazi stabbing the Holy Bible with a dagger, symbolizing the threat that the spread of Nazism would pose to Christianity. Framed, sight 41 $\frac{1}{2}$ x 30 $\frac{1}{8}$ ". Old folds visible.

200/300

22. DOHANOS, Stevan (1907—1994). Award for Careless Talk. 1944. American poster created by the noted American artist to alert citizens to the possibility of espionage by Nazi agents, thus warning citizens to be cautious in their wartime "careless talk," lest they be overheard, resulting in a benefit to the enemy. 26 x 20". Original fold lines. A-.

200/400

23. FILIPOWSKI, R. The Torch; be yours to hold it high! If ye break faith with us who die we shall not sleep, though poppies grow in Flanders Fields. Ottawa: Director of Public Information, [ca. 1940s]. Rare Canadian recruitment poster, quoting a portion of John McCrae's (1872-1918) famous poem, "In Flanders Field." $36 \frac{1}{2} \times 24$ ". Original folds, small holes near the upper and lower center margins, some toning, edgewear, creasing, occasional chipping, some marginal creased tears. Author John McCrae's last name affixed with a sticker near the lower right corner. Unbacked. A-.

200/300

24. MOORE, R. **Buy That Invasion Bond. 1944.** [Washington, D.C.]: U.S. Government Printing Office. Framed, sight 19 $\frac{1}{2}$ x 27 $\frac{1}{2}$ ". Original folds.

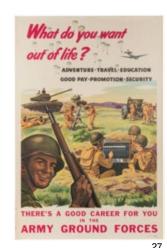
200/300

25. SHAHN, Ben (1898 – 1969). We French workers warn you... defeat means starvation, slavery, death. 1942. Washington, D.C. U.S. Government Printing Office. Framed, sight 28 x $39 \frac{1}{2}$ ". MoMA 108.1944.

200/400

26. SMITH, Laurence Beall (1909–1995). **Don't Let That Shadow Touch Them** / **Buy War Bonds. 1942.** [Washington, D.C.]: U.S. Government Printing Office. A large shadow in the form of a Nazi swastika is cast over the lawn where three children are playing with toys, the oldest of whom looks up, placing a protective hand on his brother. Smaller version. 20 x 14". Trimmed to image, mounted, and framed.

150/250









28 29

27. There's a good career for you in the Army Ground Forces / What Do You Want Out of Life? 1947. Uncommon post-WWII Army recruitment poster. 38 x 25". Toned, somewhat soiled, with some marginal chipping. Unbacked. A-.

200/300

28. WOODBURN, Tom. **U.S. Army / Guardian of the Colors.** Circa 1940s. Poster by the prolific recruitment artist, Tom Woodburn. 38 x 25". Original folds, several tape repairs, several marginal tears, some edgewear, scattered soiling. Unbacked. C+.

200/300

29. EVELEIGH, Henri (1909-1999) **This is Our Strength.** Canada. National Film Board, ca. 1950s. Lithograph in colors. A post World War II propaganda poster promoting Canadian Forestry. Signed in plate upper right Eveleigh. 39 ½ x 26 ¾". Framed. Folds visible.

200/300

30. ZHONGYU, Yao (b. 1931). [Long Live the Great Communist Party of China] / Wei Da De Zhong Guo Gong Chan Dang Wan Sui. Shanghai: People's Publishing House. Colorful poster glorifying the Chinese Communist Party. 30 $\frac{1}{2}$ x 21". Linen backed. Folds, some edgewear, light soiling, and mild occasional chipping. A.

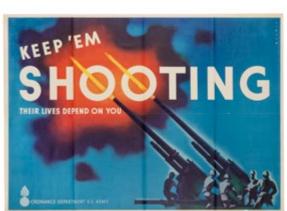
80/150

31. Keep 'Em Shooting / Their Lives Depend on You. 1942. Washington, D.C.: U.S. Government Printing Office. Handsome stylized poster of an artillery unit firing. 28 ½ x 39". Old folds, some marginal tears at creases, some edgewear, creases, some chipping at lower right corner, with some loss of text ("Washington, D.C." is missing). Unbacked. B.

200/300

32. Put your trust in the Navy / & your money in Savings Certificates. London: Printed for H. M. Stationery Office by Gilbert Whitehead & Co., Ltd., [ca. 1940s]. Color poster depicting an image of British Naval vessels on their way to engage the enemy. 30 x 20". Original folds, some toning, soiling, edgewear, a few tears and chips. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. A-/B+.

200/400



31



3









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35



33. KNIGHT, Clayton (1891-1969). The Greatest Team in the World! AAF Army Air Force. 1944. Colorful recruitment poster of American warplanes shooting and bombing an enemy. 38 x 25". Some light toning, rubbing, occasional soiling. Unbacked. Δ

300/500

34. Become a Nurse / Your Country Needs You. 1942. Washington, D.C.: U.S. Government Printing Office. 28 x 22". Original folds. Some edgewear, marginal tears, some creases, one large tear (about 5") at the right margin. Unbacked. B-.

200/300

35. WOOD, Worden (1880–1943). **Untitled [U.S. Battleship]**. Offset lithograph print/poster depicting an unidentified World War II-era battleship. Matted, sight 20×29^{3} /4".

150/250

36. WYETH, N. C. (1882-1945). **Buy War Bonds. 1942.** U.S. Government Printing Office, Washington, D.C. Striking early World War II war bonds drive poster, with image of Uncle Sam emerging from the clouds, warplanes and soldiers in the background and foreground. Vivid colors, with minor edge wear. 40 $\frac{1}{2}$ x 30". Unbacked. A-.

1,000/1,500

37. DMITRI, Ivan (1900-1968). **Keep 'Em Flying / Air Crews Are Vital For Victory. 1942.** Photo by Dmitri courtesy of The Saturday Evening Post. 38 x 25". Slightly toned, some edgewear, a few marginal tears, some occasional creases. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. A-.

200/300

38. Warning from the FBI / The war against spies and saboteurs demands the aid of every American. 1943. Washington, D.C.: U.S. Government Printing Office. OWI poster No. 74. Bold anti-espionage propaganda poster, printed in black lettering on an orange-red background, endorsed by FBI Director J. Edgar Hoover. Framed, sight 26 ½ x 18 ½". Slight wear evident along original folds.

200/300









41



43



44

39. JONES. **We Get Around / U.S. Marines.** 1940s. A formally uniformed Marine stands over the globe. With overprint at bottom blocking the enlistment options of one, two, or three-year enlistment periods. 40 x 28". Small areas of over inking at top. Unbacked. A-. SCARCE.

500/700

40. The U.S. Marines / Want You. 1940. Large recruitment poster, with a Chicago recruiting location over-print. 40 x 30". Original folds, some edgewear, marginal chipping, creasing, tears, some soiling. Unbacked. B+/B.

300/500

41. CAPOLINO, John J. (1896-1973). They Shall Not Pass / Join the U.S. Marine Corps. 1940. Vibrant Marine recruitment poster by Captain Capolino. 39 $^{3}4$ x 30". Original folds, some chipping, several marginal tears and creases, some soiling. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. B+.

200/300



42. **Be a Marine / So Proudly We Serve.** New Bedford: Wamsutta Mills, [ca. 1940s]. Rare Marines recruitment for women. Signed illegibly. 28 x 22". Minor toning. Unbacked. A. 400/600

43. THOMASON, John W. (1893-1944). Let's Go! / U.S. Marines. 1942. Rare recruitment poster with artwork by a legendary Marine Lt. Colonel. 40 x 28". Original folds, some rubbing to margins and creases, some marginal creasing, a few internal tears near horizontal center fold and one long tear at center crease near the top, some mild toning. Unbacked.

500/700

44. BRINKMAN, Laurence. When You Think of Joining the Service / Think of the U.S. Marines. 1951. Recruitment poster depicting a folded U.S. Marines dress uniform. 10 % x 28". On stiff cardstock, linen backed. Some creasing in margins and image; repaired tears in margins. A-.

150/250

45. WOYSHNER, Paul (1894—1970). Face the Future! / With the U.S. Marines. 1938. Recruitment poster, one of several by this artist for the Marines, with an over-print for the Chicago recruiting office. 40 x 30". Unbacked. Uneven toning and tape stains at edges, partly affecting image; creasing and tears into image; chipping, losses, and nicks at edges. RARE. C+.

300/500











So Proudly We Serve







49

46. GUINNESS, Vic. Enlist Now / U.S. Marines Corps. 1945. Recruiting poster depicts Marines marching through the beach village of Saipan in the Northern Mariana Islands. This poster is one of a series with art by active service members. 40 x 28". Sealed marginal tear, unbacked. B+.

300/500

47. GUINNESS, Vic. Let's Go Get 'Em! / U.S. Marines. 1942. New York: Polygraphic Co. of America, Inc. Colorful recruitment poster done by Captain Guinness, who later became a painter of religious subjects. 40 x 28". Unbacked. Original folds, edgewear, edge creases, several marginal tears, some occasional soiling. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. A-/B+.

300/500

48. GUINNESS, Vic. **1942.** Land with the U. S. Marines. Philadelphia. McCandlish. Lithograph in colors. A World War II propaganda poster encouraging enlisting in the Marines. Signed in plate lower right Vic Guiness, U.S.M.C. 38 x 26". Unbacked. Paper toned. Creases, folds and roll marks visible. Surface dirt. A-.

200/300

49. ROMAN, D. L. Sgt. U.S. Marines / Enlist Now. Peleliu. 1945. Recruiting poster depicts Marines battling in the island jungle of this small Pacific Island, where they battled for 26 days. This poster is one of a series depicting art by an active service member. 40 x 28". Unbacked. A-

300/500

50. So Proudly We Serve / Only 100,000 May Serve as Marines. Circa 1940s. Color recruiting poster for the U.S. Marine Corps. 40 x 28". Some toning, edgewear, marginal tears and creases, some creases in image, some yellow offsetting on verso. Unbacked. A-/B+.

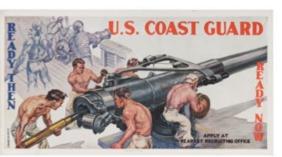
150/250

51. FALLS, Charles Buckles (1874-1960). Always First in the Defense of America / Enlist Today U.S. Marines. 1940. Rare recruitment poster by Falls, who was the artist of the famous "Books Wanted" WWI poster. 40 x 30". Original folds, edgeworn with creases, several marginal tears, some chipping, some light soiling, one visible tape repair to upper margin. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. C.

200/400

52. LOVELL, Thomas. Enlist Now / US Marine Corps. Iwo Jima. 1945. Classic image of the flag raising on the Island of Iwo Jima after bloody combat with Japanese forces there during WWII. This was a recruitment poster overprinted for use in Chicago, Illinois. Screen print with minor edge faults and stain at top margin. 40 $1\!\!/2$ x 28". Unbacked. Scarce. B+.

300/500



53

53. WISINSKI, J.D. (1900—1986). U.S. Coast Guard / Ready Then—Ready Now. 1941. Horizontal recruiting poster on multiply cardstock, as issued. 11 x 21". Slight discoloration along left margin. A-/B+.

250/350

54. [U.S. COAST GUARD—WORLD WAR II]. **Group of 6 posters.** 1940s. Six window-card format recruiting posters for the Coast Guard. Group includes: ROSNER, Charles (1894—1975). *Time for Action / Remember Pearl Harbor!* 1942. Two copies – *On Guard.* 1941 – U.S. Coast Guard Offers You an Opportunity to learn while you serve. N.d. – Stop! Investigate the Opportunities in the U.S. Coast Guard. N.d. – and 150 Years of Tradition. N.d. Sizes vary, largest 11 x 26 ½". Condition generally A-/B+.

00/600

55. United States Coast Guard / Quick Action. 1940s. Offset lithograph recruitment poster with "Remember Pearl Harbor" within a life buoy. 42 x 28". Creases in image; nicks and creases at edges. B. [With]: two smaller World War II posters: U.S. Marine Corps/A Real Opportunity (11 x 21") and The United Nations Fight for Freedom (14 x 10"). All unbacked.

150/250

56. CRANDELL, Bradshaw (1896-1966). Make a date with Uncle Sam / Enlist with Coast Guard Spars. [Circa 1940s]. Beautiful recruitment poster for the Coast Guard women's reserve with artwork by Crandell. 41 ½ x 28". Some light rubbing, soiling, creasing. Unbacked. A-.

300/50

57. FLOHERTY, John J. (1907-1977). **Your Duty Ashore...His Ashore / Spars.** 1944. Lithographed poster, rare in the larger format. 42 x 28". Some rubbing, minor soiling, some marginal and internal creasing. Unbacked. A.

200/400

58. BENTLEY, L. W. (U.S.C.G.R.). Setting the Course to Victory / with the U.S. Coast Guard. 1942. This scarce original depicts two servicemen aboard a Coast Guard vessel. 42 x 28". Unbacked. Sealed marginal tears, scrapes, and old tape stains. B-/C+. Scarce.

250/350

59. MURPHEY, Matt (1898-1943). Salvo! 1939. U.S. Navy recruiting poster depicting battleship firing all guns, above a slogan reading: "Speed, accuracy and concentration are required of EVERY MEMBER of a battleship crew when guns are fired." The artist, a noted naval artist, perished when the transport ship he was traveling in was torpedoed in the Atlantic. 40 x 28". Unbacked. Fold lines, three-inch sealed tear at top margin and some edge wear. Uncommon. C+.

250/350



two of six



54



two of three









59

11





A GOOD SOLDIER



THEY DID THEIR PART

62



DON'T SHIVER next Winter.

60. United States Navy. Group of 3 recruitment posters. Including: MURPHEY, Matt. Navy Training Courses. 1939. -MURPHEY, Matt. The United States Navy Calls You. 1940. -Men Wanted! National Security / United States Navy. 1940. Size of each generally 41 x 28". Worn along folds and edges including some discoloration, nicks, and slight paper losses and tears. Generally B.

300/500

61. A Good Soldier Sticks to His Post! / And That Includes Soldiers of Production! Washington, D.C.: War Production Board, [ca. 1940s]. This poster was aimed at workers at the home front, cajoling them to keep production up. 40 x 28 ½". Old folds, some toning, light edgewear and creases, some tears at creases. Unbacked. A-.

100/300



62. Five Sullivan Brothers Missing in Action. 1943. Office of War Information Poster No. 42. WWII recruiting poster honoring the Waterloo, Iowa born Sullivan brothers, Joseph Eugene, Francis Henry, Albert Leo, Madison Abel, and George Thomas, who served together on the U.S.S. Juneau. The ship was torpedoed during the naval battle at Guadalcanal and all five were tragically lost. This event led to a change in U.S. Navy policy regarding brothers serving together at sea. 28 x 22". Unbacked, fold lines as issued. A-.

150/250

63. BARCLAY, McClelland (1891-1943). Fight Let's Go! Join the Navy. 1941. Handsome recruitment poster by a noted American illustrator. 42 x 28". Original folds, some edgewear, internal and marginal creasing, a few marginal tears. Unbacked. With the inkstamp of The World Aflame Private Collection of Jacques M. Lissovoy on the verso. B+/B.

200/400

64. Greetings to the Soviet Heroes / Together We Shall Conquer. 1942. Printed in England. WWII propaganda Russian language poster promoting the military alliance between Britain and the Soviet Union. Poster depicts British and Soviet soldiers in battle with guns, tanks, and planes, with factories in the background. Text below in English and Russian reads: Greetings to the Soviet Heroes. Together we shall Conquer. This poster was printed for display in the USSR. Old fold lines, short sealed tear at top border not affecting printed image. 30 x 19 ½". Unbacked, B+.

600/900

65. ARENS. Don't Shiver Next Winter. Order Coal Now! 1944. Washington, D.C.: U.S. Government Printing Office, World War II rationing poster depicting a penguin shivering in the cold. 24 % x 17". Framed (without glass). Sharp folds as issued.

66. LEYENDECKER, Joseph C. (1874 - 1951). Order Coal Now / United States Fuel Administration. 1918. Chicago: Edwards & Deutsch. Lithograph World War I poster. Framed, 29 x 19". Toned.

150/250

67. CROCKWELL, Spencer Douglass. Work on a Farm this Summer. 1943. Division of Public Inquiries, Office of War Information, Washington, D.C. Government issued poster for the recruitment of young Americans into the U.S. Crop Corps. 22 ½ x 16". Heavy crease at fold line, with marginal separation at borders. Unbacked. B-.

100/200

















68. ROCKWELL, Norman (1894-1978). [The Four Freedoms]. Group of 4 posters. Washington, D.C.: U.S. Government Printing Office, 1943. OWI poster numbers 43-46. Posters include: Save Freedom of Worship / Buy War Bonds; Save Freedom of Speech / Buy War Bonds; OURS... to fight for / Freedom from Want; OURS... to fight for / Freedom from Fear. All posters approximately 28 x 20". All have original folds, some toning, occasional edgewear, a few short marginal tears (Freedom of Speech has a tear at the right margin approximately 2" long). All unbacked. A-. These images originally appeared in The Saturday Evening Post in 1943; these images were so popular that the War Department used them for fund-raising purposes. The phrase "the Four Freedoms" was borrowed from the 1941 State of the Union address by President Franklin D. Roosevelt (1933-1945), where he declared that all people have an innate right to these freedoms, even in the face of dictatorships.

900/1,200

69. NUYTTENS, Josef Pierre (1885-1960). American Field Service. 1917. Chicago: Merchants. 34 1/4 x 22 1/2". Unbacked. Upper left corner creased and with short tears, slight wear along top edge; otherwise a nice copy. A scarce poster for this branch of the service that attracted literary figures such as Hemingway, Dos Passos, and E.E. Cummings. B+.

300/500

70. ESSELEN, H. Blyleven. American Field Service. Circa 1917. 27 ½ x 19 ½". Light creases in margins. Nice copy. A scarce poster.

300/500



71. PAUS, Herbert (1880-1946). Save Food and Defeat Frightfulness. 1917. Cincinnati: The Strobridge Litho Co. A group of figures, among them Liberty, a child, a nurse, a soldier, a factory worker and a citizen, gesture towards a quote by John Greenleaf Whittier which reads, "America - the hope of all who suffer, the dread of all who wrong." 36 x 56" Unbacked. Some splitting along horizontal and vertical folds; slight paper losses at edges; scattered creases. B+.

200/400

13















72. PENFIELD, Edward (1866–1925). Will You Help the Women of France? / Save Wheat. 1918. New York: W. F. Powers. Lithograph U.S. Food Administration poster shows three women pulling a plow. 36 $\frac{1}{2}$ x 56". Splitting along folds; creases and tears at edges with slight nicks and losses. B.

00/400

73. RIESENBERG, Sidney (1885–1971). Over the Top for You / Buy U.S. Govt. Bonds. Philadelphia: Ketterlinus. Framed, sight 29 3 /4 x 19 1 /4". Slight toning; small punctures in upper image. 150/250

74. ATELIER RENE PICHON. L'Exportateur Français. Paris: Joseph-Charles, ca. 1917. 46 $\frac{1}{2}$ x 31". Linen backed. Few repairs in margins; scattered touch-ups along faint vertical and horizontal folds. B+.

400/600

75. Colored Man is No Slacker. 1918. Chicago: E.G. Renesch. Lithograph poster. A black soldier says goodbye to his wife or girlfriend as a regiment of soldiers marches by. 20 x 15 $\frac{1}{2}$ ". Framed.]

200/400

76. INGRES, Maurice (1855-?). Let's End it Quick With Liberty Bonds. [1917]. Cleveland: Central Litho Co. Lithograph poster of a patriotic woman (Lady Liberty?) pleading for war bonds to end WWI. $42 \times 28 \frac{1}{2}$ ". Edgeworn, several tears and chips along upper and lower margins, several marginal tears along right and left margins, some occasional soiling. Unbacked. B/B-.

100/30

77. CHRISTY, Howard Chandler (1872 – 1952). I Want You for the Navy. 1917. Boston: Forbes. Recruitment poster depicting a blonde-haired Christy girl wearing a Navy uniform, with bold red and blue lettering against a pale yellow background. 41 $\frac{1}{2}$ x 27". An excellent copy. Linen backed. A-.

700/1,000

78. FERNEZ Louis (1900—1984). French Relief Fund. Circa 1940s. Mariannne, the French symbol of resistance is surrounded by flags of the United States, France, and England, with fighter planes and warships going to battle. Bright colors, old fold lines, minor edgewear. B+.

250/350









79. CHRISTY, Howard Chandler (1872 – 1952). The Spirit of America / Join [the Red Cross]. 1919. Boston: Forbes. A nurse proudly carries the American flag, recruiting women to the Red Cross. 29 $\frac{7}{8}$ x 20". Linen backed. Creases and repaired tears around edges; some creases in image. B+.

300/500

80. GROESBECK, Dan Sayre (1878-1950). "Shall we be more tender with our dollars than with the Lives of our sons" / 2nd Liberty Loan. Chicago: Illinois Litho Co., 1917. Striking WWI war bond poster featuring Uncle Sam in front of American troops. $29 \frac{1}{2} \times 19 \frac{1}{2}$ ". Some toning, soiling, several chips and creased tears along the bottom, a few short marginal tears at left and right margins, some rubbing. Unbacked. B+ / B.

100/300

81. CHAMBERS, Charles E. (1883-1941). Food Will Win the War / United States Food Administration. New York: Rusling Wood Litho., ca. 1917. Color lithograph depicting men and women gazing at the New York City skyline, the Statue of Liberty shown boldly below a rainbow, and urging food rationing for the war effort. English language version. 30 x 20". Linen backed. Several marginal tears, one (on the right margin) into the image about 1", some creasing, a few areas of marginal adhesive marks. B+.

300/400

82. SHAFER, Leon Alaric (1866-1940). Invest in the Liberty Loan. 1919. New York: The W.F. Power Co. Litho. An American naval vessel in dazzle camouflage blocks the path of a German U-boat attempting to attack a passenger liner. 28 $\frac{1}{2}$ x 38". Framed.

400/600

83. SMITH, Dan (1865-1934). **Knowledge Wins.** Baltimore/ New York: Thomsen-Ellis Company, ca. 1917. An American soldier crouches beside a long road of books, his war gear cast aside as he readies himself to rejoin civilization. Text slip for the Chicago Public Library pasted to lower left. 28 x 19 ³/₄". Unbacked. Several creases mainly in margins. B.

300/600



82





8

84. [WORLD WAR I]. **Two American Library Association posters**. Including: BUCKLES FALLS, Charles (1874-1960) Books Wanted for Our Men in Camp and Over There. 1918. The Gill Engraving Company, New York. One of several propaganda images created during World War I, to promote the donation of books to service men. Sheet: 41 x 28 ½". Linen backed. Repaired tears, losses, creases and touch up in margins and image. C. – SHERIDAN, John E. (1880–1948). Hey Fellows! / Your Money Brings the Book We Need When We Want It. 1918. New York: American Lithographic Co. American Library Association propaganda poster with bold orange background. Sheet: 30 x 20". Backed on board: Fold marks visible. Free sheet hinged to board. B+.

200/300

15



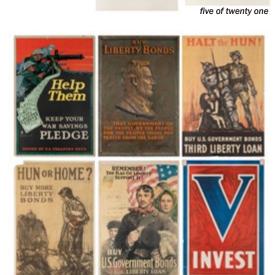














with five of nine

85. A group of 4 WWI war bond posters. [V.p., ca. 1917-1918]. Four lithographed posters, including: Keep 'Em Smiling; Sure We'll Finish the Job; Make Your Dollars End the War; Hunger. 42 x 28" and smaller. All with edgewear, chipping, several marginal tears, some soiling. All unbacked. Generally, B-.

86. TREIDLER, Adolph (1886-1981). Have you bought Your Bond? / Liberty Loan. [Circa 1918]. Lithograph poster, beautifully depicting the Statue of Liberty. 27 ½ x 21". Unbacked. Some rubbing, mild occasional soiling, a few short marginal tears, central horizontal fold. A-.

150/300

87. VERREES, J. Paul (1889 - 1942). Join the Air Service. 1917. Philadelphia: Ketterlinus. Bold World War I-era recruitment poster for the Air Service, the forerunner to the U.S. Air Force, depicting a two-seater biplane. 37 x 25". Linen backed. Slight restoration along folds and in corners. B+.

1,200/1,800

88. [WORLD WAR I]. Group of 21 American World War I posters. Lot of posters issued by the United States Food Administration, U.S. Treasury, Red Cross, promoting the Liberty Loan, and others. Includes duplication. Full list available on request. Condition varies, generally B.

89. [WORLD WAR I]. Group of 6 American posters. Six Liberty Loan posters, including designs by Henry Raleigh and Casper Emerson Jr. Generally 30 x 20". All unbacked. Scattered chipping and tears, some losses at corners. Generally B-.

90. [WORLD WAR I]. Group of 9 American posters. Group of Liberty Loan, recruitment, and Food Administration posters, including designs by Carl Whitehead, Charles E. Chambers, Arthur William Brown, Haskell Coffin, U.S. Marines recruitment (scarce, but a defective copy with losses), and others. Generally 30 x 20". All unbacked. Condition generally B-/C+.









AIDONS NOTRE RÉGION A GAGNER CE DRAPEAU







three of four

91. [WORLD WAR I]. Group of 11 American posters. Group of Liberty Loan and Red Cross posters, including designs by Harrison Fisher, George Illian, Clyde Forsythe, Ray Greenleaf, and others. Size 42 x 29" and smaller. All unbacked. Condition varies; generally faulty.

92. Emprunt de la Victoire. 1918. French Canadian. Lithograph in colors. A World War I propaganda poster. Aidons Notre Region a Gagner de Drapeau. 36 x 24". Unbacked. Paper toned. Creases and roll marks visible. Minor paper tears at perimeter edges. B+.

100/200

93. Emprunt de la Victoire. 1918. French Canadian. Lithograph in colors. A World War I propaganda poster about ending piracy. 36 x 24". Unbacked. Paper toned. Creases and roll marks visible. Minor paper tears at perimeter edges. A-.

200/400

94. Lend Your Money to Your Government / Second Liberty Loan of 1917. New York: American Lithographic Co. Color stone lithograph poster depicting the Treasury Building, with men, women, and an automobile outside, promoting the Liberty Loan. 36 x 47 1/2". Linen backed. Inpainting along central vertical folds; few repaired tears in margins and image. B+.

95. [WORLD WAR II]. Group of 4 British posters. Including: NEWBOULD, Frank. Tighten Your Grip. - Every Rivet a Bullet / Speed the Ships. - Double Saving / Saving Certificates. - and Transport is Vital / Don't Clog the Wheels. Size of each approx. 30 x 19 3/4". [Together with]: four "Give" text small banner posters. 30 x 19 3/4". Unbacked.

96. JAMESON, L. B. Careless Talk Brings Tragedy in Wartime. Director of Public Information, Ottawa. Under the authority of Hon. James G Gardiner, Minister of National War Services. Ca. 1942, 30 x 20", Unbacked, A-,

300/500

VINTAGE POSTERS POTTER & POTTER AUCTIONS • MARCH 16, 2023

17

























100

97. LAPP, M / DESIGNER UNKNOWN. Group of 9 Educational Thrift Service savings posters. Circa 1950s. Group of Matherstyle posters, several signed in plate by Lapp, advertising the postwar thrift service, posted in schools and encouraging students to save. Generally 20 $\frac{1}{2}$ x 16 $\frac{3}{4}$ ". All linen backed. Condition generally A-/B+.

600/900

98. L'Epargne Mutuelle. Versaille: G. Gerardin, ca. 1909. Chromolithograph poster highlighted in gilt, advertising a French private mutual savings fund. A woman deposits a coin but yields a cash bounty in the other hand. 21 $\frac{1}{2}$ x 13". Linen backed. Few spots of discoloration along margins. A-.

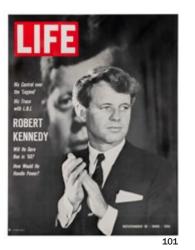
500/700

99. [SOVIET PROPAGANDA]. [Racism Terror / Accuse!]. 1960s. Anti-American poster depicting a hooded figure representing the Klan, with two black figures struggling in the foreground. 41 x 14". Unbacked. Creases and short tears at edges. B+.

200/300

100. [MARIJUANA LEGALIZATION]. Vote Yes on 19. 1972. California Marijuana Initiative. Poster in support of the 1972 California ballot measure that proposed to legalize marijuana. The ballot initiative was the first attempt of its kind in the United States. Color offset print on newsprint. 22 $\frac{5}{8}$ x 17 $\frac{1}{2}$ ". Linen backed. Small areas of over-painting and restoration in corners. B+.

300/500















L01A

101. Life / Robert Kennedy. 1966. Time Inc. Newsstand poster advertising the November 18, 1966 issue of Life. Photograph by Bill Eppridge. 34 ¾ x 26 ¾". Linen backed. Scattered creases at edges and in image. A-/B+.

200/400

101A. [GUEVARA, Che (1928-1967)]. DAVIS, Paul (b. 1938), designer. The Spirit of Che lives in the new Evergreen! Circa 1960s. Lithograph in colors (44 ½ x 30"). "After his death in October of 1967, the Evergreen Review - a leftist journal based in NYC - hired the designer Paul Davis to create both this poster and the cover of their February 1968 magazine as a tribute to the Revolutionary. While Davis had seen the now iconic photo of Che by Alberto Korda, American audiences had not yet been exposed en masse to the image, making this the first time the US public would see Che in this saint-like pose. After being plastered on walls around the city, many of the posters were defaced. On July 26, 1968, the offices of Grove Press - publisher of the Evergreen Review - at 64 University Place were bombed with a grenade by anti-Castro Cubans in retaliation for Davis's design" (Poster House). Linen backed. Several professional repairs including a vertical closed tear to image. B.

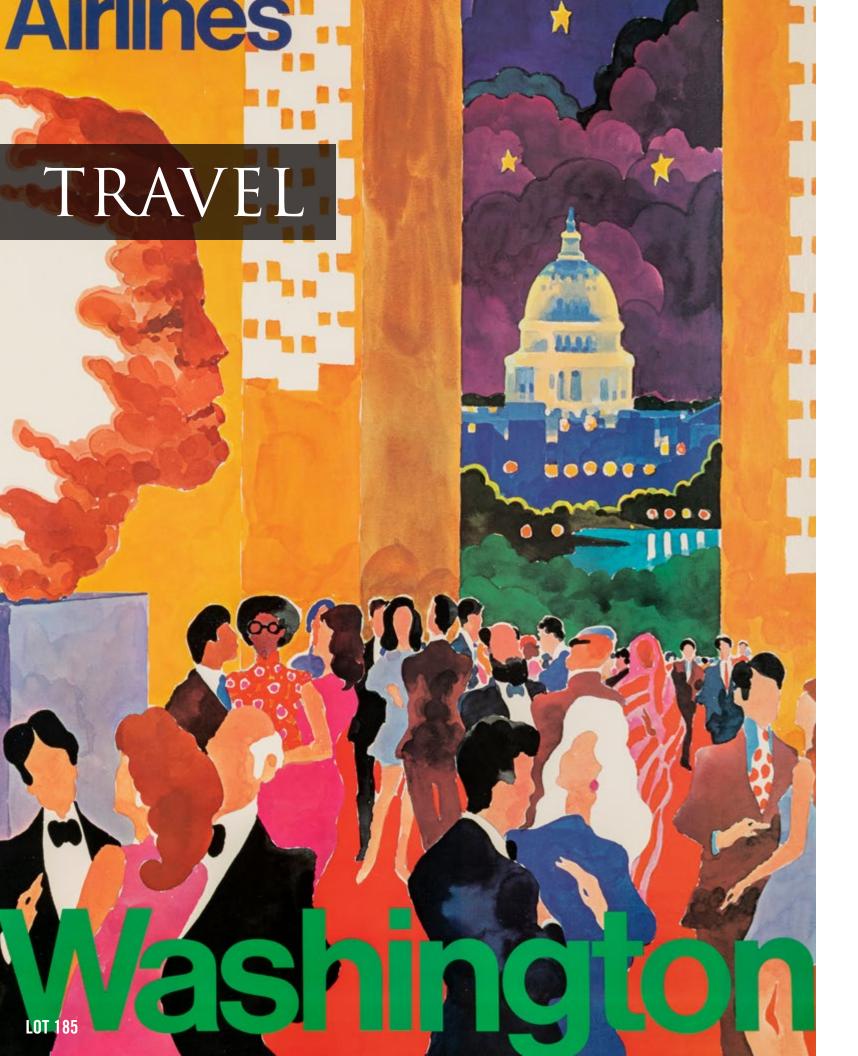
150/250

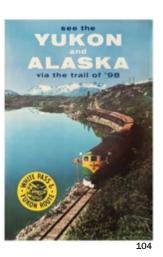
102. [CHINESE PROPAGANDA]. Group of 12 Chinese Revolution and Communist propaganda posters. Size generally 21 \times 30". Unbacked. Scattered creases and edgewear. Condition generally B+/B.

250/350

103. [CHINESE PROPAGANDA]. **Group of 12 Chinese Revolution and Communist propaganda posters.** Size generally 21 x 30". Unbacked. Scattered creases and edgewear. Condition generally B+/B.

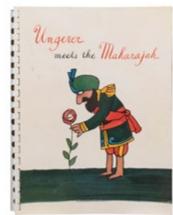
250/350





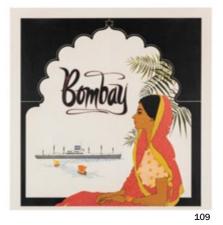


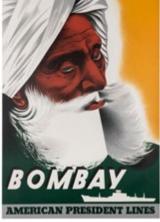












104. [ALASKA]. See the Yukon and Alaska via the trail of '98. Circa 1950s. Color travel poster for the White Pass & Yukon Route Railroad. 29 ¾ x 20". Linen backed. Minor repaired edgewear. A-.

150/250

105. Air India / Europe. Bombay: Bombay Fine Art, 1960s. 40 $\frac{1}{4}$ x 25". Linen backed. A.

400/600

106. Air India / First Class Comfort. Circa 1980s. 38 3 4 x 25". Linen backed. Short repaired tear into image from top edge. A-. 250/350

107. [BOOK]. UNGERER, Tomi (1931–2019). Air India. Your Diary for 1967. Bombay: Uniform Printing Press. Combbound illustrated calendar/date-book for 1967, illustrated with full-page travel-themed illustrations by Ungerer from around the world including New York, Cairo, London, Frankfurt, Rome, Nairobi, Bombay, Delhi, Moscow, and other Air India destinations, with rhyming text by Walter Ellert. With an Air India route map on the lower inner cover. 8 3/4 x 6 1/2". Light wear to edges.

150/250

108. Air India Timetables. 1957 / 1958. Two foldout timetables in brochure style, in German, each depicting world maps and international routes of Air India. Colorful maps fold out to 16×9 ". 1958 with insert. B+.

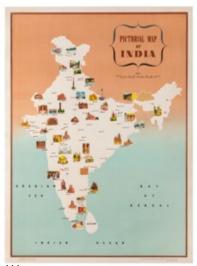
100/150

109. Bombay / [American President Lines]. Circa 1950s. An American President Lines ocean liner cruises past a woman gazing out of her window. 19 $\frac{1}{4}$ x 19". Linen backed. Trimmed to image; two spots of over-painting in upper margin; light spotting along margin. B+.

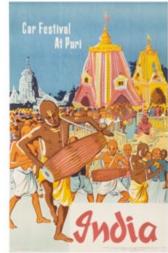
200/300

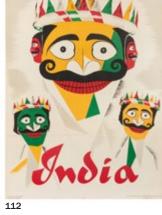
110. Bombay / American President Lines. USA, ca. 1950s. Offset lithograph cruise lines travel poster. 39 % x 28". Linen backed. A.

300/500

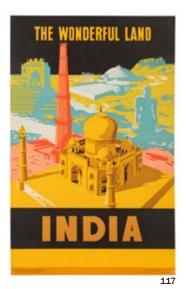






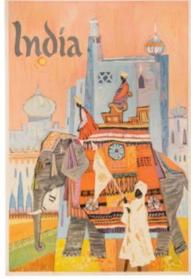














115

111. Pictorial Map of India. 1959. Howrah: M/s Glasgow Printing. 40 ½ x 29 ¾". Offset lithograph poster, published by the Government of India, marking the principal cities and historic sites India and illustrated with small vignettes. 40 ½ x 29 3/4". Linen backed. Over-painting in margins; repaired tears at edges of color border. B+/B.

300/500

112. India / Feasts of Fairs and Festivals. 1959. Department of Tourism and Visual Publicity, New Delhi, printed in Bombay. Travel poster Images of colorful and festive crowned masks are depicted in this poster. Folded, as issued. Some separation at folds. 40 ½ x 25". Unbacked. B+.

600/900

113. India / Car Festival at Puri. 1957. Department of Tourism, Directorate of Advertising and Visual Publicity, India. Poster advertises the Car Festival at Puri, India, featuring a colorful design of crowds, drummers, and decorated chariots among the crowds, with the Gundicha Temple in Puri Odisha in the horizon. 39 $1/4 \times 24 \frac{1}{2}$ ". Linen backed. A.

1,000/1,500

114. Visit India. 1950s. Department of Tourism and Visual Publicity, New Delhi, printed in Bombay. Colorful image of a woman in a traditional sari and jewelry looking towards the hills in the countryside while holding a scythe in her hands. 40 $\frac{1}{2}$ x 25". Linen backed. Old fold lines, creases, with pinholes at top margins. B-.

600/900

115. HALL, S. India. Circa 1960s. Poster depicts an ornately attired elephant with handler and maharajah, flanked by ceremonial guard holding flag, with onion dome palatial buildings in background. 37 1/4 x 25 1/2". Linen backed. Expertly repaired minor faults to corners and margins. B+.

1.000/1.500

116. Inde [India]. 1950s. Department of Tourism and Visual Publicity, New Delhi, printed in Bombay. Poster depicts an Indian woman wearing face, nose and neck jewelry while carrying two chickens, with snowy mountains in the background. 40 ½ x 24 ½". Small holes near one section of border, slightly extending into printed image. French language edition of 5000. Unbacked. B+.

600/900

117. India / The Wonderful Land. 1958. Department of Tourism, Directorate of Advertising and Visual Publicity, India. Striking poster depicts The Taj Mahal and other sites in India. 39 1/4 x 24 1/2". Linen backed. Expert repairs to bottom corner not affecting images or text. B+.

118. India. 1960s. Produced for the Department of Tourism, Government of India by the India Tourism Development Corporation and Printed in Prasad Process Pvt Ltd, Madras. Poster depicts scenes from rural life, with a sari clad woman carrying a water jug on her head. Sealed tear at top margin, discoloration at lower left. 39 x 25 1/4". Unbacked. B+/B.

119. BOUCHER, Lucien (1889-1971). Air France / "Nova et Veterra" Sur La Vieille Terre Des Chemins Nouveaux. Paris: Perceval, ca. 1939. Color lithograph pictorial map showing the routes of Air France across the world, wonderfully illustrated. Small version. 15 ¹¹/₁₆ x 25". Linen backed. Repaired vertical tear entirely through center; marginal restoration with some losses and discoloration. B-/C+.

250/350

120. BOUCHER, Lucien (1889-1971). Air France / Orient -Extreme Orient. 1946. [Paris: Perceval]. 37 ½ x 22 ¾". Old Chartex backing. Margins trimmed with loss of imprint; creased to lower left; pinholes; central image clean and bright. B.

700/1,000

121. BOUCHER, Lucien. Afrique du Nord / Credit Lyonnais. Perceval, Paris, ca. 1950s. Pictorial map poster of Northern Africa with imprint "Crédit Lyonnais Fondé En 1863 Afrique du Nord Union Française." Detailed map shows French colonies in Africa, including Cote d'Ivoire, Senegal, and Cameroun. This map is meant to promote a French credit company and shows industries found in the colonies, including gold mining. Edges faulty and reinforced with kraft tape on verso, bottom margin ragged. Still, good appearance overall. Rolled/unbacked. C+.

122. BAUDOUIN, Pierre (1921 - 1971). Air France / Paris. 1948. [Paris: Perceval]. 37 ½ x 22 5%". Old Chartex backing. Margins trimmed with loss of imprint; some staining at center; wrinkling and pinholes at edges. C+.

300/500



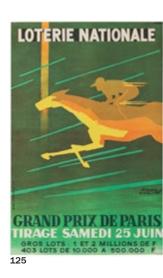




23















123. PLAQUET. Air France / Rome. 1949. [Paris: Perceval]. 37 ½ x 22 ½". Old Chartex backing. Margins trimmed with loss of imprint; tear from top edge with slight paper loss; scattered abrasions and closed tears. B-.

300/500

124. COLIN, Paul (1892 - 1986). Paris / SNCF. 1946. Paris: Imp. Art et Tourisme. Postwar French National Railways travel poster depicting doves in front of Paris landmarks. 39 $\frac{1}{2}$ x 24 ½". Unbacked. Wrinkling around edges, pinholes, and minor short tears; few light creases into image. B+.

400/600

125. COLIN, Paul (1892-1985). Loterie Nationale / Grand Prix de Paris Tirage Samedi 25 Juin. [Paris: Jean Laurance, 1960]. Horse-racing poster for the French Lottery. 23 3/4 x 15 ½". Marginal creasing, short, repaired tear to upper left corner. Unbacked. B+. An uncommon Colin design.

300/500

126. JAL. Discover France By Train / French National Railroads. Paris: Paul Marital, 1954. Painterly design of a French countryside view from a window by Jal. 39 1/4 x 24 1/2". Some marginal rubbing, creasing, some minor occasional soiling. Unbacked. A.

400/600

127. VILLEMOT, Bernard (1911-1989). Air France / Afrique du Nord, 1946, Paris: Hubert Baille, French version of the poster promoting travel to North Africa. 39 1/4 x 24 3/8". Unbacked. Creases in corners; small piece chipped lower left not affecting printed area; overall a sharp image. B+/B.

300/500

128. Air France / Dans Tous Les Ciels. 1948. Paris: Perceval. From the perspective of a passenger's window, the Air France seahorse logo forms within whirring airplane propellers against a blue cloudy sky. 39 x 24 1/4". Unbacked. Pinholes; light wrinkling and some creases to lower left. B+.

129. PEAN, Rene (1875-1955). Plages et Bains de Mer de L'Ocean. Paris: Chaix, ca. 1900. French railways poster promoting ocean and sea-side travel, depicting a woman looking wistfully out to sea. 41 ½ x 29". Linen backed. Pale damp-stain lower right. B+.

800/1,200



130. SOUPAULT, Ralph (1904 - 1962), Jeunesse, 1934. Paris: Imp. de la Cinematographie Française. Large horizontal lithograph film poster featuring an illustration of the streets of Paris by the French illustrator and caricaturist. 62 x 91". Linen backed. Chipping and tears at edges; discoloration and wear along folds. B/B-.

250/350

131. SCHULTZ-WETTEL, Ferdinand. (1872-1957) Riquewihr. Alsacienne: Strasbourg. Lithograph in colors. Chemins de fer D'Alsace et de Lorraine. Travel poster promoting Riquewihr, a town on the Alsace Wine Route in eastern France. It is known for its hillside vineyards and rustic charm. 39 ½ x 24 ½ ". Light surface dirt. Creases, bends and roll marks visible. Some paper tears at perimeter edges. Craft tape at upper and lower edges verso. Paper fibers adhered lower right quadrant. B+.

132. DE VALÉRIO, Roger (1896-1951) Deauville. Paris: Devambez. ca. 1930s. Lithograph tourism poster promoting Deauville, which is a seaside resort on the Côte Fleurie of France's Normandy region. An upscale holiday destination since the 1800s, known for its grand casino, golf courses and horse races. Its wide, and sandy beach is backed by Les Planches, a 1920s boardwalk. 39 ½ x 24 ½". Tears upper left edge and corner. Some minor creases, tears and bends visible at edges. B.

600/800

133. BLUMER, L. (1872-1957) Strasbourg. Alsacienne: Strasbourg. Lithograph in colors. Chemins de fer D'Alsace et de Lorraine. Travel poster promoting Strasbourg. Strasbourg is the capital city of the Grand Est region, formerly Alsace, in northeastern France. 40 ½ x 28 ½". Linen backed, no margin. Light surface dirt. Creases, bends and roll marks visible. Some paper tears and loss at perimeter edges. Craft tape remnants adhered lower right and upper left corner and right edge. B.

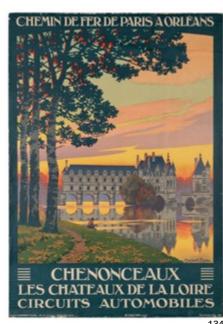
134. CONSTANT-DUVAL, Leon. (1877-1956) Chenonceaux. Paris: Imp Chaix, 1926. Lithograph in colors. Chateaux de la Loire France Travel Poster, Atelier Constant Duval by Chemin de Fer de Paris a Orleans, printed by Atelier Constant Duval, 19 Villa Chaptal Levallois Seine, depicting the Chateau de Chenouceau spanning the river Cher in the Loire Valley France. 41 x 27 1/2". Backed with older linen, no margin. Light surface dirt. Creases, bends and roll marks visible. Some paper tears and minor loss at perimeter edges. B+/B.

600/800









25















135. HALLÉ. Charles Edward (1846-1914). Chemins de Fer de L'Etat / Excursions en Vendée en Saintonge et au Littoral de L'Océan. Paris: Hachard & Cie., ca. 1920s. Beautiful scene of ancient ruins in the French countryside. 41 x 29 ½". Linen backed. Some creasing, occasional soiling, several repaired tears, marginal overcoloring. B.

200/300

136. [FRENCH TRAVEL]. Two pictorial maps. Including: LANDELLE, Willy, Paris, 1949, Editions Jacques Petit, Angers, 20 3/8 x 28 3/8". - CANEPA-HAYON, La Provence, 1958/9, L. Delaporte, Paris. Published for the French Government. 29 % x 40 1/2". Both linen backed. Condition generally A-/B+ (some over-painting and repairs generally in margins).

250/350

137. Au Bon Marche. 1908. Paris: Chaix. Turn of the century color-tinted photographic poster depicting the famous Paris department store. Outside, the streets are flooded with pedestrians as well as delivery vehicles, carriages, and automobiles. 57 x 76". Linen backed. Slight wear and discoloration at folds and edges. B.

400/800

138. REBEN, Georges. Pau / France. Lyon: Reunies. French lithograph tourism poster. 38 ½ x 25". Linen backed. Creasing with inpainting to lower image. B+.

400/700

139. BRENET, Albert (1905-2005). Sud-Atlantique / "Pasteur." Paris: A.G, ca. 1938. Lithograph poster advertising the passenger turbine steamship ship Pasteur, named after the French chemist. 39 1/8 x 24". Minor closed tears in image and margins. A-. Handsomely framed with Plexiglas glazing.

140. BENITO. Eduardo (1891-1981). Alsace / Société Nationale des Chemins de Fer Français. Paris: Draeger. 1946. Beautiful painted image of a vineyard, 39 ½ x 24 ½". Some marginal wear, light soiling, some marginal creasing, pin-holes at corners, one horizontal crease near the top, some short marginal tears, some internal creasing, some creases overpainted. Unbacked. B+.

200/300

141. BEZOMBES, Roger (1913-1994). The French Riviera / French National Railroads. 1958. France: Printed in France for and by the French National Railways. Colorful painting of a French beach. 39 ½ x 24 ¼". One tear at the upper left margin with tape repair to verso, a few short marginal tears, some occasional creases. Unbacked. A-.

200/300







142









142. Group of six French travel posters. 1950s. Group includes: FEVRE, Gisele, Juan Les Pins, Antibes, Paris; Mourlot, 40 x 26". Two tears into image. - MACAVOY, Edouard. Périgord. France: National French Railways. 1948. 39 ½ x 24 ¼ ". -WAROQUIER, H. de. Bourgogne. Paris: Perceval. 39 1/4 x 24 1/4". - STRAUSS, Andre. Bretagne. Paris: R. L. Dupuy. 39 1/4 x 24 1/4". - BRAYER, Yves, Vallee du Rhone, Paris; Editions Paul Marital. 39 1/4 x 24 1/4". - Paris. Paris: R.L. 39 x 24 1/4". Signed illegibly. Condition generally B.

143. BEZOMBES, Roger (1913-1994). Discover France by Train / French National Railroads. 1968. France: Printed in France for and by the French National Railways. Colorful painting of fish. 39 ½ x 24 ¼". One restored chip at the lower right margin (about 2 x 3/4"), some rubbing. Unbacked. A-.

100/200

144. BRAYER, Yves (1907-1990). Vallée du Rhône / Société Nationale des Chemins de Fer Français. Paris: Paul Martial, 1951. Lithographic poster of a lovely scene along a riverbank. 39 x 24". Some marginal soiling, creasing, some marginal tears (a few repaired). Unbacked. A-.

100/200

145. BUFFET, Bernard (1928-1999). Paris / French National Railroads. Paris: SNCF, 1967. Buffet's lovely image depicts a stylized view of Notre Dame de Paris. 39 1/4 x 24 1/2". Some rubbing, a few marginal tears (a few repaired), pin-holes at corners and one pin-hole on the right and left margins. Unbacked, A-.

200/400

146. STUDIO OLIPHANT. Fly to Chile via Panagra. Santiago: LeBlanc, ca. 1936, Lithograph in colors, Travel poster promoting air travel between the USA and Chile, 30 x 20 3/4". Unbacked. Minor creases and bends visible at edges and corners. B+.

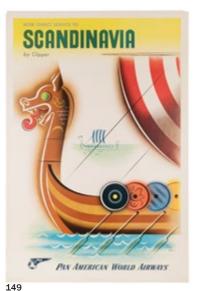
147. British Airways / [Concorde]. Circa 1970s. Color photographic airline poster depicting the turbojet in the air. 29 3/4 x 20 1/4". Linen backed. Touched-up nicks and tears in image and edges. B+/B.

300/400

148. Burger Beer / Have Fun in South Carolina. Cincinnati/ Akron, ca. 1950s. Beer advertising poster depicting a horsedrawn carriage outside a Southern plantation home. From a series featuring travel themes in several states. 25 x 21". Linen backed. Restoration and some staining to corners. B-.

250/350

27

















149. CARLU, Jean (1900–1997). Scandinavia by Clipper / Pan Am. 1958. A colorful image of a Viking long ship with dragon motif. 42 x 28". Dry-mounted to mat board. Few closed tears at top and lower edges; small pieces chipped to upper corners. B+/B.

300/500

150, CORRETA, Fernando, Geneva / Switzerland, 1968, 39 1/4 x 25 3/4". Linen backed. A.

200/300

151. Pan Am / Cycling USA. 1976. Travel poster promoting a cycling tour commencing in California, sponsored by Pan Am, with the star logo of the American Revolution Bicentennial. Text in English and Japanese. 23 ¼ x 33". Linen backed. A.

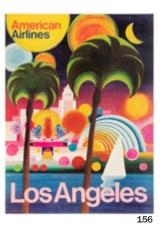
200/400

152. USA / [Cycling]. 1972. Los Angeles: American Screen Printing Co. Poster in magenta, red, and blue with illustrations of cyclists and the Statue of Liberty. 34 3/4 x 23 1/4". Linen backed. Slight repaired tears from edge; minor creases. A-/B+. 125/225 153. RODMELL, Harry Hudson (1896-1984). Belfast-Liverpool / Belfast S.S. Co. Ltd. Circa 1950s. Poster depicting the Ulster Prince and Ulster Monarch ferries passing under starlight. 40 x 24 1/8". Linen backed. Faint damp-stain along left side; short repaired tears in margins; minor creases. B+.

154. ROOUIN. A. La Mer / a fait son chaix...vous aussi. Paris: Publimp-Nadal, ca. 1930s. 39 x 24 ½". Framed. Scattered creases in image; few repaired tears at lower right into image.

155. San Francisco / Go Greyhound. USA, ca. 1950s. Travel poster with a scene of San Francisco's Chinatown, a cable car filled with passengers passing in the foreground. Signed in plate by the artist, N. Schiurba. This is the small version. 14 x 11". Linen backed. A.

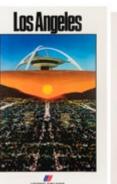
300/500











 $20 \frac{1}{2}$ x 15". Linen backed. A.









156. DEGEN, Paul (1941-2007). American Airlines / Los

250/350

157. The City of San Francisco—1878. Birds Eye View From the Bay Looking South-West. Later offset print (ca. 1940s?), issued compliments of Wells Fargo Bank & Union Trust Co., San Francisco, of the lithograph first published by Currier & Ives. 20 x 26". Linen backed. Unobtrusive over-painting along top margin. B+.

Angeles. Circa 1970s. Colorful travel poster advertising Los Angeles nightlife with palm trees dominating the foreground.

200/400

158. McAUSLAND, D.B. Group of four San Francisco posters. 1970-1. Group includes: Chinatown, Cable Car, Golden Gate Bridge, and Fisherman's Wharf. Each 18 x 12". All linen backed. Condition generally A/A-.

150/250

159. United Airlines / San Francisco [and] Los Angeles. 1980s. 39 3/4 x 25". Both linen backed. Condition A-/B+; scattered light creasing and wear.

125/175

160. GONZALEZ, Amado (1913 - 2007). California Wine Land posters. Set of four. 1960s. Four posters published by the Wine Advisory Board, San Francisco, promoting California as the Wine Line of America. 28 1/4 x 20 3/4". All linen backed. Condition generally A/A-.

161. Palm Springs and the Communities of the Coachella Valley. 1970s. Signed in plate by the artist, E. Smith. Colorful bird's-eye view of the Palm Springs area, filled with men and women in all types of recreations, automobiles, signs to hotels, banks, businesses, clubs, restaurants; and other illustrations. American Airlines plane shown upper left. 40 ½ x 29 ¼". Linen backed. A.

250/350



250/350

29









162. SEM (Georges Goursat, 1863-1934). Cannes. [Paris]: Draeger, Imp., ca. 1930. 31 ½ x 47". Framed (punch holes in top margin).

1,000/1,500

163, SOLON, Albert (1897–1973), Lignes Aeriennes Farman / De L'Antiquite a Nos Jours. Paris: Publicite Ch. Egler, ca. 1920s. Pegasus flies next to a Farman F.190, under radiating sunlight. Founded in 1919 by French aviation pioneer Henri Farman (1874-1958) and his brothers, Farman Airlines was the first airline to fly between European capitals. This is one of several aviation posters Solon designed for Farman and Air France. Framed, sight 26 x 17 ½". Several long closed tears into image; few small punctures and tears; scattered creasing. No copies traced at auction; one institutional copy (Smithsonian National Air & Space Museum).

800/1,200

164. LEMEN, Frank (1902-1985) Bermuda. Bristol: Mardon. Son & Hall. ca. 1950s. Lithograph tourism poster depicts a pair of bicycles and tennis rackets resting against a stone wall at a picturesque outlook point overlooking the water. This poster is sometimes seen with an airline overprint. 38 x 24". Tear lower right edge. Dog-eared corners. Some minor creases, tears and bends visible at edges. B+.

500/700

165. ARAYA, Ricardo. Sevilla / Fiesta de Primavera 1957. Orla-Jerez. Tourism poster promoting the spring festival in Seville, Spain, depicting the minaret of La Giralda mosque. 41 x 26 1/4". Linen backed. Repaired tears and losses at edges, a few into image. B+.

200/400

166. Seville Easter Fair / Fly Iberia. Madrid: Rasgo-Azar, ca. 1950s. Colorfully illustrated airline poster promoting travel to Spain for "spring's gayest fiesta in Andalucia." 23 1/4 x 16 1/4". Linen backed. A.

200/400



167. LOZANO DE SOTES, Pedro. Pamplona / San Fermin de 1954. Valencia: Ortega. Tourism poster for the San Fermin festival in Pamplona, Spain, with an illustration of the famous running of the bulls. 39 3/8 x 25 1/2". Linen backed. Tastefully repaired losses at edges and corners; touch-ups along folds. B/B-.

1,200/1,800

168. Spain / Iberia. Rasgo-Jerez Industrial, ca. 1950s. Spanish airline travel poster advertising featuring an illustration of Andalusian wrought iron windows. 37 x 25 3/8". Linen backed. Short repaired tears and creases around edges. A-.

250/350

169. BEA Service to Valencia Spain. 1957. Printed in Great Britain. British European Airways travel poster to Valencia, Spain. Image of jug with market superimposed. 40 x 25". Unbacked. Minor edge faults; sealed tear at top edge. B/B-.

170. REVS, J. Two bullfighting posters. Valencia: Ortega, 1950s. Two colorful posters for bullfights in Valencia and Cordoba. 41 ½ x 21". Some wear, light soiling, some marginal tears, creasing, pin-holes at corners, one poster has a visible tape repair to the left margin. Unbacked. A-/B+.

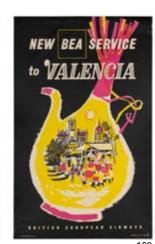
171. [BULLFIGHTING]. Three posters for regional Spanish bullfights. [Spain, ca. 1950s]. Three colorful posters for bullfights, two in Barcelona, one in Mérida. All 41 ½ x 21". Some general wear, toning, soiling, some chipping, a few pinholes and repaired tears. Generally B/B-. Unbacked.

150/250

172. GEORGE, Guy. Espagne. Barcelona: Rieusset, ca. 1950s. Travel poster with three Spanish figures on horseback. 39 x 24 ½". Linen backed. Minor overcoloring near edges, and to closed tears, old central horizontal fold. B+.

200/300









ESPAGNE



173. DOHUT. Spanish festival poster. Valencia: Ortega, [ca. 1950s]. Beautiful lithograph poster depicting women enjoying a festival and watching fireworks. 44 x 33 ½". Some creasing, mild toning, mild wear at margins, a few short marginal tears. Unbacked. Rare and possibly unique without the text for a festival. A.

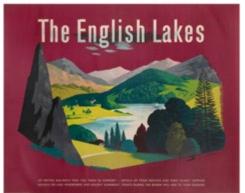
150/250

31

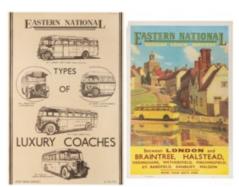






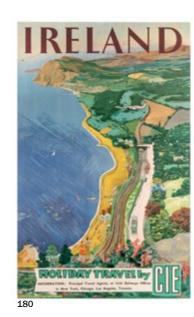






174. LLOPIS, Carlos Ruanos (1879-1950). Plaza de Toros / El Rodeo. Valencia: Ortega, [ca. 1950s]. Vibrant image of a Bronco rider in El Plaza de Toros, 43 x 23 ½". Marginal soiling. creasing, short tears. Unbacked. A-.

200/300



175. [FIESTA DE TOROS]. Two travel posters. Spain: Published by the Direccion General del Turismo, ca. 1960s. Two posters, each with painted artwork of bullfights. Each 39 x 24". One poster with a small chip at the lower margin, the other with a tiny tear (about 1/4") near the bull's rear leg, some minor creases, a few marginal short tears. Both unbacked. A.

176. LANDER, Reginald Montague (1913-1980). The English Lakes / Let British Railways Take You There in Comfort. London: Waterlow & Sons, [ca. 1950s]. Vibrant lithograph poster of the English Lake Country. 40 x 49 1/2". Linen backed. Several tears and creases, all overpainted. A-/B+.

177. [LONDON TRANSPORT]. Group of 3 posters. Including: FINNIE, John. Greenwich / Cutty Sark. 1973. - FENTON, E.W. The National Army Museum / The Granadiers Exercise. 1973. - ROBINSON, Thomas Osborne. London Transport offers this poster as a diversion and a greeting / [Puppets]. Circa 1964. All approx. 40 x 25", all unbacked. Scattered minor edgewear. Condition generally A-/B+.

178. Eastern National. Two bus travel posters. [Great Britain]: Eastern National Advertising, 1940s-50s. Including: DURMAN, Alan. Eastern National Regular Coach Service. 29 3/4 x 20". -Eastern National / Types of Luxury Coaches. 29 3/4 x 20". Both linen backed. Minor marginal wear. A-.

200/400

179. [BRITISH RAIL]. Three schedule posters. [British Rail, ca. 1960s]. Three train schedule posters, two of which have railway line maps - two for the southern region, one for the western region. All 40 x 25". Some mild wear, some creases, soiling, all rolled. All unbacked. Generally A-.

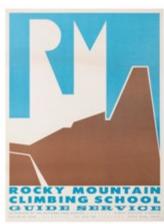
100/200

180. COSTELLOE, Eileen (1911—1976). Ireland / Holiday Travel by CIE. Ireland: Browne & Noland, ca. 1950s. Travel poster depicting Killiney Bay. 40 x 25". Linen backed. Replaced loss at lower right corner; closed tears to border, expertly repaired; inpainting to edges and lower image. B.

500/700









183

181. YAHIA. Visitez la Tunisie. Paris: Rene Sicard, ca. 1950s. Tourism poster depicting a group of Tunisian men standing and gazing back at the viewer. 39 1/4 x 24 1/4". Handsomely framed and glazed with Plexiglas.

182. Peru / Braniff International Airways. 1960s. Offset lithograph travel poster of a bull dressed in matador's hat. 26 1/4 x 20". Unbacked. Slightly darkened paper, shallow 2 1/2" scrape to verso, not affecting print. B+.

200/300

183. Rocky Mountain Climbing School Guide Service. Circa 1960s. Poster for the climbing school service offered in Estes Park, Colo., under the auspices of the National Park Service. 26 3/4 x 20". Linen backed. A few short repaired tears. A-.

250/350

184. Washington, D.C. / United Air Lines 1960s. Color silkscreen travel poster with a stylized depiction of the Jefferson Memorial, bold blue and black lettering. 40 x 25". Linen backed. Minor repaired tears and creases in image and margins. A-.

200/400

185. GOLDBERG. American Airlines / Washington. 1970s. Airline poster with a view of the U.S. Capitol under starlight as seen from the John F. Kennedy Center. 40 ½ x 29 ¾". Linen backed. Short repaired tears around edges; one tiny loss along left edge. A-/B+.

186. Washington, D.C. / Northwest Orient Airlines. Circa 1950s. Mid-century photographic airline poster depicting the United States Capitol, 40 x 25", Linen backed, A.

150/250

187. LAWSON, William. New England via Mainliner / United Air Lines. Circa 1953. Airline poster showing Boston's Old North Church from the perspective of a United Mainliner passenger window, with the silhouette of the airplane's wing below. The church is where the famous "one if by land, two if by sea" lantern signal is said to have been made. 30 x 20 1/4". Linen backed. Extensive over-painting at edges and into image and text; repaired tears in image with expert inpainting. RARE. B-.









VINTAGE POSTERS POTTER & POTTER AUCTIONS • MARCH 16, 2023

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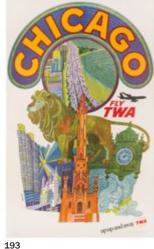








B+/B.







188. [CHICAGO]. **Autumn Fair / Navy Pier. 1980.** 28 x 20 ½". Linen backed. Expertly repaired tears and creases into image.

100/200

189. McMAHON. Chicago / Continental Airlines. Circa 1970. Airline poster with a bird's-eye view of downtown Chicago looking east along the river. On linen finish paper. 40 x 24 $^3\!/\!a$ ". Linen backed. Scattered creases and repairs to edges. B+.

300/400

200/400

190. Chicago. "City Character Print." 1981. Toronto: Archar Inc. Pictorial map with a bird's-eye view of the city, initialed in plate to lower right, "R.V.N." 13 $\frac{5}{8}$ x 18 $\frac{3}{8}$ ". Linen backed. A. 150/250

191. Chicago / Rotary International Golden Anniversary Convention. 1955. Poster celebrating the fiftieth anniversary of Rotary International, the organization formed in 1905 by Chicago attorney Paul Harris, with a convention in Chicago. $22 \frac{1}{2} \times 15$ ". Linen backed. Minor short tears at edges. A-.

192. BRIGGS, Austin (1908-1973). Chicago / Fly TWA. Circa 1960s. Lithograph airline poster with an illustration of Chicago River, bascule bridges, and downtown buildings at nightfall. $40 \times 24 \frac{1}{2}$ ". Linen backed. Some rubbing, closed tear tear at upper margin. A-.

600/900

193. KLEIN, David (1918–2005). **Chicago / Fly TWA**. Circa 1960s. Color offset lithograph travel poster featuring a view of Lake Shore Drive, the Water Tower, and other city landmarks. 40 x 25". Linen backed. Expertly over-painted around edges, not affecting image; repaired tears to corners. B+/B.

300/50

194. KLEIN, David (American, 1918–2005). Holy Land / Fly TWA Jets. 1960s. A vibrantly colored lithograph of Noah's Ark floating towards the Holy Land as a white dove flies overhead. 40 x 25". Upper and lower left corners restored, pin-holes at corners, several marginal tears (tape repairs on verso). Unbacked. B.

200/300

195. KLEIN, David (1918-2005). **Greece / Fly TWA.** 1960s. Ruins of ancient Greece fill the poster. 40 x 25". A few short marginal tears, some minor occasional rubbing. Unbacked. A. 300/500





196. KLEIN, David (1918-2005). **Fly TWA / The Orient.** 1960s. Offset lithograph airline poster depicting a Hindu deity with a silhouetted airplane flying overhead. 39 $\frac{1}{2}$ x 25". Some marginal creasing, some rubbing, light soiling, a few marginal tears (two larger tears at upper and lower margins are repaired – each about 2 to 3"). Unbacked. A-.

200/300

197. KLEIN, David (1918-2005). Disneyland / Fly TWA Los Angeles. Circa 1955. One of the earliest posters to advertise Disneyland as a travel destination, featuring Howard Hughes's TWA Moonliner rocket which was part of Disneyland's futuristic Tomorrowland exhibit upon the opening of the park. 40 x 24 %". Linen backed. Tiny expertly repaired loss at upper left corner; short repaired tears with inpainting at corners and edges. A-.

3,000/5,000

198. JEBARY, James. **United Airlines Presents Walt Disney's Enchanted Tiki Room** / **Disneyland. 1968.** Airline poster depicting Jose the Macaw. 40 ¼ x 24 ¾". Linen backed. Few short repaired tears and minor creases. A-.

1,000/1,500

199. KLEIN, David (1918-2005). Kansas City / Fly TWA. 1970s. Poster promoting travel to the "City of Fountains," which was also TWA's corporate headquarters. 40 x 25". Unbacked. Slight creases and yellowing along upper and left edge. A-. RARE.

600/900

200. England. Pair of TWA and Pan Am travel posters. Including: Along the way of TWA... England. 1950s. Trans World Airlines poster featuring the Houses of Parliament. 28 x 34 $\frac{1}{2}$ ". Linen backed. Upper right and left corner areas with paper restoration; expertly repaired horizontal tear at middle right edge. – Fly Pan Am to England. 1960s. Colorful photographic travel poster, after an image by Kronfeld, of the Houses of Parliament. 35 x 43 $\frac{1}{2}$ ". Linen backed. Lower edge with light wear. Condition B/A.

300/500



19



19



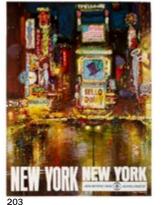


200





1 two of







201. TWA / Group of 5 "Along the Way of TWA..." posters. 1950s. Five small-format Color-Foto posters of around-the-world destinations serviced by TWA. Group includes: England – Big Ben; India – Taj Mahal; California – Yosemite National Park; Washington, D.C.; and Italy – Venice. All 17 x 22". All linen backed. Condition generally A/A-.

250/350

202. TWA Air Routes U.S.A. Europe Africa Asia. 1948. T.W.A., Inc. Double-sided folded map, with United States air routes on one side, and Europe, Asia, and Africa on the other. 16 x 24" Old folds, occasional creasing to margins, some mild wear to creases. Unbacked. A-.

100/200

203. CONWAY, FRED (1900-1972). New York / American Airlines. Circa 1965. Offset lithograph airline poster with a painterly depiction of the glittering lights at Times Square at night. One of the bright signs advertises the musical "Hello, Dolly!" which opened on Broadway in 1964. Small version. 18 x 13 $\frac{1}{2}$ ". Linen backed. A.

250/400

204. American Airlines / New York. 1960s. Travel poster with views of Harbor Ferry and the Statue of Liberty. Small version. 18 $\frac{1}{8}$ x 13 $\frac{1}{2}$ ". Linen backed. Linen backed. A.

200/300







205. PITIGLIANI, Letizia (1935–2012). Harbor Festival '79... Join the Armada. Poster advertising the annual Harbor Festival in New York, showing vessels of all kinds in the water and the skyline illuminated by dazzling rays of light. 44 $\frac{1}{4}$ x 59 $\frac{1}{4}$ ". Unbacked. A.

400/600

206. MIHO, Tomoko (1931—2012). **Wall St.** / [New York]. **1968.** New York: Seaward-Edison. From the "Aspects of New York" series of 10 posters by various designers, published by the Container Corporation of America. Endless lines of stock ticker tape appear within glass blocks symbolizing towers. 44 ³/₄ x 29 ⁵/₈". Linen backed. Short repaired tears at edges. A-.

200/300

207. TEUBNER, Peter. **New York / Subways. 1968.** New York: Seaward-Edison. From the "Aspects of New York" series of posters. On glossy paper. $45 \times 29 \frac{1}{2}$ ". Unbacked. Creases and wrinkling; nicks, small tears, and pinholes at edges. B.

200/300

208. GALLI, Stanley (1912–2009). New York / United Air Lines. Circa 1960. Airline poster showing tourists looking out from the top of the Statue of Liberty. Framed and glazed with Plexiglas, sight 39 $\frac{1}{2}$ x 24 $\frac{1}{2}$ ". Toned.

300/500









210 211









209. New York / via Bank of America Travelers Cheques. San Francisco: Williams Lithograph, ca. 1960s. From a series of travel posters by an anonymous artist featuring destinations in the United States and abroad. 41 ¾ x 28". Small repaired tears at corners and edges, not affecting image. A-.

200/400

210. United Airlines / New York. Circa 1980s. 28×22 ". Linen backed. Minor abrasions with a few small spots of restoration. A.

125/225

211. SWENEY. **New Orleans / Delta Air Lines.** 1960s. 28 x 22". Linen backed. Slightly toned; minor creases and edgewear. B+.

212. New Orleans / Fly United Air Lines Jets. 1960s. Poster with an illustration of tourists in the French Quarter of the city, against a yellow background. Signed illegibly, G. Brushton (?). 40 $\frac{1}{4}$ x 24 $\frac{3}{4}$ ". Linen backed. Few minor abrasions around edges. A-.

500/700

213. **Braniff International Airways** / **Mexico.** Circa 1960s. A pair of laughing children row a flower-filled canoe across a river. 26 x 20 ¹/₄". Linen backed. A.

200/400

214. KAUFFER, Edward McKnight (1890—1954). Mexico / Pan American Airlines. 1949. Offset lithograph airline poster. 42 x 28". Rolled, with edge damage and sealed tears not exceeding \(\frac{1}{2} \) from border. Unbacked. B+

200/300

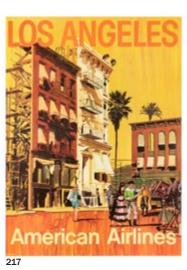
215. KAUFFER, Edward McKnight (1890-1954). **Fly Pan American** / **Germany**. Circa 1960s. A German castle is depicted amidst a lush green forest. 41 x 27". Linen backed. Short closed marginal tears and creases. A-.

300/500

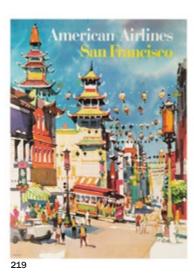
216. KAUFFER, Edward McKnight (1890 - 1954). **American Airlines** / **East Coast. 1948.** Airline poster depicts a sailor carving a portion of a model ship. $39 \frac{1}{2} \times 30 \frac{1}{4}$ ". Linen backed. Restored tears and over-painting around edges. B-.

200/300

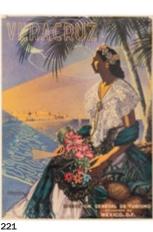
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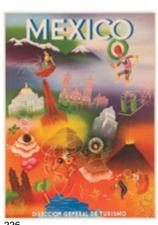












MEXICO PARA OF TURBARO



217. KAUFMAN, Van. Los Angeles / American Airlines. USA, ca. 1960s. Airline poster in shades of orange, brown, and yellow depicting a woman walking through a Hollywood film set. Small version. $20 \times 14 \, ^{3}4$ ". Linen backed. A.

250/350

218. KAUFMAN, Van. American Airlines / Boston. Circa 1965. A bold red and blue patriotic background frames the Old North Church. 40 x 30". Linen backed. A.

250/350

219. KINGMAN, Dong (1911-2000). American Airlines / San Francisco. USA, 1970s. Poster with an illustration of Chinatown in San Francisco. Small version. 20 x 14 %". Linen backed. A. 300/500

220. Las Vegas. Two airline posters. Circa 1970s. Two travel posters depicting slot machines, including PSA / Las Vegas (26 3 /₄ x 20") and Republic Airlines / Las Vegas (28 3 /₄ x 23 4 /₄"). Both linen backed. Minor marginal repairs. A-/B+.

200/300









221. DIAZ BUENO, J. **Veracruz. Mexico Tourism Poster. 1949**. Offset lithograph travel poster depicting a young woman bedecked with flowers seated while viewing the Veracruz Bay. 25 x 19". Unbacked. Pinholes at corners and short sealed tear at top edge. A-.

200/400

222. Western Airlines / Mexico [and] Mexico City. [Circa 1970s]. Pair of airline posters advertising travel to Mexico, depicting a bullfighter and the Monument of Independence roundabout in Mexico City. Both 39 x 25". Some rubbing, marginal creases. Unbacked. Both A/A-.

100/200

223. Mexico / Aeronaves de Mexico. Circa 1960s. Silkscreen airline poster. 27 $\frac{1}{4}$ x 20 $\frac{1}{2}$ ". Linen backed. Slight scuffs and wear in image. B+.

200/300

224. Mexico / CMA Mexicana de Aviacion. Circa 1950s. Tourism poster printed for the Mexican Pan American affiliate, with an illustration of a bullfighter, signed illegibly. 41 5 % x 28". Linen backed. Repaired tears and scattered over-painting around edges, affecting some upper and lower text. B+/B.

225. Mexico / Braniff International Airways. Circa 1950s. Airline poster with an illustration of a bullfighter. 25 3 /4 x 20". Linen backed. Scattered short tears and creases. A-.

200/400

226. **Mexico**. Mexico: Offset Galas, ca. 1950. Colorful tourism poster depicting stylized buildings, mountains, and volcanoes. 25 ½ x 18 ½". Linen backed. Slight repaired tears from margins into image. A-.

150/250

227. Mexico / Pride of Indian Culture. Circa 1950s. 37 $\frac{1}{2}$ x 26 $\frac{1}{4}$ ". Linen backed. Inpainted tears at edges and corners; over-painting to tape marks at corners and edges slightly affecting image. B+/B.

200/400

228. **Mexico** / **Tehuantepec.** Mexico: Talleres Graficos de la Nacion, ca. 1940s. Lithograph travel poster; illegible signature lower right. Larger version. 36 $\frac{1}{2}$ x 24 $\frac{1}{2}$ ". Linen backed. Expertly repaired tape marks at corners; few short repaired tears slightly into image. B+.

200/400

229. GRANT, Will. **Mexico. 1959.** Bright color lithograph travel poster. This is sometimes seen with an airline overprint. 38 x 25 $\frac{1}{2}$ ". Linen backed. Minor spotting in margins. A/A-.

250/350

230. **Mexico** / **Fascinating...Spectacular.** Mexico: Publicistas S.A. ca. 1950s. Travel poster promoting tourism in Mexico. Black background featuring The Flying Pole Dance at Papantla in Veracruz along with other activities. 36 ¾ x 27 ¾". Linen backed. Minor creases and tears upper right margin. A.

200/300

231. HERAS. **Mexico**. Mexico: Turanzas del Valle., ca. 1950s. Travel poster promoting tourism in Mexico. Colorful imagery of buildings, monuments and figural statuary. 19 x 13 ³/₄". Linen backed. Light discoloration upper right. B+.

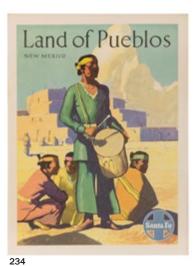
125/175

232. KOSLOW, Howard (American, 1925-2016) **Mexico. 1963.** New York: Penn Prints. Travel poster featuring an indigenous stone statue head, with a colorful montage of tourist destinations. 38 $\frac{1}{4}$ x 24 $\frac{3}{4}$ ". Linen backed. A.

150/250

233. You Are Invited! Mexico. Mexico: Publicistas S.A., ca. 1950s. Travel poster promoting tourism in Mexico featuring a mustached man in traditional costume wearing a sombrero. In the background are various activities, traditional and contemporary. 36 ½ x 27 ¾". Linen backed. Minor creases and tears in margins. Pinholes upper corners. Some foxing upper right corner. Light stain lower margin. A-.

200/300

















234. VILLA, Hernando B. (1881-1952). Land of Pueblos New Mexico / Santa Fe Railroad. Circa 1950s. A railroad travel poster depicting southwestern Native Americans in a drum circle. 24 x 18". Some light marginal soiling to upper and left margin, a few marginal tears repaired. Unbacked. B+.

300/500

235. VILLA, Hernando B. (1881-1952). The Chief Way / Santa Fe Railroad. Circa 1950s. A railroad travel poster depicting a Native American in traditional headdress. 24×18 ". Some light marginal soiling to upper and left margin, a few marginal tears repaired. Unbacked. B+.

300/500

236. Santa Fe All the Way / Santa Fe Railroad. Circa 1950s. A railroad travel poster depicting a Native American child lettering a slogan on the ground, as a Santa Fe train thunders by in the distance. 24 x 18". Some rubbing, light marginal soiling to upper margin, lower left corner repaired. Unbacked. B+.

300/500

237. PERCEVAL, Don (1908-1979). **Hopiland / Santa Fe Railroad**. Circa 1950s. Railroad travel poster depicting a Hopi Buffalo Dancer. 24 x 18". Some light marginal toning. Unbacked. A.

200/400

238. Santa Fe / Mission Churches roundabout Old Santa Fe, N.M. Circa 1940s. Offset lithograph travel poster promoting Santa Fe Railroad travel to Santa Fe. An example of this poster is in the Smithsonian National Museum of American History. 35 ³/₄ x 24". Linen backed. Minor creases around edges. Upper left edge restoration in image and marginal restoration; short tears and staining around edges. B.

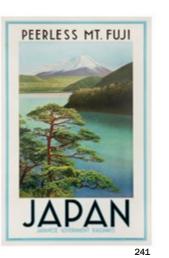
150/250

239. RUTZ, Victor (1913—2008). **Keukenhof / Lisse, Holland. 1957.** Holland: Joh. Enschede. Offset lithograph tourism poster, with a colorful illustration of Keukenhof, the famous flower garden, one of the largest in the world. 39 ½ x 24 ½". Linen backed. Pinholes and minor repaired tears in corners. A-/R+

200/400

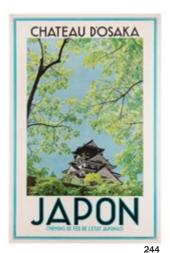
240. [CUBA]. **Group of two tourism posters.** 1980s/1983. Including: *Playa Bibijagua / Isla de Pinos* and *Carnaval / Ciudad de la* Habana. Silkscreen tourism posters, promoting travel to the Cuban island and the festival. Size of larger 31 x 21 ½". Linen backed. Repaired short tears mainly along right edge. A-/B+.

200/400



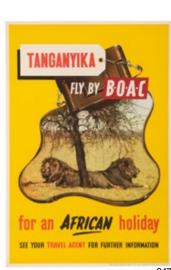












241. Japan / Peerless Mt. Fuji. Tokyo: Mitsumura Printing Co., ca. 1950s. Offset lithograph Japanese Government Railways travel poster. 42 x 27 5%". Linen backed. Few small spots of

250/350

242. [JAPAN—TRAVEL]. [National Park / Tomogashima]. Circa 1960s. Japanese poster promoting round trip travel to the island of Tomogashima from Nanba in Osaka via Nankai Densha company. 30 x 20 1/4". Linen backed. Restored loss upper left corner. A-.

restoration in margins; minor creases and short tears. A-/B+.

250/350

243. [JAPAN—TRAVEL]. **Group of 6 Japan Tourist Association travel posters.** Japan, ca. 1960s. Group includes: Hirosaki Castle; Osaka Castle; Traditional Doll Festival; Imperial Palace, Tokyo; Yomeimon Gate, Nikko; and "Pine Islands" near Sendai. Size of each approx. 29 $\frac{1}{2}$ x 19 $\frac{1}{2}$ ". All linen backed. Condition generally A/A-.

400/600

244. **Chateau D'Osaka / Japon.** Tokyo: Mitsumura, ca. 1950s. French language version of the offset lithograph travel poster for Japanese state railways, bearing an image of Osaka Castle. 41 $\frac{1}{2}$ x 27 $\frac{1}{4}$ ". Linen backed. Repaired tears and slight restored losses in margins; small tackholes in corners. B+.

300/500

245. **BOAC.** Two travel posters. Circa 1960s. Including: *BOAC* / Jet Bridge to the Orient. 29 ¾ x 20". – BOAC / Stop off in the Far East. 29 ¾ x 20 ½". Both linen backed. Expert overpainting to yellow in first poster. A-/B+.

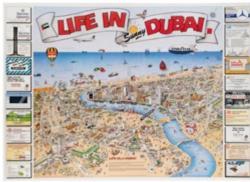
250/350

246. **BOAC** / **Britain and Europe**. 1960s. Offset lithograph panel poster of children dressed in traditional clothing gazing up at a jet flying overhead. 28 x 12 ½". Linen backed. Minor restored losses in corners. A-.

250/350

247. BOAC / Tanganika for an African Holiday. Yorkshire: Storey Evans & Co., 1960s. Airline travel poster with an image of two lions within the outline of a camera strap. 29 % x 20 %. Linen backed. Light creases. A-.

150/250





249



248. Life in Sunny Dubai. Gil Enterprises/Emirates Printing, ca. 1980s. Designed by Russ "The Brush" North. Cartoonish bird'seye view of Dubai filled with activity, advertising, airplanes and helicopters, boats, automobiles, and more, after the formation of the UAE as stated in the introductory paragraph. 27 x 38". Linen backed. Minor short tears at edges and corners. A-.

200/300

249. FEHER, Joseph (1908-1987). Hawaii / United Air Lines. Circa 1950s. A beautiful hula dancer stands larger than life on one of the Hawaiian islands, surrounded by tropical fish and plants, Hawaiian men and women on surfboards and outriggers, and a United Boeing Stratocruiser flies overhead. 40 x 24 ¾". Linen backed. Scattered repaired losses and tears around edges and corners; some repaired tears in image. B. 1,200/1,800

250. FEHER, Joseph (1908-1987). Hawaii / United Air Lines. Circa 1950s. A Hawaiian host with a floral lei frames a tropical beach scene with surfers, swimmers, sunbathers, and an outrigger boat, as a United Boeing Stratocruiser flies past the sun. 40 $^{7}/_{16}$ x 24 $^{3}/_{4}$ ". Linen backed. Short repaired tears around edges; unobtrusive over-painting to corners. B+.

2.000/3.000

251. BRINDLE, Melbourne (1904-1995). The Hawaiian Islands / Hawaiian Airlines. Circa 1960s. Color offset horizontal travel poster featuring a map of the islands of Hawaii, detailing the airline's routes, as well as the islands' public roads, airports, and natural features including dates of lava flows at various locations. 19 x 44". Linen backed. Expertly repaired closed tears and inpainting to edges, folds and small losses to image with inpainting. B.

200/400

252. Northwest Orient Airlines / Hawaii. Circa 1960s. A smiling Hawaiian woman gestures toward the viewer, holding a lei. 29 $\frac{1}{4}$ x 20 $\frac{1}{2}$ ". Linen backed. Few spots of restoration in lower corners. A-.

200/300

253. Hawaii / Northwest Orient Airlines. Circa 1960s. Airline poster with a portrait of a smiling Hawaiian woman surrounded by leis. 39 3 /4 x 25 1 /4". Linen backed. Scattered minor repairs around edges. A-.

150/250

254. Pan Am / South Pacific. 1969. Travel poster from Pan Am's "Women of the World" series. $41 \frac{1}{4} \times 28$ ". Unbacked. Creased and chipped at edges with a few paper losses. B.

200/400

255. [PIN-UP—ISLAND/HAWAII]. **Sparkling.** USA, ca. 1940s. A scantily-dressed woman in an island setting holds up a bottled drink, a moonlit landscape in the background.

150/250

256. Avianca. Group of two airline posters. Colombia, ca. 1950s. Two silkscreen posters for the Colombian airline, including a beach scene, without destination (but typically seen printed for Jamaica; this copy is also not signed by its original designer, Adolph Treidler); and a portrait poster of a stewardess. Size of larger 39 x 28". Both linen backed. Both repaired with over-painting around edges including portions of images. Generally B/B-.

600/900

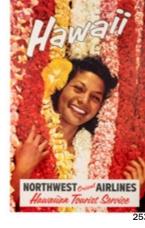
















257. San Andres y Providencia / Cincuentenario de la Intendencia 1912—1962. Empresa Colombiana de Turismo, S.A. Silkscreen poster promoting travel to the Caribbean islands San Andres and Providencia. Signed by the designer, Ossa. 26 ½ x 19". Unbacked. Scattered nicks and short tears at edges, but a bright image. A-/B+.

200/400

258. Grace Line – Caribbean - South America Cruises. USA: K.N. Inc. ca. 1950s Lithograph travel poster promoting cruises between the USA and the Caribbean and South America. An ocean liner coming into port into Curacao, Netherlands West Indies showing a market scene. 41 $1\!\!\!/_2$ x 28" . Linen backed. Marks and wear in margins restored with overpainting. Small retouched areas below the word "South" and in "Caribbean - South America Cruises." B+.

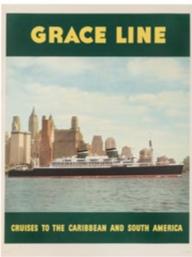
300/500



258

43









SABENA

262



259. Grace Line / For extra pleasure all the way. Caribbean - South American Cruises. Two posters. New York: K.N., ca. 1950s. Lithograph travel poster promoting Caribbean and South American cruises, with a woman getting a shotgun ready for skeet shooting on deck. 30 x 23". Linen backed. Minor repairs in corners and edges. B+.

250/350

260. Grace Line / Cruises to the Caribbean and South America. 1950s. Photographic poster advertising cruises, showing a Grace Line ship with a view of New York City in the background. 30 x 23". Linen backed. Minor edgewear. A-/B+.

200/300



ENÉES
THE FRENCH ALPS
THE FRENCH SALVAYS

261. **Grace Line / Caribbean, South American Cruises.** Circa 1950s. Travel poster for a cruise line in South America and the Caribbean featuring an illustration of Venezuela. 42 x 28". Linen backed. Restored losses with over-painting in corners. B+.

250/350

262. Sabena. Two airline posters. Circa 1960s. Two small posters advertising the Belgian airline, including Sabena/Belgique-Congo (13 x 8 %), repaired loss affecting image to lower left; and Sabena/Expediez Par Avion. 19 % x 12 %. Both linen backed. Condition generally A-/B+.

200/40

263. [SNCF]. Four travel posters for the south of France. Paris, ca. 1970s. Four posters, each with beautiful, scenic photographic images of trains traveling through the French countryside (two of the Côte D'Azur, Jura, Savoie). All approximately 39 x 24 ½". Some general rubbing, occasional soiling. All unbacked. A-.

200/300

264. [FRANCE]. Pair of SNCF travel posters. Including CALVET, Gerard. *Pyren*ees. *SNCF*. Paris: Hubert Baille, 1964. 38 $\frac{1}{8}$ x 24". – FONTANAROSA, Lucien Joseph. *The French Alps* (1912—1975). Draeger, 1960. 39 x 24 $\frac{1}{2}$ ". Both linen backed. Condition A-/B+; some minor marginal repaired tears with slight inpainting.

300/500

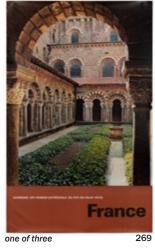
















one of two 270

265. [FRANCE]. **Pair of SNCF travel posters.** Including PLANSON, A. *Discover France by Train / Provence.* Paris: Hubert Baille, 1957. 39 ½8 x 24 ½". Linen backed. – BENITO, Eduardo Garcia. *Alsace.* 1946. 39 x 24 ½". Both linen backed. Second poster with repaired folds and creases in image. Condition generally A-/B+.

250/350

266. DALI, Salvador (1904 – 1989). Alpes / French National Railroads. 1969. $38 \frac{1}{2} \times 24 \frac{3}{4}$ ". Linen backed. A.

200/300

267. **Air Canada / Paris.** Paris: Draeger, 1960s. Tourism poster published by the French Government, reproducing an aerial Kodak Ektachrome photograph by Alain Perceval. 38 $^{3}\!\!/_{4}$ x 24 $^{1}\!\!/_{2}$ ". Linen backed. Minor touched-up creases. A-.

150/250

268. FONTANAROSA, Lucien (1912-1975). France Savoy / French National Railroads. Paris: Draeger, [ca. 1952]. English-language version of this handsome poster, depicting a mountain scene. 39 x 24 ½". Some rubbing, a few marginal creased tears (one is repaired), several marginal and internal creases (several of the internal creases have been overpainted). Unbacked. B.

100/200

269. [FRANCE]. Three travel posters depicting 12th century Romanesque cathedrals. France: Ministère des Travaux Publics, [ca. 1970s]. Posters with photographic images of cathedrals. All approximately 39 x 24 ½". Some rubbing, creasing, some short marginal tears. A/A-.

100/200

270. [LASCAUX CAVES]. **Two travel posters.** France: Published by and for the French Government, ca. 1950s. Two posters, each with a photographic image from the famous cave paintings. Each 39 x 24". Some rubbing, scuffing, occasional soiling, a few short, closed tears. Both unbacked. A-.

100/200

271. HOHLWEIN, Ludwig (1874-1949). Germany wants to see you! Munich: Carl Gerber, [ca. 1920s]. Tourism poster with the silhouette of Cologne Cathedral in the background. 28 $\frac{1}{4}$ x 19 $\frac{3}{4}$ ". Linen backed. Several marginal tears, a few restored chips at upper margin, some light soiling. B+.

200/300

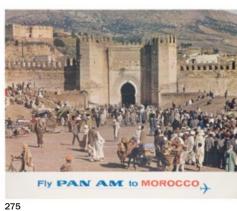




273



274



Fly PAN AMERICAN to the CARIBBEAN

276



277

272. HILL, Bern (1911–1977). **New England / American** Airlines. Circa 1950s. View of a New England shipyard with a church steeple in the background as an AA airliner flies overhead. 40 x 30". Linen backed. Minor repairs outside image area. A-.

200/300

273. Fly Pan American to India. Circa 1960s. Photograph by Kronfeld. 35 1/4 x 43 1/2". Linen backed. Minor browning and creasing at edges. A-.

250/350

274. Fly Pan American to Thailand. Circa 1960s. Photograph by Kronfeld showing the Temple of the Emerald Buddha in Bangkok. 35 x 43 ½". Linen backed. Creases and repaired tears at edges with slight restoration. B+.

200/300

275. Fly Pan American to Morocco. Circa 1960s. Photograph by Kronfeld showing Bab Chorba Gate in Fez. 35 1/4 x 44 1/4". Linen backed. Slight repaired losses and tears and around edges. B+. 200/400

276. Fly Pan American to the Caribbean. Circa 1960s. Photograph by Kronfeld showing Marigot Bay, St. Lucia. 35 1/8 x 43 1/4". Linen backed. Minor repairs around edges. A-.

277. Discover American Samoa with Pan Am. Circa 1960s. Photographic airline poster of the Village of Alao, Tutuila. 35 3/8 x 43 3/4". Linen backed. Slight marginal repairs. A-.

200/300



278. Fly Pan American to Europe. Circa 1960s. Photographic airline poster depicting Neuschwanstein Castle in Germany. 35 x 43 1/4". Linen backed. A.

200/300

279. Fly Pan American to France. Circa 1960s. Photographic airline poster with an aerial view of the Paris cityscape and the Seine. 35 1/4 x 43 1/2". Linen backed. Slight smudging to lower right; minor marginal wear. A-.

200/400

280. Alitalia / Italy. Group of three travel posters. 1962-3. Italian airline posters promoting travel to three destinations in Italy. Group includes: Montalto Pavese; Siena Cathedral; and The Lake of San Vito and the Croda Marcora. Generally 38 $\frac{1}{2}$ x 27". Condition generally A-/B+.

300/500

281. Alitalia / Naples [and] Sicily. Two posters. Milano: Amilcare Pizzi, ca. 1960s. Offset lithograph travel posters promoting Alitalia Airlines. Both works have overall collage compositions with Naples featuring a classic landscape and Sicily featuring a guardsman. 38 1/2 x 27" (each). Linen backed. Naples right edge is toned and has a tear upper edge of 3/4". Sicily has small restored losses at edges. Condition generally A-/B+.

300/500

282. Northwest Orient Airlines. Group of 6 posters. Circa 1970s. Series of posters with photo-montages of destinations served by Northwest Orient. Group includes: California, Taiwan, Alaska, Hong Kong, and the Philippines. Each approx. 40 x 25". All linen backed. Condition generally A/A-.

283. Northeast Yellowbird Vacations. Two posters. Circa 1970s. Pair of vertical posters with colorful artwork by an anonymous artist. Group includes Florida/Bahamas and Ski. 49 1/4 x 13 1/2". Both linen backed. Repaired tears and folds in top and bottom edges with expert inpainting. B+.

200/400

284. USA / Fly There on Northwest Orient. Circa 1970s. Airline poster depicting a pair of cowboys in a Western landscape silhouetted at sundown. 40 1/4 x 24 1/8". Linen backed. Clean strip of over-painting below lower text; light restoration around edges. B+.

100/200





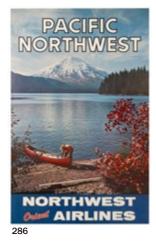


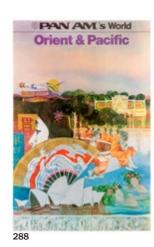
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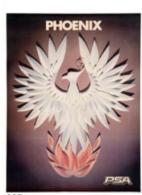




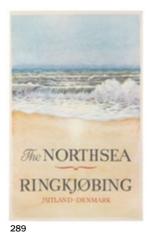


















285. Jet Northwest Orient Airlines to the World's Fair, 1962 / Seattle, April 21-Oct. 21. Travel poster for the Century 21 World's Fair in Seattle, with a panoramic illustration of the fairgrounds including the Space Needle and monorail. 17 x 37 1/2". Linen backed. Short closed tear from left edge. A-.

286. Pacific Northwest / Northwest Orient Airlines. 1960s. Color photo-offset travel poster with a view of Mount Saint Helens, and a canoe in the foreground. 40 x 25". Linen backed. Repaired tears with over-painting around edges. B+.

287. Pacific Southwest Airlines. Group of 4 posters. 1970s. Group includes: PSA/Phoenix; PSA/San Francisco; PSA Country (map of California); and PSA/Catch Our Smile (map poster). Size generally 28 ½ x 23". All linen backed. Scattered minor restoration generally to edges. Condition generally A-/B+.

288. Pan Am's World / Orient and Pacific. 1973. Airline poster with illustrations of Australia, Japan, and Pacific islands. 42 x 28". A. Linen backed.

150/250

289. P.H. (MONOGRAM). The Northsea / Ringkjobing. Jutland - Denmark. [Copenhagen]: Andreasen & Lachmann, ca. 1950s. Tourism poster promoting travel to peninsula in northern Denmark. 39 1/4 x 24 3/8". Linen backed. A.

200/300

290. Republic Airlines. Group of 5 posters. Circa 1980s. Group includes Grand Cayman, Montreal, Florida, Seattle, and Washington, D.C. Various designers. Size of each 23 x 25". All linen backed. Condition generally A/A-.

200/400

291. ROGERS, Harry (1929-2012). Europe / Qantas. Sydney: William F. Schey Pty. Ltd., ca. 1950s. Airline poster depicting a dancing accordionist in lederhosen. This is the rarer large version. 38 ³/₄ x 29 ¹/₄". Linen backed. Expertly repaired tears and over-painting in margins slightly into image. B+.

300/500





292. Sabena / Russia. 1957. Mid-century airline poster depicting a Russian woman in a traditional sarafan dress, against a checkered green and blue background with light pink lettering. 39 x 25 3/4". Linen backed. Short repaired tears around edges. A-.

200/400

293. SHEPHERD. England's Stately Homes / British Railways. 1956. London: Jordison & Son. Visitors stroll through the gardens of Newby Hall in Yorkshire. 40 x 25". Linen backed. Closed tears, restoration with over-painting, slight soiling. B-.

200/300

294. United Air Lines. Group of 3 posters. 1960s. Color silkscreen travel posters depicting various cities. Group includes: Detroit, showing an auto assembly line with engines held with claws. - Denver, depicting a saddle floating in front of two skyscrapers . - Pittsburgh, depicting a steel mill factory scene with molten ore. All done in a lively and colorful block print style. Each 40 1/4 x 26 1/4 "(each). Restoration at upper corners and some creasing and wrinkling at edges. Condition generally A-/B+.

400/600

295. Sabena / Fun...Brussels...Helicopter...Paris. USA. ca. 1960s. Travel poster promoting flights between New York to Brussels and then onto Paris in a helicopter, 38 3/4 x 24". Linen backed. Minor creases and bends visible at edges. A.

200/300

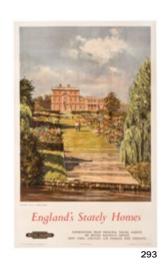
296. Topps Funny Travel Posters. Set of 21 mini-posters. 1967. Posters with cartoon-style parody travel posters. Group includes: Hawaii; San Francisco; Everglades; Florida; Sing Sing; Hollywood; Los Angeles; Venice; Africa; Mexico; England; India; Transvlvania: Italy Rome: Paris: New York: Kansas: School Cafeteria: Dining Room: and Madison Avenue. Size of each 18 % x 9 %". All linen backed. Slight restoration along original fold lines. Generally A-/B+.

500/700





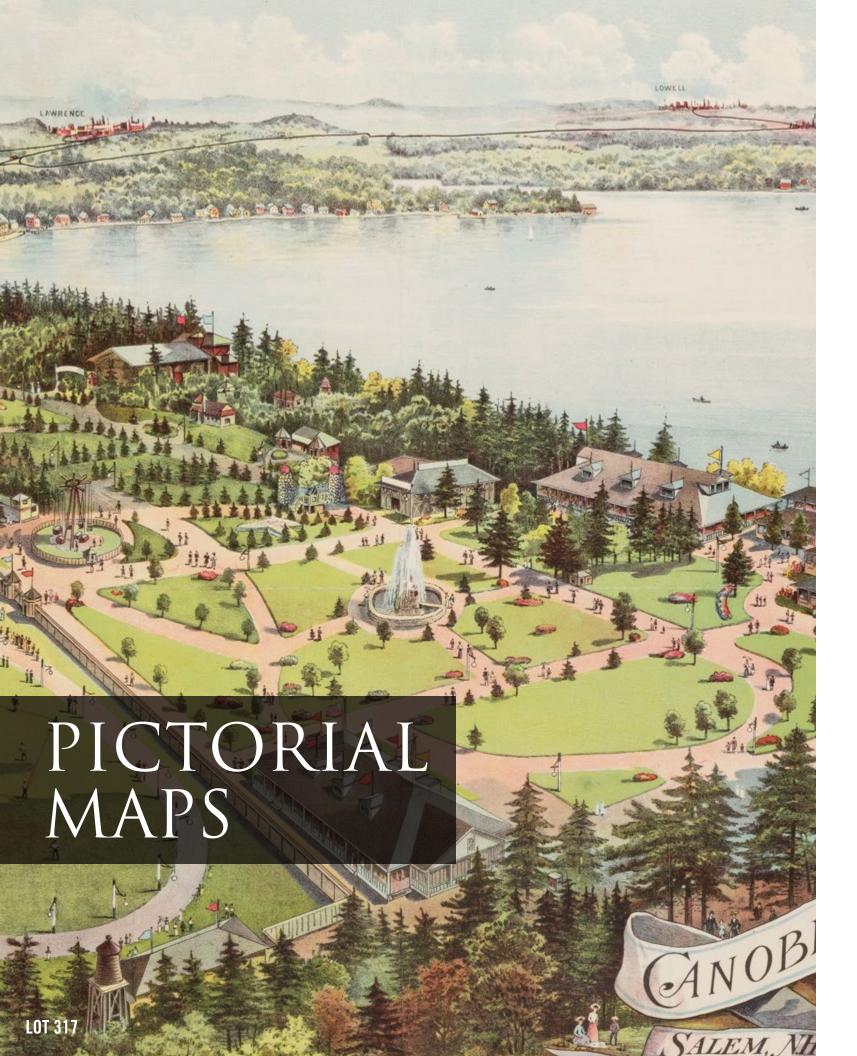






VINTAGE POSTERS POTTER & POTTER AUCTIONS • MARCH 16, 2023

49











297. SHURTLEFF, Elizabeth & Helen F. McMILLIN. **Map of the State of New Hampshire. 1926.** Boston: The Tudor Press. Pictorial map showing geographical boundaries and important cultural landmarks of the state. Cartoon figures of various occupations, some in automobiles, provide speech bubble commentary relating to state. Fresh with bright colors. Border illustrated with city seals and a decorative motif. 33 5% x 23 ½". Original folds, very good, with original envelope, latter torn and soiled. Unbacked. A-

400/60

298. STORM, Mark (1911–2002). Official Texas Brags Map of North America. 1948. Houston: John Randolph. A whimsical color lithograph map showing a larger-than-life state of Texas, pictorial borders. 17 ½ x 22 ½". Folded as issued. Unbacked. A. 250/400

299. [AFRICAN AMERICAN]. An American Experience Into Black History. Johnson Publishing Co., ca. 1970s. Pictorial poster map of the United States, the Caribbean and other areas, with a key to over 50 Black Historic Sites. Border vignette illustrations of Johnson Publishing Co. Headquarters, Frederick Douglass, Sojourner Truth, Dr. Martin Luther King Jr., and others. Sponsored by American Airlines, Avis, and Holiday Inn. 13 % x 20". Linen backed. Small spot of discoloration upper left. A-

150/250

300. SCHEUERLE, Joseph (1873—1948). **Great Northern** / **Recreational Map of Glacier National Park Montana. 1930.** Louis F. Dow Co., St. Paul, MN. 17 ³/₄ x 31½". A pictorial map from the Great Northern Railroad highlighting opportunities for leisure activities at Glacier National Park and Waterton Lakes National Park in neighboring Canada. At the time Glacier National Park was the only national park on the main line of a transcontinental railroad. Folded in brochure format as issued. A.

600/900

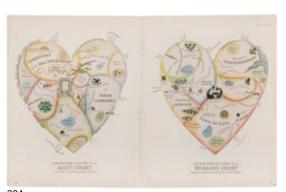
301. LINDGREN, Hjalmer "Jolly" (1895–1952). A Hysterical Map of the Yellowstone Park with Apologies to the Park. 1948. Spokane, WA: Lindgren Bros. Color pictorial map of the National Park in Wyoming, depicting geysers, mountains, lakes, roads and other features, and filled with cartoonish figures, jokes and puns. 16 x 15 $\frac{7}{8}$ ". With original mailer envelope. Folded. Light soiling and minor offsetting and wear along folds. Picturing America, p. 66.

200/400

302. LINDGREN, Hjalmer "Jolly" (1895–1952). A Hysterical Map of Lake Tahoe and Woolly Nevada with Its Open Places. 1947. Spokane, WA: Lindgren Bros. Color pictorial map of the Lake Tahoe area, marked with numerous peaks, bays and natural areas; gambling references; cities and areas in Nevada and California; and with humorous illustrations of recreational activities, people, and wildlife. 21 ¾ x 17". Original folds. With the original mailing folder, spotted and soiled.

200/400











The Golds For





303. LINDGREN, Hjalmer "Jolly" (1895–1952). A Hysterical Map of Death Valley National Monument. 1948. Spokane, WA: Lindgren Bros. 16 ½ x 21". Folded as issued. Minor separation at folds. Unbacked.

200/400

304. LOWREY, Jo. Geographical Guide to a Man's Heart / Geographical Guide to a Woman's Heart. 1960. New York: McCall's Magazine. A pair of "geographical maps" of the various regions of a man and a woman's heart, with a short article about what men look for in a woman on the other side of the man's heart map. Published in the January 1960 issue of McCall's. 13 $\frac{1}{2}$ x 21". Vertical fold as issued, slight damp staining and tear at bottom. Unbacked. B+.

200/300

305. **Bird's-Eye View of Holy Jerusalem.** Boston, ca. 1900s. Chromolithograph bird's-eye view of the Holy City of Jerusalem, with a key to 15 notable structures, churches, and features listed in the lower margin. 19 $3/4 \times 27 \frac{1}{2}$ ". Linen backed. Over-painting to upper edge and lower left, image mostly unaffected. A-.

300/500

306. Michigan / Upper Peninsula. 1940. [Published by the State of Michigan]. Pictorial map of Michigan, by an anonymous Regionalist artist, with an inset letter from Governor Luren D. Dickinson, in part, "extending to you a cordial invitation to share with us those things which nature has so richly endowed these Peninsulas." Heavily illustrated with figures of Michigan industry, recreation, architecture, and history. 20 3/4 x 21 3/4". Linen backed. A.

100/600

307. [NEW HAMPSHIRE]. **Canobie Lake Park. Salem N.H.** Boston: Walker Lith & Pub. Co, ca. 1910s. Color lithograph bird's-eye view of the grounds of the trolley park founded in 1902. Inset image of a canoeing couple; Haverhill, Salem Depot, Lawrence, Lowell, Pelham, and Nashua labeled in the background. 20 3/4 x 27 1/2". Faint original folds. Small replaced piece upper left. B+. RARE.

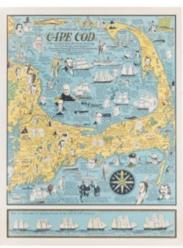
500/700

308. CAMY, Edward (1904-1958). Alaska Line / A Good-Natured Map of Alaska. 1934. Seattle: Farwest Lithograph & Printing. Pictorial map labeled with railways, sea routes, and highways, and filled with illustrations of the landmarks, cities, fauna, and attractions of Alaska. 22 x 29 ½". Linen backed. Slight creases in image and margins; few small repaired tears in corners. B+.

250/350

309. Mallow Race Club / July Meeting, Friday 4th July, 1924. Dublin: Kenny's Advertising Agency. Lithograph horse racing poster, with a pictorial map showing trains, automobiles, ships, and even airplanes destined for Mallow, Ireland for the July races. 13 $\frac{5}{8}$ x 10 $\frac{3}{4}$ ". Linen backed. Old horizontal creases; two small hole punches in upper margin for original string hanger painted in. A-. Scarce.

200/300



31



312

310. MORTIMER, Carina Eaglesfield. A Map of New Haven. 1928. New Haven: Edward P. Judd Co. Pictorial map of New Haven, Conn., marked with roads, buildings, parks, and historic and modern points of interest. With illustrations in the border (including Yale University), and additional inset maps (Pres. Stiles' Map of British Attack; New Haven 1748; and Yale's campus area). 28 x 36". Folded, in original printer folder. Splitting along folds with a few slight paper losses and a short tear in the lower edge; some spotting to lower right. B.

250/350

311. GIAMBARBA, Paul. An Historical Map of Cape Cod. 1964. Galea Prints. Map filled with detailed illustrations pertaining to its past and present. Sailing vessels of the 18th and 19th centuries, as well as important persons and locations are also illustrated. 24 x 19". Unbacked. Nice copy. A/A-.

300/400

312. LABOULAIS, Frans. Pictorial Map of the Belgian Congo. 1949. Visscher Ed., Brussels. Scarce map showing major cities and towns, with caricature images of people, agricultural products, airline routes, and waterways. This map carries the advertisement cartouche for Caisse Generale d'Epargne et de Retraites. Folded, as issued, with insignificant separation at folds. Unbacked. A-.

600/900

53











313. [HAWAII]. EDWARDS, Parker. Dole Pictorial Map of the Hawaiian Islands. 1937. Pictorial map of the islands, filled with vignettes of the natural and man-made landmarks, offering "a descriptive portrayal of the history, transportation, industries, and geography of the Territory of Hawaii." 18 3/4 x 36 1/8". Old vertical folds. Unbacked. Overall a bright copy. A-.

300/500

314. WHITE, Ruth Taylor (1899-?). Territory of Hawaii pictorial maps. 1941. Oversize greeting card edited published and distributed by George T. Armitage, Advertiser Publishing Co., Hawaii. Foldout greeting card depicts maps of the Hawaiian Islands Kauai, Hawaii, and Oahu and Maui. Each map measures 11 ½ x 9". A.

100/150

315. WHITE, Ruth Taylor (1899-?). A Cartograph of Treasure Island in San Francisco Bay Golden Gate International **Exposition. 1939.** A folding map of the exposition, with one of White's characteristic charming maps. 16 ½ x 19". Linen backed. Old folds. Some wear to margins, minor wear at folds. A.

150/300

316. ANNAND, George (1890-1980). Chart Map of Manhattan. 1936. Color map in Art Deco style showing the Waldorf Astoria as the center of Manhattan. 9 x 22". Folded as issued, old stock number and erased pencil marking on verso. Scarce. B+.

317. SAVITT, Paul A Sight Seers' Map of Manhattan. 1946. True, The Men's Magazine, New York, Pub. Pictorial color map of Manhattan humorously illustrating all the fun a gentleman can have while visiting New York City. The map features a numerical key identifying 77 Manhattan hot spots. 24 x 11". Centerfold pin-up on verso. Folded as issued. A.

300/400

318. GRECH, Renzo Borg. The Maltese Islands. Valletta: ABC Stationers & Printers, ca. 1970s. Color offset pictorial map of Malta and Gozo, detailed with roads, hotels, and illustrated with key sites and landmarks. 22 1/4 x 25". Linen backed. A.

200/400



319. Royal Weddings. Two pictorial maps of London. Including: GRAY, N.V and P. Zadwill. The Royal Wedding / The Daily Telegraph Picture Map of the Route. London: "Geographica" Ltd., Branch of Hutchinson & Co., (1947). Color map of London, with inset portraits of Princess Elizabeth and Philip Mountbatten, outlined with red arrows indicating the "Royal Route" between Westminster Abbey and Buckingham Palace. 19 ⁷/₁₆ x 30". Linen backed. Minor inpainting along sharp folds; clean repairs in margins. B+. - Royal Wedding / Souvenir Map of London. 1981. Mapledon Press, 1981. Pictorial map of London with inset portraits of Lady Diana Spencer and Charles, Prince of Wales. 16 1/4 x 23 1/2". Linen backed. Slight restoration along original folds. B+.

320. RUSSELL, Stephanie. Silicon Valley. 1986. Fremont: City Graphics of America. Pictorial map filled with the logos of dozens of Silicon Valley companies in computing, technology, electronics and other industries, including IBM, Hewlett Packard, Toshiba, Oracle, Siemens, Ford Aerospace; and illustrated with other figures and points of interest. 24 ½ x 34 1/2". Linen backed. Few minor tears and creases along right edges. A-. Uncommon.

300/500

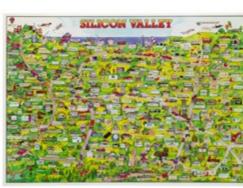
321. Silicon Valley. 1984. Pacific Ventures. Illustration of Silicon Valley in the style of Saul Steinberg's "View of the World from 9th Avenue." The headquarters of Apple, HP, Intel, Daisy Systems, and other computing and technology firms are shown in the foreground. 36 x 24 $\frac{1}{4}$ ". Linen backed. A.

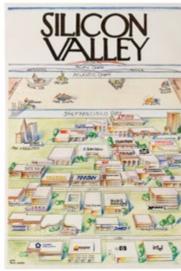
300/500

322. LANDELLE, Willy. La France Touristique et Gastronomique. 1948. Angers: Editions Jacques-Petit. Pictorial postwar tourist and gastronomic map of France, illustrated with numerous figures, animals, and foods, cathedrals, boats, and more, and marking cities, towns, and roadways. 21 ½ x 18 ½". Linen backed. Unobtrusive light over-painting around corners. A-/B+.

323. HETREAU, Remy (1913-2001). Two French wine poster maps. Paris: Editions de Champrosay, 1950s. Including: Val de Loire and Cotes du Rhone. Both published by the French Government for the Comite National de Propaganda en Faveur du Vin. Both 24 1/2 x 32 1/2". Both linen backed, with scattered light edgewear. A-. From a series of maps by Hetreau illustrating France's wine-growing regions.

400/600

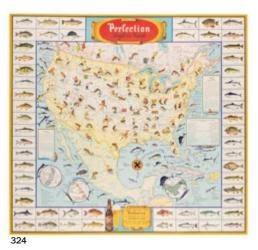




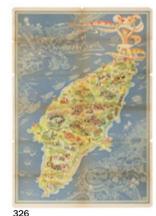


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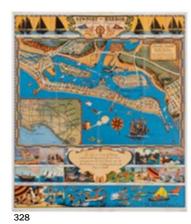


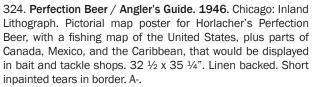












400/600

325. PROEHL, Pauline. United Air Lines Mainliner Vacation Map. 1940s. Poster map of the United States, with a route of United Air Lines' Mainliner service to "the Nation's Greatest Vacationlands East and West." Major cities and regions are illustrated with cartoonish people, landmarks, and events (such as the New York 1940 World's Fair, and 1940 International Golden Gate Exposition). 36 x 3/4 x 49". Linen backed. Slight browning to edges; creases to edges and in image with restoration. B.

800/1,200

326. HUBER, Egon. Rhodes. 1935. Printed in Italy by Pizzi & Pizio, Milan for the ENIT (International State Tourist Department). Folding tourist map of the island in Greece, with printing on both sides. French language edition. 27 1/4 x 19". Aging, discoloration primarily on verso, and various fold separations and edge faults. Good overall appearance. C+.

300/500



327. BRYAN. Boy Scouts' Coming-of-Age World Jamboree. 1929. London: George Falkner & Sons Ltd. Pictorial map of England showing the area surrounding Arrowe Park, where some 40,000 scouts from 41 countries and 25 parts of the British Empire gathered for the Boy Scouts World Jamboree. 12 ½ x 19 ¾". Slight splitting along folds. B.

200/300

328. PUTNAM. Claude G. Newport Harbor. All Year Round Playground. 1939/41. Balboa, CA: Newport Harbor Chamber of Commerce. Colorful pictorial map of Newport Harbor in Orange County, California, with an inset map showing the larger area from Newport to Long Beach and San Pedro, north toward Los Angeles. Illustrations of recreations including sunbathing, fishing, sea life, water sports, surf bathing, etc. 18 1/8 x 16". Some staining at edges, image clean; original folds. B+/B.

150/250



329. JANNOT, J.B. ("JAN-LOUP"). Grande Circuit des Capitales. 1956. Paris: Chocolat Meniere. Colorful map of Europe and Asia, complete with playing pieces. Folded as issued, pinholes at top corners. 38 x 24 ½ ". Unbacked. A-.

330, SARGENT, Bernard, South Africa, Holland; South African Tourist Corporation, ca. 1950s. Folding pictorial map printed on both sides. Slight separation at fold. 25 1/2 x 29 1/2" A-.

300/500

331. DESRUOL, Charles. Messageries Maritimes Map of Southeastern Africa. 1953. Schneider Fres. and Mary Levallois, Paris. Messageries Maritimes Indian Ocean Lines foldout map depicting Southeastern Africa and Madagascar. 30 x 22". A.

332. [DISNEY]. The Big 'Round the World Race / between Mickey Mouse and the Big Bad Wolf. Circa 1936. Colorful pictorial map of the world, on which a child was to paste "Globe Trotter" picture cards and shows Mickey Mouse traveling around the world in the contest sponsored by Happy Home Bakers. This poster size game board is unused and folded, as issued. 20 x 26 1/4". A-. Uncommon.

250/350

333. [WALT DISNEY WORLD]. A Guide to the Magic Kingdom. Walt Disney Productions, (1971). Color fold-out park map of Walt Disney World in its opening year. 31 x 39". Linen backed. Original folds. Nice copy. A-.

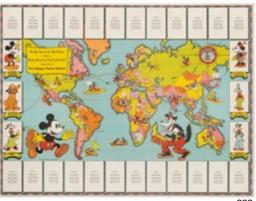
300/500

334. [DISNEY]. Walt Disney's Disneyland. 1972. [Burbank: Walt Disney Studios]. Stylized map of Disneyland, with picture of Walt Disney on the lower right corner quoting his opening day speech, and with an image of three bears, promoting the newly-opened Bear Country land. 30 x 45". Original fold lines, some wear, soiling at folds, some light scuffing at upper and lower margins. Unbacked. A-.

335. EMERY, Don J. A Map of Florida for Garden Lovers. 1934. Pub. Garden Club of the Halifax. Pictorial map of Florida in Art Deco style, illustrated with birds and flora in the border, and "offered as a practical guide to those seeking the floral beauty of Florida" while also marking its "fugitive places of natural flora." 23 1/4 x 26". Unbacked, with minor edge faults not affecting printed image. B+.

800/1,200









57





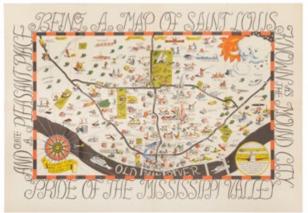
337



338



330



340

336. BEMIS, Waldo. Pictorial Fishing or Angling Map of the United States. 1941. Map depicts the Continental U.S. and illustrates the distribution of warm and cold-water fish throughout the country, courtesy of Field & Stream. With Seagram's Whiskey logo, its distributor. Fresh with bright colors. 40 x 30". Rolled. Unbacked. A.

300/500

337. MOSS, Ira. Pictorial Wildlife and Game Map of the United States. 1956. A.R. Gellman & Co/Shorewood Press. Color pictorial map filled with illustrations of the birds and animals of each state. Shaded inset squares indicate wintering and nesting regions. 19 $\frac{7}{8}$ x 28". Folded. Minor spotting and light creases. B+.

150/250

338. A Radio Map of the Columbia Broadcasting System. 1936. Map showing the location of CBS stations in the United States and Canada with orange dots, and bears the imprint of WHIO, Dayton. A list of the feature programs, serials and service programs are listed on the rear. Verso with minor soiling and aging. Folded as issued. 19 $\frac{1}{2}$ x 12 $\frac{1}{2}$ ". Unbacked. A. Scarce.

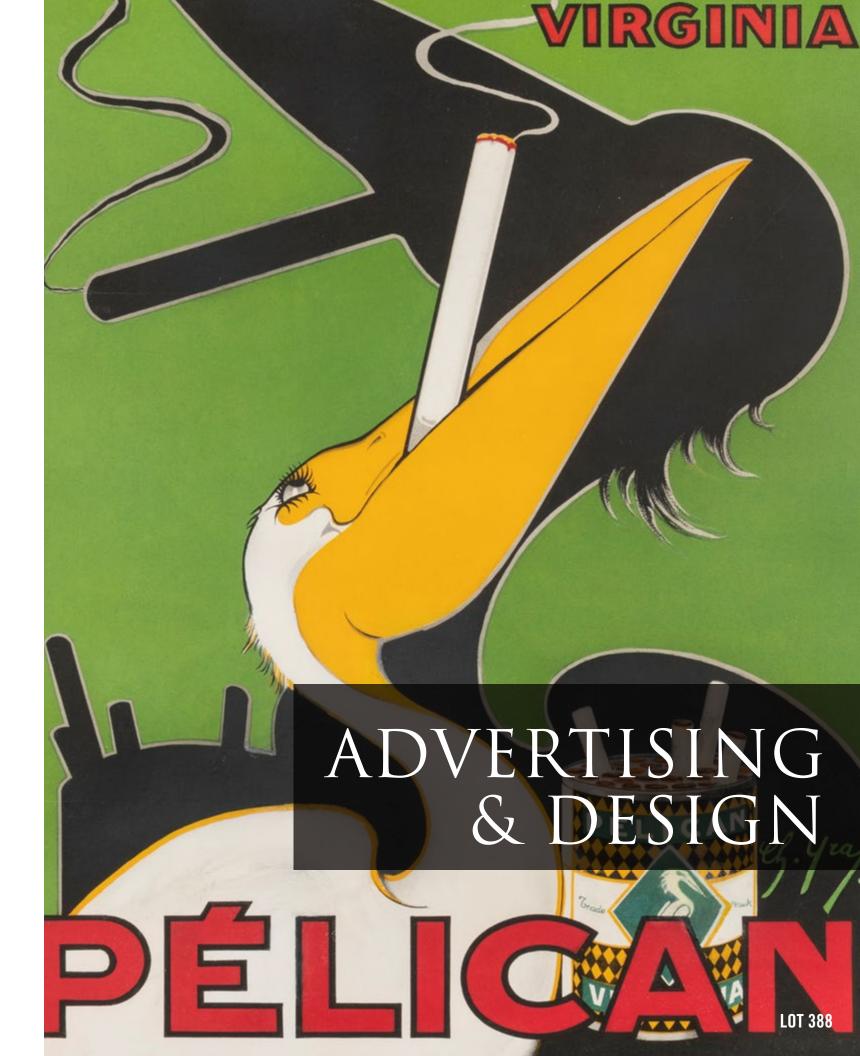
250/350

339. SHANE, Ralph M. **Historical Map of the Crow Indian Reservation**. Circa 1960s. Pictorial map of the reservation, "home of the Crows or Absarokee/children of the large beaked bird." With insets showing roads, trails, fortifications, wildlife, mountains, Chief Plenty Coups, and decorative cartouche and text about historical events. Folded, with paper remnants on verso from mounting. 23 x 14 $\frac{1}{2}$ ". B+.

100/150

340. FLACHMANN, Chuck. A Map of St. Louis, Known as the Mound City / Pride of the Mississippi and Quite a Pleasant Place. 1950. Color pictorial map illustrating the various sections of metropolitan St. Louis. 13 $\frac{3}{4}$ x 20 $\frac{1}{2}$ ". Folded as issued. A.

100/200









VINTAGE POSTERS



343

341. BERGEVIN, Albert (1887—1974). Avranches / Baie du Mont St. Michel. Syndicat d'Initiative d'Avranches, ca. 1910. A woman with binoculars and a red umbrella catches a breathtaking vista of Mont-Saint-Michel in Normandy, France. 47 x 31 ½". Linen backed. Scattered restoration and small replaced losses in margins. A-/B+.

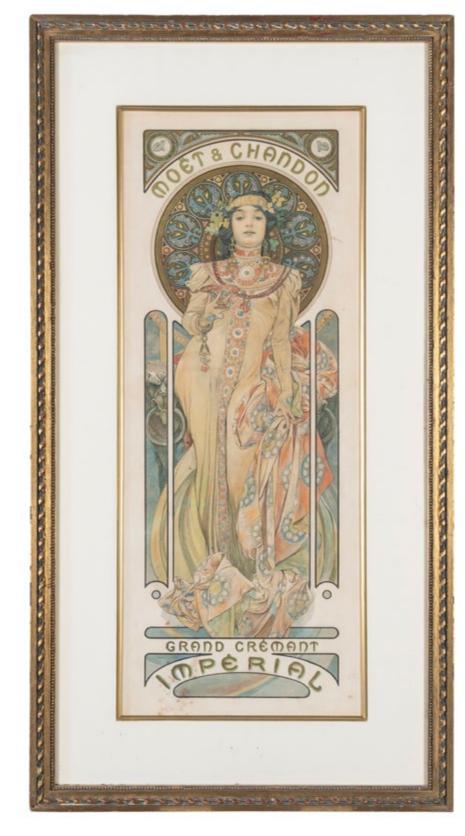
2,000/3,000

342. Pneu-Velo Continental. Paris: G. Delattre, ca. 1910. Art Nouveau bicycle tires advertising poster, with mosaic lettering in yellow and an image of a goddess holding a tire. 30 $\frac{1}{2}$ x 22 $\frac{3}{4}$ ". Linen backed. Minor creasing in lower image. A-.

800/1,200

343. DERAON, R. Demange. **Bal des Etudiants**. Nancy: J. Royer, ca. 1900s. Art Nouveau style poster advertises a Students New Year's Ball. Well-dressed ladies stand, dance, and play drums, with a Cupid like figure riding a winged barrel in the image. 36 x 26". Old linen backing. Heavy old folds with separation at middle fold; toned. B-.

400/600



344. MUCHA, Alphonse (1860-1939). Moet & Chandon / Grand Cremant Imperiale. 1899. Imp. Champenois, Paris. 9 $^{3}4$ x 24 $^{4}2$ ". Rare poster in an uncommon size by this Master of the Art Nouveau style. Professionally matted and framed. Visible faults include minor spotting at bottom near the letter M, and other minor soiling. Unexamined out of frame.

12,000/15,000

Ref: Rennert/Weill, 65b; Lendel/Prague. P. 101 Wine Spectator, 68; Mucha/Art Nouveau, 28a & b

61

POTTER & POTTER AUCTIONS • MARCH 16, 2023













CYCLES CHOUZET

DU
COURS
DE
VINCENNES
VINCENNES
30,32 :34
PARIS • La Marago de fact pas de location de Breyclettes



345. El Palacio de Hierro / S.A. Mexico. Paris: B. Sirven, ca. 1890s-1900s. Art Nouveau stock poster depicting a beautiful woman in a red dress, with additional printing in gilt. 20 $\frac{1}{2}$ x 15". Unbacked. A-.

400/600

346. BELLENGER, Jacques (1903-1985) and Pierre (1909-?). Cycles Favor. 1937. Paris: De La Vasselais. Motorcycle and bicycle advertising poster; a mechanic holds examples of both bikes in profile. Bold lettering in yellow in black.15 x 23 ½". Linen backed. Clean and sharp copy. A/A-.

250/350

347. MATTHEY, L. Favor Cycles. Vélomoteurs. Motos. / va droit au but. Paris: Delattre, [ca. 1930s]. Large lithograph poster in vibrant colors of a motorcyclist, a man on a scooter, and a man on a bicycle. 63 x 47". Some toning, edgewear, several marginal tears, creasing, pin-holes to corners. Unbacked. Rare. A.

800/1,200

348. CHERET, Jules (1836-1932). Saxoleine. 1900. Paris: Chaix. Lithograph in colors. Oil lamp advertising poster. Sight: $48\frac{1}{2}$ " x 33". Frame (Plexiglas): 56×40 ". Linen backed. Paper lightly toned. Fold marks visible. Middle left edge small paper repair, tear of $1\frac{1}{2}$ " and minor stain. COA from Merrill Chase Galleries Ltd. Not examined out of frame.

500/700

349. CHERET, Jules (1836-1932). L'Aureole du Midi. 1893. Paris: Les Maîtres de l'Affiche. Lithograph in colors. Jules Chéret is known as the father of poster art. L'Aureole Du Midi was designed by Jules Cheret in 1893 as an advertisement for Aureole of the South safety kerosene, extra-white and odorless. Sight: 48 ½ x 34". Frame (Plexiglas): 50 ¾ x 36 ½ ". Paper toned. Repair in the word *blanc* and fold marks, creases, and some localized stains. Not examined out of frame.

300/500

350. PAL, Jean de Paleologue (1855-1942). Cleo De Merode. Paris: Chardin. ca. 1896. Lithograph in colors. Jean de Paleologue was a Romanian poster artist, painter, and illustrator, who often used PAL as his signature or logo. He was active in France and the United States. Sight: 49 x 35 ½. Frame (Plexiglas): 53 x 39". Paper lightly toned and rippled. Not examined out of frame.

600/900

351. ROBERT, Andre. Cycles Chouzet / Grand Garage du Cours de Vincennes. 1896. Paris: F. Levee. Color stone lithograph bicycle advertising poster. 40 $\frac{1}{2}$ x 31 $\frac{1}{2}$ ". Framed and glazed with Plexiglas. Not examined out of frame; an attractive and uncommon poster.

900/1,300

352. [FASHION]. **Moine St. Martin.** Paris: H. Laas, ca. 1890s. Large horizontal three-sheet stone lithograph poster from the turn of the 19th Century advertising men's, women's, and children's clothing, including a bridal dress. 89 x 45". Linen backed. Repaired loss upper right; repairs along sheet breaks. B+.

900/1,300



353



55-

353. LEM. A La Place Clichy. 1899. Paris: Chaix. $61 \frac{1}{2}$ x $41 \frac{1}{4}$ ". Linen backed. Replaced loss to lower text and imprint lower left; minor restoration along folds; small repaired losses in margins; but overall an attractive copy. B+/B.

800/1,200

354. FRAPOTAT, Doudou. **Gourdant. 1933.** Lyon: Imp. Reunies. French Art Deco lithograph poster for Gourdant, in orange and blue-green with the silhouette of a woman tying her partner's tie. 47 x 31 $\frac{1}{2}$ ". Linen backed. Unobtrusive over-painting in margins. B+.

500/700

63















355. RAYEZ, P. In't Spekmagazijn / Kleedern voor Mannen en Kinderen. [Belgium: F. Van Buggenhoudt, ca. 1930s]. Handsome poster advertising tailored clothing for men and children. 49 x 34 $\frac{1}{2}$ ". Some edgewear, toning and creasing, some minor occasional soiling, tax stamp and inkstamp on lower right corner. Unbacked. A.

100/300

356. BARBERIS, Franco (1905 – 1992). **PKZ. 1948.** Zurich: Wolfsberg. Swiss lithograph fashion poster; a stylish man tips his hat to the viewer while strolling by with a newspaper. 50 x 36". Linen backed. A-.

600/900

357. NEUKOMM, Emil Alfred (1906 – 1948). **PKZ. 1930.** Zurich: Wolfsberg. Swiss lithograph poster for the Swiss fashion house, featuring a bold design of letters falling through the air, and known as the "floating letters" design. 50 x 35 ³/₄". Linen backed. Few minor short marginal tears. A-.

700/1,000

357A. Hart Schaffner & Marx Clothes. Circa 1950s. Poster advertising Hart Schaffner & Marx tailored suits, depicting a man on the telephone looking out his office window. 35 1 /₄ x 23". Linen backed. Expertly restored losses in corners and edges. B+.

300/500

358. HUNKEL. L'Impermeable Du Connaisseur. Affichage Giraudy, ca. 1950s. Poster advertising French raincoats, showing a man wearing a coat of such waterproofness he is diving underwater in it. $61 \frac{3}{4} \times 44 \frac{1}{4}$ ". Linen backed. A.

300/500

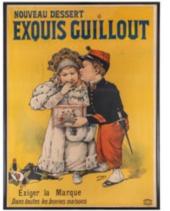
359. **Hofele.** Berlin: Werbekunst, ca. 1930s. German men's fashion poster depicting a gentleman in a tailored suit turning to the viewer and smiling. Monogrammed "B." 47 $\frac{1}{4}$ x 33". Few spots of discoloration outside image; two small expertly replaced losses along left margin. B+.

500/700

360. HAGAN. Pair of Maytag laundry machine posters. Circa 1950s. Pair of posters for Maytag laundry machines, with whimsical illustrations of a boy and girl with dirty clothes. Includes: "This would be dog-gone serious if we didn't have a Maytag" and "Mom lets me really play now." Size of each 43 ¼ x 32". Both linen backed. Scattered creases and short tears in wide margins, images unaffected; one small replaced corner loss. Condition A-/B+.

700/900



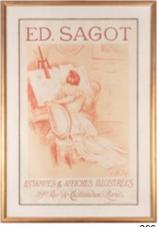






362







Les encres
LOMA
se recommandent
d'elles-mêmes!

367

361. The White Line is the Clorox Line! American, ca. 1920s. Color stone lithograph advertising poster for Clorox washing compound, showing the animated Clorox spokesman Butch saying "When it's Clorox-Clean...it's disinfected." Butch was Clorox's mascot from 1920-57. 68 x 41 ½". Linen backed. Some paper losses and discoloration along folds. B+/B.

500/700

362. GRAY, H. (Henri Boulanger, 1858—1924). **Nouveau Dessert Exquis Guillout**. Paris: Courmont Freres, 1890s. Color stone lithograph advertising poster depicting a boy dressed as a soldier kissing his playmate's cheek. 50 ½ x 36 ½". Framed and glazed with Plexiglas. See also next lot.

300/500

363. GRAY, H. (Henri Boulanger, 1858–1924). Grand Bazar des Halles et des Postes. Paris: Courmont Freres, 1890s. Color stone lithograph poster advertising the exhibition, and depicting two boys dressed as soldiers surrounded by toys. 50 $\frac{1}{4}$ x 36 $\frac{1}{4}$ ". Framed and glazed with Plexiglas. See also previous lot.

300/500

364. HUNSIC, R. Aux Laines Ecossaises. 1928. Paris: De Vaugirard. French poster advertising Scottish wool, with an illustration of a rosy-cheeked girl in a blue and white checkered dress in a red chair knitting a small article. 46 $\frac{1}{2}$ x 30 $\frac{1}{2}$ ". Linen backed. A/A-.

500/700

365. CHOUBRAC, Alfred (1853 - 1902). Cannes d'Hiver / Casino des Fleurs. 1891. Paris: F. Appel. 59 $\frac{1}{4}$ x 39". Linen backed. Slight tears and restoration along folds and edges. B+/B.

500/700

366. HELLEU, Cesar Paul (1859-1927) **Ed. Sagot Prints & Posters.** Imprimerie Chaix, ex. Cheret, Paris, ca. 1890s. Advertising poster for the print and poster dealer Ed. Sagot, with an image of a seated young lady inspecting posters and drawings on an easel. Sight 39 x 24", framed 47 x 32 ½". Not inspected out of frame. A-.

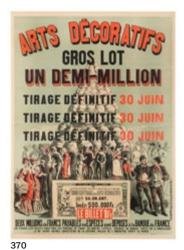
300/50

367. [AGRICULTURE]. **Et hop! Réussi avec Milc. Lactina Suisse.** Lyon: Reunes, ca. 1950s. Lovely mid-century poster for calf feed with a happy hopping calf. 45 ½ x 30". Linen backed. Old horizontal and vertical folds, some holes and tears overpainted. B+.

200/300

368. [INK]. Les encres Loma se recommandent d'ellesmêmes! Switzerland: Salzmann-Frères, ca. 1920s. Attractive lithograph poster of a devilish character with a quill in his mouth. 35 x 23 ½". Some creases, some light wear to upper left corner. Unbacked. A.

100/200











369. [WATCHES]. Stowa Präzis Elegant Modern. Bremen: Carl Schünemann, [ca. 1950s]. Handsome poster for a German watch company. 33 x 23 ½". A few creases, two tears at lower margin, each with tape repairs on verso (tape residue visible on recto). Unbacked. A-.

100/200



370. Arts Decoratifs / Gros Lot un Demi-Million. Paris: A. Janniot, ca. 1900. 48 ³/₄ x 35". Linen backed. Restoration along folds. B+/B.

250/350

371. DELVAL. Fap'Anis / Celui Des Connaisseurs. Paris: Wall, ca. 1930s. Color lithograph poster advertising the liqueur. The woman enjoying a glass is also shown on the bottle. 47 $\frac{1}{2}$ x 63". Unbacked. Minor closed marginal wear. A-.

700/1,000

372. STALL, Joseph (1873–1933). Sauvion's Brandy. 1925. Paris: Joseph-Charles. Color stone lithograph brandy advertisement, in the style of Cappiello. 23 x 14 ½". Linen backed. Several expertly repaired tears with over-painting along left edge. B+.

250/350

373. PHILIBERT, Gilbert. Savon Erasmic. Paris: Aff. Edia, ca. 1920s. Color stone lithograph poster on stiff cardstock, advertising the French soap. 16 1/4 x 10 3/4"; matted and framed, 21 3/4 x 16 1/4". Creases into image.

150/250

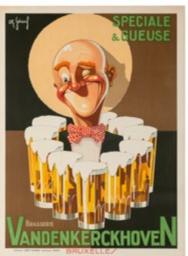
374. CAPPIELLO, Leonetto (1875-1942). Cognac Pellisson. Paris: Vercasson, ca. 1920s. Whimsical advertising poster of a boy balancing a gigantic keg of the French cognac on his back. 47 ½ x 32". Unbacked. Soft horizontal folds, some light marginal wear. A/A-.

600/900

375. D'APRES CAPPIELLO. Je ne Fume que le Nil. French, ca. 1912. This is the small hanging version of the poster, printed on cardstock, advertising cigarette rolling paper. 8 ½ x 12".







376. D'YLEN, Jean (1866–1938). Biere Sodibra. Marseille, ca. 1920s. Lithograph advertising thermometer sign with a design by the French poster artist. 10 1/4 x 8". In a shadowbox display.

377. DUPIN, Leon (1898–1971). Rita / Dessert de Choix! Paris: Joseph-Charles. Lithograph poster depicts a pastry chef carrying two giant treats in this poster advertising Rita waffles. Framed and glazed with Plexiglas, 54 3/4 x 39" (sight).

400/600

378. GERARD, O.K. Vandenkerckhoven Brasserie-Bruxelles. Paris: Leon Verger, ca. 1920s. Lithograph tavern advertisement of a dandy surrounded by frothy pints of beer. 24 ½ x 18 ¼". Linen backed, A.

250/350

379. GERARD, O.K. Royal Macon / Grand Vin Mousseux. Paris: Imp. Daynes, ca. 1920s. Color lithograph on cardstock. 11 % x 9 1/8". Matted and framed, overall, 17 x 14 1/2".

380. [LIQUOR]. St. Raphaël Quinquina. Three advertisements. France, ca. 1930s. Three ads for a French aperitif, one designed by Domergue, and one by Phili, and done in Art Deco style. 13 x 10". All linen backed. Some occasional wear, soiling. Condition A-/B.

150/250

381. [BEER]. Regal Pale / One of America's 2 Great Beers! U.S.A., ca. 1950s. Beer advertising poster with a stylized map of the United States in yellow with several landmarks, featuring the Regal Pale Beer bottle. 24 x 39 1/4". Linen backed. Faint line pattern throughout (possibly indicating flattened textured paper), a few repaired marginal tears, some with overcoloring. B+.

382. Bière de Chambarand Pure Orge et Houblon / Hygiénique Pasteurisée. Lyon - Paris: Affiches A. Ramboz, ca. 1900s. Lovely Art Nouveau poster for the Trappist beer. 16 x 23 ½". Unbacked. Some toning, edgewear, shallow chipping, vertical folds, repaired tears to upper and lower left corners. Rare. B.

200/400

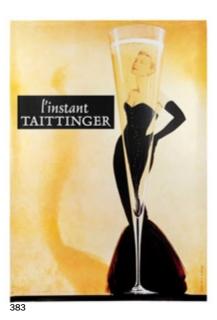


two of three

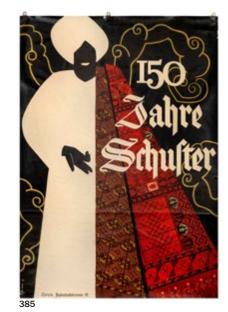




67













383. [CHAMPAGNE]. L'Instant Taittinger. Reims: Publicis, [ca. 1990s]. Later printing of this classic poster. 66 x 46 1/2". Unbacked. A.

300/400

384. GORDE, Gaston. Miel Alphandery. 1932. Affiches Delcey, Dole. Bold lithograph advertising poster for Alphandery honey. 45 1/4 x 30". Linen backed. Sharp copy. A/A-.]

250/350

385. GAUCHAT, Pierre (1902-1956). Schuster / 150 Jahre. 1945. Zurich: Orell Fusslli A-G. Lithograph poster advertising the Swiss rug distributor Schuster in celebration of the firm's 150th anniversary. 50 1/4 x 36". Old Chartex backing. Moderate overall yellowing; scattered chipping and creases. B-. Gauchat studied under Otto Baumberger and Ernst Keller and worked for Orell Fussli, the printer of this poster. He designed banknotes for the Swiss government and carpets. Probably his most famous poster was for Bally shoes in 1935, which also makes notably use of carpet in the background.

250/500

386. Je Ne Fume que le Nil. Bordeaux: Demachy-Pech & Cie, ca. 1900s. Color lithograph cigarette rolling paper advertising poster. 30 3/8 x 22 3/4". Linen backed. A.

300/500

387. STEPHANO. Cigarettes Saphir. Imp. Moullot, Marseille, France, ca. 1920s. Cigarette advertising poster, depicting a seductive nude woman emerging from a genie's vase among a cloud of smoke. 47 x 32". Linen backed. Bright colors, expertly repaired fault to bottom margin, sealed tear, other minor faults. B.

388. YRAY, Charles. Pelican Cigarettes. Paris: Edia, ca. 1930s. Color stone lithograph poster showing the big-billed bird smoking from a tin of cigarettes, superimposed over his silhouette. 31 x 23". Linen backed. Small touched-up tears and losses in image and margins. B+.

300/400







389. Coca-Cola / Elaine. Coca-Cola Co., ca. 1915. Lithograph calendar poster showing a woman in a pale pink dress and floral hat enjoying Coca-Cola. 27 ½ x 13". Linen backed, with gilt metal hanger retained at top. Touched-up creases through image. B. With one loose 1915 calendar sheet (tears and losses to right side), unbacked.

400/800

390. This Year It's Chesterfield. Liggett & Myers Tobacco, ca. 1940s. Cigarette advertising poster picturing a woman in a Statue of Liberty outfit, offering Chesterfield cigarettes. 21 1/8 x 20 3/4". Scattered soiling in image, some creases. B+.

391. [TOBACCO]. Cruwell-Tabak. Two posters. Germany, 1930s. Two lithograph standees on cardstock, with a portrait of an American Indian, and a detailed image of the Egyptian Queen Nefertiti's procession in Thebes. 9 ½ x 14 ¾". A/A-.

392. Cigares Maestro. Anvers: Lithocart. ca. 1920s. Classic Belgian cigar lithograph advertising poster 48 ½ x 32 ¾". Linen backed. A.

500/700

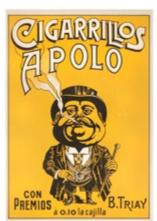
393. Cigarillos Apolo. Spain, ca. 1930s. Small poster/ advertisement, originally on cardstock. 10 ½ x 7". Linen backed. A-.

394. Juno Bitte / [Motorcyclist]. Germany, ca. 1950s. Twosheet cigarette advertising poster depicting a motorcyclist. 93 1/4 x 33 1/2". Linen backed. Slight restoration to edges. A-.

395. Juno Bitte / [Table Tennis]. Germany, ca. 1950s. Twosheet cigarette advertising poster depicts a smiling man between games of ping pong / table tennis. 92 ½ x 32 ½". Linen backed. A-.

200/400









69











ambrella

401

396. Juno Bitte / [Traveler]. Germany, ca. 1950s. Two-sheet cigarette advertising poster depicts a tourist posing with a guidebook and a piece of luggage. 93 x 33 1/4". Linen backed. Scattered minor restoration to edges. A-.

200/400

397. Juno Bitte. Germany, ca. 1950s. Two-sheet advertising poster depicts a fashionable young woman enjoying a cigarette. 93 x 33". Linen backed. Minor marginal repairs. A-.

398. Juno Bitte / [Tennis]. Germany, ca. 1950s. Two-sheet cigarette advertising poster with an illustration of a woman wearing a visor holding a tennis racket and cigarette. 70 x 33". Linen backed. Minor marginal repairs. A-.

200/400

399. METTES, Frans (1909-1984). Draka Plastic Tuinslang. Netherlands, ca. 1950s. Poster depicts an Indian snake charmer charming a plastic hose, the product manufactured by Draka Plastics, a Dutch company. 44 x 32". Linen backed. Marginal faults, expertly repaired. B.

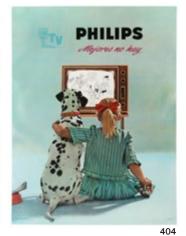
400/600

400. Alfa Romeo 1900. Milan: A Pizzi, 1950s. Mid-century color photographic showroom poster. 55 x 39 1/4". Linen backed. Few spots of restoration around edges. A-/B+.

401. COURONNE. Lambretta. Paris: Publ.-Service, ca. 1950s. Offset lithograph poster advertising the Italian scooters, depicting a couple in sunglasses smiling while driving their blue model scooters, a third in the background. 39 1/4 x 26 1/8". Linen backed. Few light creases. A-.

500/700









402. KOW, Alexis (Alexei Kogeynikov, 1901-1978). Starlett. Lyon: Imp. Gougenheim, ca. 1950s. Poster advertising the scooter manufacturer, depicting happy couple zipping by on a yellow model and waving to the viewer. 47 ½ x 31 ½". Linen backed. Slight over-painting to lower left corner. B+.

403. CASSANDRE. Adolphe Mouron (1901-1968). Bonal. 1933. Paris: Alliance Graphique. Color lithograph poster advertising the aperitif. This work is in the collection of the Museum of Modern Art (157.1950). 63 x 47". Linen backed. Some paper repairs and crease marks at perimeter edges. A-. 800/1,200

404. Philips / Mejores no hay. 1964. Madrid: ARO. A girl and her Dalmatian sit entranced by a Philips television set onscreen is a cartoon featuring the adventures of a princess and Dalmatian. 31 ¼ x 23 ½". Linen backed. Repaired pinholes and small losses in corners; minor restoration and creases in image and along edges. B+.

250/350

405. Servus. Berlin: Leop. Kraatz, ca. 1930s. Lithograph depicting Puss in Boots advertising shoe polish. 25 % x 17 1/2". Linen backed. A-.

300/500

200/400

406. King Cole Tea / In Good Taste. Canada, ca. 1950s. Lithograph advertising poster shows a family enjoying afternoon tea at a lake cabin. 27 x 24 1/4". Linen backed. A.

407. Carbona Shoe Whitener will not rub off. Circa 1940s. Horizontal window card poster for the liquid shoe polish, showing a black Scottish Terrier tangled between the feet of its owners gleaming white shoes. 11 x 21". Linen backed. Few small spots of inpainting around edges. A-/B+.

150/250

408. FAVRE, Georges. Berger-Grillon. Paris: Affiches Gaillard, ca. 1930. French lithograph poster depicting two black figures in matching blue coveralls lugging giant Berger-Grillon brand products. 46 x 31 ½". Linen backed. A.

500/700

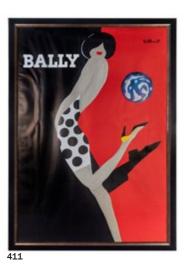




71











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409. **Le Savon Dirtoff.** [Paris], ca. 1930s. A French soap advertising poster depicting a caricatured black man washing his hands with Dirtoff. 39 $\frac{1}{4}$ x 27 $\frac{3}{4}$ ". Linen backed. Scattered touching-up in the margins. A-/B+.

300/500

410. Everybody Uses Dr. Meyer's Foot Soap. American, ca. 1920s. Color block-printed poster showing people from all walks of life and occupations crowded around a box of the Brooklyn soap manufacturer. 38 x 25". Linen backed. Small replaced losses lower corners. A-/B+.

300/500

411. VILLEMOT, Bernard (1911-1989). Bally. 1989. Paris: A. Karcher. This was Villemot's last poster, and is one of his most widely known and memorable designs. Sight: 66×45 ". Frame (Plexiglas): $72 \frac{1}{4} \times 51 \frac{1}{4}$ ". Not examined out of frame.

600/90

412. VILLEMOT, Bernard (1911-1989). **Orangina Light.** Paris: A. Karcher. ca.1980s. Lithograph in colors. This advertisement for Orangina has Villemot's classic elegant lines and his bold colors. Orangina was developed in 1933 by Spanish chemist Augustin Trigo. Sight: 61 x 22". Frame (Plexiglas): $64 \frac{1}{4}$ x $25 \frac{1}{4}$ ". Not examined out of frame.

200/300

413. VILLEMOT, Bernard (1911–1989). [Christofle]. Paris: I.P.A., ca. 1982. Poster designed for Christofle silverware as a wedding or bridal gift. Without lettering. 63 x 46". Unbacked. Wrinkling and scattered tears to edges. B+/B.

400/600

414. VILLEMOT, Bernard (1911–1989). Bergasol. Paris: Bedos 2, ca. 1980s. 69 x 47 1 / 3 . Unbacked. Wrinkling and short tears around edges; one small piece nearly torn from lower corner. B+/B.

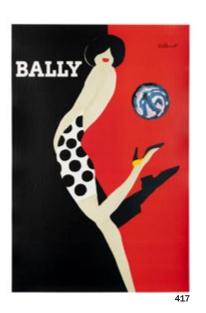
300/500

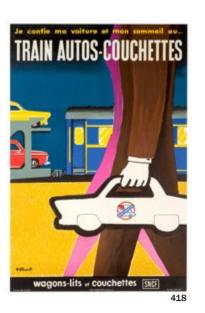
415. VILLEMOT, Bernard (1911–1989). Fourrures Jean Masson. Paris: I.P.A., ca. 1980. Fashion poster with a black and white illustration and red lettering. Double-sided. 69 x 47". Unbacked. Creases into lower image; sharp fold below lower lettering; short tears and wrinkling at edges. B/B-.

300/500

416. VILLEMOT, Bernard (1911-1989). **Meuse Pils. 1959.** Paris: Affiches Gaillard. 61 ¾ x 46". Framed.

200/400







417. VILLEMOT, Bernard (1911-1989). **Bally**. France: A. Karcher. Small version of Villemot's famous Bally "kick" poster. 23 $\frac{1}{2}$ x 15 $\frac{3}{4}$ ". Linen backed. A.

200/400

418. VILLEMOT, Bernard (French, 1911–1989). **Train Autos-Couchettes. 1964.** Paris: Courbet. Poster advertising car transportation via SNCF "sleeper trains," with an image of a man carrying his baggage-size car while walking through a train station. 23 ³/₄ x 15 ³/₄". Linen backed. Touched-up diagonal creases through image; repaired tears along upper edge. B.

200/400

419. GAUTHIER, Alain. **Postillon. Two wine posters.** Paris: De Las Vasselais, ca. 1964. A pair of posters, one square $(23 \frac{1}{4})^{4}$ and one horizontal $(15 \frac{3}{4} \times 47)^{8}$. Both linen backed. Condition generally A-.

250/350

420. ERNST, Otto (1884-1967). **Buvez les Vins Suisses. 1936**. Aarau: A. Trüb & Cie. Lithograph in colors. This poster promotes the drinking of Swiss wines. Sight: 59×35 ". Frame (Plexiglas): $51 \frac{1}{2} \times 36 \frac{1}{2}$ ". Not examined out of frame.

300/500

421. SOLON, Albert (1897–1973). **Buvez de Cidre.** Paris: Les Creations Graphiques, ca. 1930s. Government poster promoting the cider as the "national drink" enjoyed by the entire family. 18 $\frac{1}{4}$ x 12 $\frac{1}{2}$ ". Linen backed. A-.

300/500

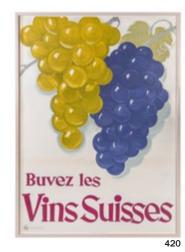
422. DUPIN, Leon (1898–1971). **Soufre Gre.** Paris: Joseph-Charles, 1933. Lithograph French wine poster in shades of gray, with yellow lettering, depicting a bunch of grapes. 31 $\frac{1}{2}$ x 23 $\frac{1}{2}$ ". Linen backed. A.

300/500

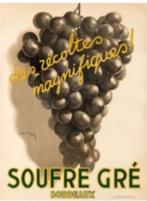
423. Les Vins des Grandes Caves de Lyon. Lyon: Cristen, ca. 1950s. French wine lithograph advertising poster. 60 $\frac{1}{2}$ x 43 $\frac{1}{4}$ ". Linen backed. Scattered marginal wear. A-/B+.

600/800









421

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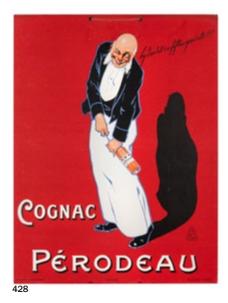
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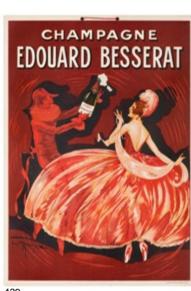




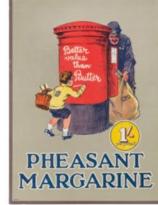














424. KALISCHER. Quina / Excelsior...Excellent! St. Etienne: Imp. Luc Magand, ca. 1930s. Lithograph spirits poster festively illustrated with a butterfly and balloon, two-tone blue background. Smaller version, 25 x 19". Minor marginal losses and short tears. A-/B+.

200/400

425. Le Souverain / Paul Pelge Bordeaux. Paris: Camis, ca. 1900s. French wine lithograph poster advertising the aperitif. 50 ½ x 37 ¾". Linen backed. A.

426. Cognac Rouyer. French, ca. 1930s. An Art Deco figure stands atop the Earth, behind a bottle of cognac, and surrounded by stars. Bold red lettering. Small version. 20 x 14". Some restoration to corners affecting imprint, but still attractive. B+/B.

427. Cognac Montangon. Paris: E. Chambrelent, ca. 1910s. Hanging lithograph sign depicting a woman in a pink dress and hat holding up a glass of cognac. 15 3/4 x 11 3/4". Scattered abrasions upper right. B-.

428. Cognac Perodeau. Paris: Pichot, ca. 1920s. Hanging lithograph sign/poster with a bold red background depicting a server uncorking a bottle of cognac, exclaiming "by Jove! it's fifteen years old!" 15 3/4 x 12". A.

150/250

429. Champagne Edouard Besserat. Paris: B. Sirven, ca. 1920s. Hanging lithograph sign boldly printed in red hues, 16 ³/₄ x 12". A.

150/250

430. DESNOS, Jean. Jeep!!! Lyon: Giraud Rivoire, ca. 1950s. Standee. A woman in a red hat sits on the front hood of a Jeep. 15 ³/₄ x 10 ¹/₄". A.

100/150

431. Fresh Long Island Oysters. New York: Long Island Oyster Growers, ca. 1940s. 11 x 21". Linen backed. Minor creases in margins. A-.

300/500

432. Pheasant Margarine. Two posters. British, ca. 1920s. Two lithograph posters advertising "better than butter" Pheasant Margarine, both with children in the images. 19 1/8 x 15". Unbacked. Some wear to edges; old horizontal folds. B+. 300/400

433. JUILLY. Bi-Metal / Cuivre & Argent Pur. Paris: Imp. LeMercier, ca. 1900s. Color stone lithograph poster advertising silver and copper cookware, showing two chefs handling pots and pans. 59 1/4 x 42 3/4". Linen backed. Scattered spotting and abrasions; some wear along folds and in margins. B+/B.

434. [FOOD]. Recipients: "La Conserve" / Margues: "La Facile." Litho Artistique Brive, ca. 1930s. Color lithograph window card advertising canning supplies. 16 ½ x 11". Slight creases. A-.

435. LEMONNIER, Henry (1893 - 1978). Camembert Georges Bisson. 1937. Paris: Joseph-Charles. French cheese advertising poster showing a man cutting into a wheel of Bisson Camembert. 58 3/4 x 39 1/4". Linen backed. Slight wrinkling and creasing. A-.

400/600







436. Don't get that bottled up feeling / Onions will keep you fit. British, ca. 1920s. Color lithograph featuring an anthropomorphic onion. 19 1/2 x 14 3/4". Linen backed. Touched-

up along original folds. B+.

300/500













442



437. EMKA. Baicoli i famosi Biscotti Veneziani / A Colussi -Venezia. 1949. Milan: Aut. Quest. Beautiful iconic lithograph poster for biscotti. 39 x 27 1/2". Linen backed. Original folds, some occasional overpainting along the vertical fold, some toning, occasional soiling, a few creases. A-.

300/500

438. [DAIRY]. Par Loi de Nature Le Lait / demure La Meilleure Boisson de la jeunesse. Paris: Y. Ch. Lambert, [ca. 1950s]. Charming poster depicting robust French people, each holding a glass of milk. 46 x 30 ½". Some marginal creasing, several marginal tears, some repaired and overpainted, faint horizontal crease, some rubbing. A-. Unbacked.

100/200

439. [COFFEE]. Group of 2 posters. Including: D'YLEN, Jean. Les Cafes du Bresil. Paris: Vercasson, 1930, 23 ½ x 15 ¾". - Red Gate Mocha and Java Coffee. Roasted and Packed by Young Bros. Seattle, Wash. 14 x 10 1/2". Both linen backed. Condition A/A- (old central horizontal fold to first; minor marginal wear).

440. ONWY, John. King's Lemonade. Paris: Vercasson, ca. 1920s, 20 x 12". Linen backed, Lacquer finish deteriorated: scattered touched-up tears and repairs. B.

200/300

441. Group of 4 Italian product advertisements. Group of Italian advertisements, two with mermaid illustrations, and including: Crema medicate Prep; Acqua Gaia, Paglieri; Irradio. La Visione che Incanta; and Orologi DOXA. All linen backed. 13 ½ x 10" (largest). Condition generally A.

150/250

442. Dolonit Polox / Antireflex. Set of three posters. Circa 1950s. Three mid-century sunglasses advertising posters, showing men and women in the eyewear while skiing, fishing, and on the beach. Size of each 16 3/8 x 11 3/4". All linen backed. Condition generally A/A-.

400/600

443. CARBONI, Erberto (1899 - 1984). Boschi Luigi. 1926. Palermo: Lit. Zanlari. Lithograph window card/hanging poster. 13 x 9". Gentle corner wear. A.

444. FALK, Hans (1918-2002). Exposition National Suisse. 1964. Zurich: J. C. Müller AG. Falk won an award for abstract posters he designed for the Swiss National Exhibition in 1964. Sight: 49 ½ x 34 ¾". Frame (Plexiglas): 53 ½ x 38 ¾". Not examined out of frame.

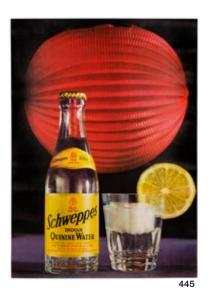
200/300

445. Schweppes / Indian Quinine Water. Zurich: Hug & Sohne. 50 x 35 1/2". Linen backed. A/A-.

200/400











446. Source Parot / Minerale Naturelle-Le-Puy. Circa 1900s. Figural bottle-shaped cardboard advertising sign/standee for the French mineral water. 34 % x 9 34". Minor wear around edges. B+.

150/300

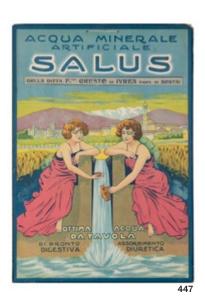
447. Salus / Acqua Minerale Artificiale. Turin: G. Fedetto, ca. 1910s. Color lithograph hanging advertising sign for the Italian mineral water. 19 1/4 x 13 1/2". A-.

448. WILLETTE, Adolphe. [Le Boulou]. France, ca. 1910s. Lithograph, proof before letters, of a woman drinking from a glass while holding her small dog and purse. 36 % x 29 1/2". Linen backed. Slight crease upper left. A-.

449. VINCENT, Rene (1879 - 1936). Two posters. Circa 1920s. Two color stone lithograph posters with whimsical illustrations by Vincent, one showing children on a diving board, the other showing a young girl playing as a nurse attending to a boy. Size of larger 19 x 14". Both linen backed. Light spotting; a few marginal repairs. A-/B+.

300/500





77







451







450. HOWE. The Great Race at Rochester, New York, August 12th, 1874. Boston: Haskell & Allen, 1874. Lithograph with hand-coloring depicting the harness race with Goldsmith Maid, Judge Fullerton, and American Girl. 20 3/4 x 27". Linen backed. Restoration with over-painting to portions of image and margins. B.

250/350

451. GREENE, Walter L. (1870-1956). The Path of Electrical Service / General Electric. General Electric, ca. 1930s. Lithograph poster depicting electric power transmission towers crossing through a mountainous, wooded, and snow-covered landscape. $40\,x\,26$ ". Backed on paper. Some creasing and mild wear to margins and image, some occasional wrinkling, some toning at margins. B. Greene was a longtime GE employee, eventually becoming the chief of their art department, and his art also appeared in promotional material for the New York Central Railroad and the U.S. Navy. RARE.

1,000/1,500

452. Rainbow Packing / The Peerless Rubber Manufacturing Co. Circa 1910s. Advertising poster/print for the New Yorkbased rubber manufacturer, with an illustration of a comical horse race that features Peerless Rubber easily outrunning "imitators" and "just as goods." 17 1/8 x 23". Linen backed. Replaced loss upper left into image; repaired tears and losses around edges; repairs along folds. B/B-.

250/350





453. [FARMING]. Beauchemin & Fils, Sorel, P.Q. Buffalo: Gies & Co. Lith, ca. 1910s[?]. Color lithograph advertisement for the Canadian manufacturer of agricultural implements. A farmer drives the company's "Warrior" model plough, which is also shown inset at lower left. American Indians are depicted in the background. 21 3/4 x 28". Margins heavily over-painted; several repaired tears in image. B-.

250/350

454. [EQUESTRIAN]. Administrator. By Rysdyk's Hambletonian. Boston: J. Mayer, [n.d.]. Color lithograph of the horse whose pedigree is listed in the title. 21 3/4 x 26 1/4". Linen backed. Several repaired tears into upper printed area; over-painting and repaired tears around edges. B.

250/350

455. GAST, John (1842-1896). Chase & Bachelder's American Museum of Art. Nottingham: Stafford & Co., ca. 1890s. Color woodblock poster, announcing the opening of this new museum in England specializing in American art. 36 % x 27 %". The image is based on the 1872 painting "American Progress" by Gast. Shortly after the painting was created, George Crofutt made a chromolithograph of the image which was widely circulated. To sell his print, he described the image as follows: "a diaphanously and precariously clad America floats westward through the air with the "Star of Empire" on her forehead. She has left the cities of the East behind and the wide Mississippi, and still her course is Westward. In her right hand she carries a school book testimonial of the national enlightenment, while with her left, she trails the slender wires of the telegraph that will bind the nation. Fleeing her approach are Indians, buffalo, wild horses, bears and other game, disappearing into the storm and waves of the Pacific coast. They flee the wondrous vision-the star is too much for them." Linen backed. Unobtrusive over-painting to lower left margin; light spotting. B+.

1,000/1,500



456. ANDERSEN, I.B. (1907-1969). Politiken. 1965. Copenhagen: Henrik Sandbergs Stentrykkeri. Lithograph poster in colorful Cubist style advertising the Danish newspaper. Rolled, in sheets, overall approx. 68 x 24 ½". Light creasing overall; short closed tears and scattered marginal wear. B+/B. 500/700

457. HARING, Keith (American, 1958-1990). Ignorance = Fear / Silence = Death. 1989. Lithographed poster for ACT UP. 40 x 24". Unbacked. Some minor occasional rubbing at edges. A. A bright and fine example of this landmark poster, one of the cornerstones of AIDS activism and modern gay rights. Whitney 2014.265.

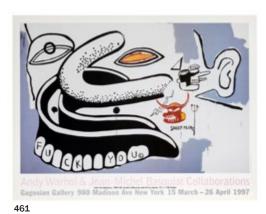
1,200/1,800

79

















458. WARHOL, Andy (1928-1987). **Perrier. 1983.** Pink version. 17 5/8 x 23". Linen backed. A.

400/600

459. WARHOL, Andy (1928-1987). **Perrier. 1983.** White version. 17 $\frac{5}{8}$ x 23 $\frac{1}{2}$ ". Linen backed. Minor abrasions. A. 400/600

460. Jean-Michel Basquiat & Andy Warhol / Collaborations. Circa 1984. Mini gallery exhibition poster, with "Painting No. 23" (1984) reproduced along with promotional text. 10 $\frac{1}{2}$ x 10 $\frac{1}{4}$ ". Linen backed. Slight creases. A-.

200/300

461. WARHOL, Andy (1928-1987). – BASQUIAT, Jean-Michel (1960-1988). Collaborations / Fuck You Dentures. 1997. Poster for the exhibit at Gagosian Gallery, New York. 18 x 23 $\frac{7}{8}$ ". Linen backed. A.

300/500

462. LICHTENSTEIN, Roy (1923–1997). NYC Ballet / American Music Festival. 1988. Offset printed poster. 25 $\frac{1}{4}$ x 33 $\frac{1}{2}$ ". Linen backed. A.

300/500

463. LICHTENSTEIN, Roy (1923–1997). Roy Lichtenstein 1970-1980 / Saint Louis Art Museum. Offset printed poster for the summer exhibition, featuring Lichtenstein's "Apple" (1981). 35 $\frac{3}{8}$ x 25 $\frac{1}{2}$ ". Linen backed. A.

200/400

464. LICHTENSTEIN, Roy (1923–1997). Roy Lichtenstein / Leo Castelli. 1975. Color offset exhibition poster with an image from "The Red Horseman" (1975). 22 $\frac{3}{8}$ x 27 $\frac{3}{4}$ ". Linen backed. A.

200/400

465. LICHTENSTEIN, Roy (1923–1997). I Love Liberty. 1982. Los Angeles: Alan Lithograph, Inc. Offset print poster, published by People for the American Way and the artist. 39 x 23 $\frac{1}{2}$ ". Linen backed. A.

500/700

466. RAND, Paul (1914 – 1996). **IBM / ODP. 1981.** Poster for IBM's Office Products Division's Golden Circle conference at the Kauai Surf Hotel in Hawaii. 35 x 23 $\frac{1}{4}$ ". Unbacked. Few pale spots at upper left. A-.

800/1,200

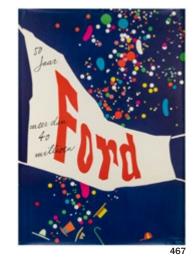
467. LEUPIN, Herbert (1916—1999). Ford / 50 Jahre uber 40 Millionen. Switzerland, ca. 1953. Poster by the Swiss designer celebrating the 50th anniversary of Ford Motors. This is one of several posters Leupin designed for Ford in the mid-1950s. 50 $\frac{1}{2}$ x 35 $\frac{1}{2}$ ". Unbacked. Creases and wrinkling overall; chipped piece lower right repaired with mending tape. B/B-

468. New Ford V-8 Cars for 1939. Color showroom poster showing eight Ford model V-8 coupes and sedans in various paint colors. 40 $\frac{1}{4}$ x 60". Linen backed. Old vertical folds. B+. 250/350

469. Ford Taunus 17M. 1959. Stockholm: J. Olsens. Automobile advertising poster for the European-market Ford model sedan, here shown outfitted for winter sports and touring through mountain roads. Two-sheets. 39 ½ x 55". Linen backed. A/A-300/500



400



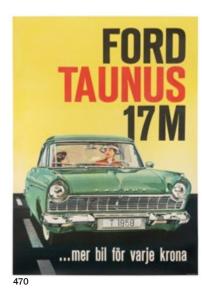


468



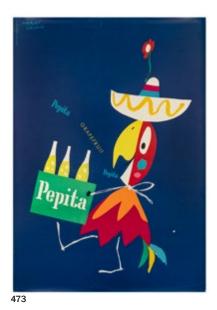
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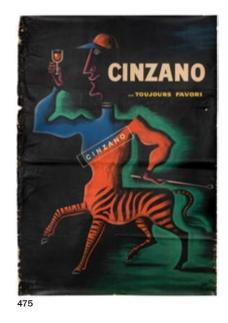












470. **Ford Taunus 17M. 1959.** Stockholm: J. Olsens. Two women are shown in the Ford Taunus, which was manufactured by Ford Germany and sold in Europe. The 17M was part of its bigger line of cars introduced after World War II. 39 x 27 ³/₄". Linen backed. Some expert over-painting around edges. B+.

250/350

471. Sinclair Lubricates 120 Million Engines a Year! Circa 1950s. Bold petroleum advertising poster depicts two trains speeding along against blue cloud-filled skies. 43 $\frac{1}{2}$ x 28 $\frac{1}{4}$ ". Linen backed. A-.

500/700

472. Sinclair H-C Gasoline / 1st in 500 Road Tests. USA, ca. 1940s. Lithograph petroliana poster for Sinclair gas, with a silhouette of a man waving a first-place flag as a red car approaches on the road. 43 $\frac{1}{4}$ x 27 $\frac{1}{2}$ ". Linen backed. Small chipped piece replaced upper right. A-/B+.

500/750

473. LEUPIN, Herbert (1916—1999). **Pepita**. Zurich: Hug & Sohne, 1950s. 50 $\frac{1}{4}$ x 35 $\frac{1}{2}$ ". Unbacked. Closed tears, wrinkling and creasing overall; few spots of skinning. B/B-.

200/400

474. PARRISH, Maxfield (1870 – 1966). **Columbia Bicycles. Two posters.** Pair of posters, both number 731 from editions of 15,000 copies, reproducing 1896 designs by Parrish. Size of each 35 x 23". Unbacked. Small pinholes. A/A-.

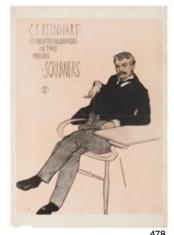
200/300

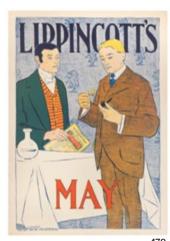
475. CARLU, Jean (1900—1997). Cinzano. 1950. De Blas. 62 $\frac{1}{4}$ x 44 $\frac{3}{4}$ ". Old Chartex backing. Heavy chipping with paper losses and tears at edges; heavy folds. Rough copy, in need of restoration.

900/1,300









476 one of two

476. CARLU, Jean (French, 1900-1997). **Pépa Bonafé. 1928.** Paris: Marcel Picard. Lithograph in colors featuring Carlu's most enduring posters from this period as well as the only one to feature a woman, the actress Pépa Bonafé. 22 ½ x 14 ½". Linen backed. Vertical and horizontal folds; some minor edgewear and wear along folds. A.

400/600

477. CASSANDRE, Adolphe Mouron (1901–1968). **Two posters.** Including: *Normandie.* 1979. Later authorized printing, by H. Mouron, Paris. 38 $\frac{3}{4}$ x 24 $\frac{1}{2}$ ". – *Exactitude.* 1982. Later printing by Metropolitan Museum of Art. 39 x 25". Both unbacked, with light edgewear. A-.

200/300

478. KENDALL, William Sergeant (1869-1938). **C.S. Reinhart Is One of the Illustrators in this Month's Scribner's. 1895.** [New York: Scribner's]. Rare portrait of Reinhart. 17 x 12". Horizontal and vertical folds, some edgewear, soiling, creasing, chipping at upper and lower margins, some marginal tears. B+/B.

200/300

479. GOULD, Joseph J, Jr. (1880 – 1935). **Lippincott's May. 1896.** [Philadelphia]: J.B. Lippincott. Poster for the May issue of Lippincott's depicting two men beside a table with a white tablecloth, one man with a pipe, the other an issue of the magazine, and light blue lion-pattern wallpaper in the background. 17 x 12". Unbacked. A bright, superior copy. A/A-. **400/600**

480. PENFIELD, Edward (1866 – 1925). Harper's February. 1895. Lithograph poster, on two-ply rag mount, in folding linen mat. 18 % x 12 %". Faint fold below title; minor touched-up creases lower left corner. A-.

600/900

481. WOODBURY, Charles H. (1864 – 1910). The July Century. 1895. Japanese lanterns illuminate the silhouettes of men and women at an outdoor summer fair or festival in this poster for the July issue of the magazine. This also appeared as a plate in *Maitres de l'Affiiche*. 19 x 11 ³/₄". Linen backed. Faint central horizontal fold. A-.

500/700





ZANE GREY'S WESTERN NOVELS
Everybody's reading them. Which ones have You missed?

We have them all
in the 75 tedition

401

481A. [BOOK ADVERTISING]. [GREY, Zane (1872–1939)]. Zane Grey's Western Novels. New York: United Litho Corp., ca. 1920s. Lithograph in colors, advertising the latest in Grey's series of western novels, Under the Tonto Rim, pictured alongside earlier books and with a man and a woman on horseback on either side. 38 x 51 ½". Linen backed. Old folds, closed tears, chipping along extremities. B+.

400/600

83

















backed. Nice copy. A/A-.

482. [PRINCETON UNIVERSITY]. HAZARD, Abigail Kellogg (1886-?). While the Ti-ger stands de-fender of the Orange and the Black. 1909. Color lithograph with a handsome profile of a tiger. Princeton University seal at lower right. 18 x 12". Matted. Minor occasional rubbing, toning. Unbacked. A.

300/500

483. Alfred E. Neuman for President. Circa 1980s. 23 x 13". Unbacked. Folds; tape mark along left edge. B+/B.

484. [Alfred E. Neuman] / What-Me Worry? 1965. E.C. Publications. Door poster in two sheets, depicting the mascot of Mad Magazine. 55 1/4 x 20 1/4". Linen backed. Slight wear along original folds. A-.

250/350

485. BALLANTYNE, Joyce (1918-2006). Coppertone / abbronzatevi! non bruciatevi! Florence: Lenzi, ca. 1960s. Offset lithograph poster advertising Coppertone suntan lotion, with Ballantyne's well-known illustration of the Coppertone girl. $54 \frac{1}{2} \times 38 \frac{9}{16}$ ". Linen backed. A.

800/1,200

486. Fiesta Del Monte. Two posters. Circa 1969. Pair of brightly-colored grocery store advertising posters. 35 x 24 1/2". Both linen backed. A/A-.

250/350

487. Del Monte Garden Show / [Cats]. Group of 4 posters. 1970. Set of four posters Del Monte grocery store advertising posters showing cats and kittens in a variety of playful illustrations. Attributed to Jack Dumas (1915 - 1988). Sizes generally 34 1/2 x 25". All linen backed. Condition generally A/A.

488. Del Monte Garden Show / [Dogs]. Group of 4 posters. 1970. Set of four posters Del Monte grocery store advertising posters showing dogs in a variety of playful illustrations. Attributed to Jack Dumas (1915 - 1988). Sizes generally 34 ½ x 25". All linen backed. Condition generally A/A-.

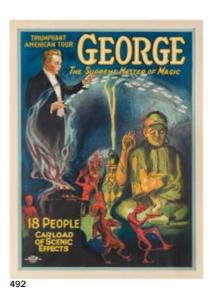
300/500

489. Satin Skin Powder / Satin Skin Cream. Circa 1900s. Color stone lithograph advertising poster promoting the skincare products of the Albert F. Wood company. 41 x 27". Linen













490. Alexander / The Man Who Knows. Circa 1915. Color stone lithograph poster depicting the mentalist-magician's turban-clad head on a red background. 42 ½ x 28". Linen backed. Scuffing; scattered slight creasing in image and margins; pinholes. B+.

500/700

491. Thurston / Do the Spirits Come Back? Cleveland: The Otis Lithograph Co., ca. 1929. Color lithograph poster depicting Howard Thurston conjuring ghostly spirits from a skull, assisted by imps. Framed, 40 $\frac{1}{2}$ x 26 $\frac{3}{4}$ ".

1,800/2,600

492. George / The Supreme Master of Magic. Cleveland: The Otis Lithograph Co., [ca. 1926]. The magician produces a cascade of cards over a smoking cauldron, a Buddha, and a parade of marching imps. $27 \times 20^{\circ}$. Linen backed. Closed tear from bottom edge into image. A-.

250/350

493. Dell O'Dell / World's Greatest Lady Magician. Circa 1940s. Bold poster for O'Dell (Odella Newton, 1897–1962), the pioneering American female stage magician. Matted and framed, sight $21 \times 15^{3}4$ ".

250/350

494. Carter the Great / World's Weird Wonderful Wizard. Cleveland: Otis Litho., ca. 1930. Color lithograph window card. 22×14 ". Framed.

150/250





two of three

495. **P.C. Sorcar. Group of 3 posters.** India, 1950s. Three portrait posters of the Indian magician Protul Chandra Sorcar (1913—1971). Sizes generally 30 x 20" (one smaller). All linen backed. Sharp vertical and horizontal folds. Condition generally B+.

300/500

496. Adolph Friedlander conjuring stock poster. Hamburg, ca. 1920. Quarter-sheet (14 x 19") color lithograph. The devil supports on his shoulders scenes from a parlor magician or illusionist's show. Linen backed. Few spots of over-painting in corners and print area; closed tears into image. B.

200/300

497. Adolph Friedlander conjuring stock poster. Hamburg, ca. 1920. Color lithograph (27 ¾ x 18 ¾") depicts a stage magician producing a giant flag of many nations, livestock, and bouquets of flowers. Old linen backing; losses in margins slightly into image. B+/B.

200/300

498. **Donaldson Lithograph magic posters. Two posters.** Newport, KY, ca. 1920s-30s. Two lithograph stock posters for magic shows, including levitation and spirit cabinet. Both approx. 30 x 20". The first linen backed, the other unbacked (with losses and faulty at edges). Condition B/C.

200/300

499. New Altona Beach / Ideal Picnic Resort, Stony Creek Steamboat, Recreation Pier. Cincinnati/London: The Donaldson Litho, ca. 1900s. Color stone lithograph poster advertising the recreational beach area in Baltimore, Md., depicting a woman swinging, with vignettes of dancing, picnicking, and illustrations of sports gear including croquet clubs, tennis racquets, a fishing pole, and baseball bats. Framed and glazed with Plexiglas, sight 41 x 26 3/4". Replaced loss in upper blank portion, outside print area.

250/400

500. The Beautiful Indian Maidens. Cincinnati: The Enquirer Job Printing Co., ca. 1890s. Color stone lithograph theatrical poster, depicting a scene from a burlesque show in which a number of performers are dressed in American Indian costumes and holding comedic props including an anthropomorphic lobster and tuxedo-clad duck. Matted and framed, sight 20 x 27". Staining at upper right.

300/500



496





497 one of two





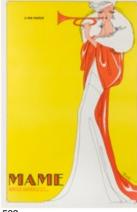
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500

87

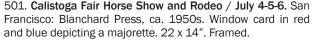






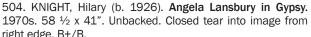








503. RASSIAT. J. French Jazz / Marcel Faivre. Paris: Moriamé. ca. 1930s. A colorful advertising poster for Marcel Faivre's modern jazz drum set. 21 ½ x 16 ½". Linen backed. Slight



505. PENE DU BOIS, Raoul (1914-1985). Doctor Jazz. 1974. 45 x 29 ½". Unbacked. A.

1967. New York: Personality Posters. Poster for the two-month celebration of musical lyricist Arthur Freed at the Gallery of Modern Art. 40 x 29 5%". Linen backed. Scattered creases and short tears around edges; small spot of discoloration upper

507. GLASER, Milton (1929-2020). The Sound is WOR-FM 98.7. 1966. Poster advertising the New York RKO radio station, with stylized illustrations of rock musicians. The poster, which was popular with college students, was produced in several sizes, including a 90-foot highway billboard. 30 ¼ x 35 ¾". Linen backed. Skinning, staining, and creasing in corners; scattered creases, spotting, and discoloration. C+. MoMA 705.1966.

300/500

MoMA 773.1983.

100/200







504

501. Calistoga Fair Horse Show and Rodeo / July 4-5-6. San

150/250

300/500

creases into lower text. A-.

300/500

right edge. B+/B.

150/250

200/400

506. CHWAST, Seymour (b. 1931). A Tribute to Arthur Freed. right. A-/B+.

250/350

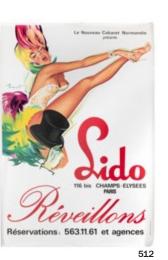
508. GLASER, Milton (1929-2020). Bob Dylan. 1966. Poster designed by Glaser and inserted in Bob Dylan's Greatest Hits LP in 1966. Probably Glaser's best known poster. 32 3/4 x 22 1/2". Folded as issued, and with the stereo version of the LP.

















509. ASLAN (Alain Gourdon) (1930-2014). Folies Bergere. France, ca. 1970s. 58 x 38 3/4". Linen backed. A.

300/500

510. ASLAN (Alain Gourdon, 1930–2014). Folies Bergere. France, ca. 1970s. 58 1/4 x 39 1/4". Unbacked. Folds and creases through image; minor soiling and splatter to upper lettering and blank area. B.

200/300

511. OKLEY. Casino de Paris / Exciting Temptations. Paris, ca. 1980s. 61 3/4 x 42". Linen backed. Yellowing and spotting in margins; creasing in image. B.

200/400

512. BRENOT, Pierre. Lido. France, ca. 1970s. French offset lithograph cabaret poster. 69 x 47". Unbacked. Scattered wrinkling and creasing at edges. B+.

200/300

513. GESMAR, Charles (1900–1928). Original costume design. 1920s. Watercolor and graphite on paper, matted and framed, sight 15 x 10". Horizontal folds through image. Gesmar produced a number of memorable posters for Paris music hall performers, creating Mistinguett's best-known posters.

300/500

514. NEWMAN, Earl (b. 1930). Monterey Jazz Festival 64. Silkscreen. 34 1/8 x 23". Linen backed. A.

200/400

515. CHERET, Jules (1836-1932). La Tzigane. 1877. Paris: J. Cheret. Color lithograph poster for the operetta with music by Johann Strauss. Matted and framed, 29 1/4 x 21" (sight); overall 38 ½ x 30". A few closed tears into image; unexamined out of frame.

300/500

516. CHERET, Jules (1836-1932) Mam'zelle Gavroche. 1885. Paris: Chaix. Theatrical poster for the operetta by Edmond Gondinet with music by Herve, at the Theatre des Varietes. In a typical Cheret image a lovely young woman drummer is admired by a swordsman and clownish men. 31 x 23". Linen backed. Aged margins, and light soiling, with sealed edge tear. B/B-.

400/600











517. CHERET, Jules (1836-1932) Viviane. Paris: Chaix, ca. 1890. Theatrical poster for the presentation at the Eden Theatre, Paris, of the ballet in five acts. 31 x 23 ½". Linen backed. Aged margins and light soiling, with expertly repaired corner faults. B-.

400/600

518. WELY, Jacques (1873-1910). Les Demoiselles des St. Cyriens. 1898. Paris: Delanchy et Cie. Printers. Theatre Cluny presentation of the operetta with music by Louis Varney, the American born composer. This Art Nouveau style poster depicts a fashionable young woman interrupted in her game of badminton by a mounted army officer. 32 x 24". Linen backed. A.

400/600

519. GRAY, H. Mam'zelle Boy-Scout. 1915. Paris: Delanchy & Fils Printers. Theatrical poster for the operetta by Paul Bonhomme, depicting a young woman in boy scout uniform standing at attention, surrounded by vignettes of soldiers, dancing girls, and others. 36 x 25". Linen backed. A.



520. [THEATRE]. Tourneé Frédéric Achard / Vous N'Avez Rien à Déclarer? Paris: Affiches Louis Galice, [ca. 1900]. Large poster for a humorous stage play. 53 ½ x 39". Some rubbing, light soiling, creasing (some creases overpainted), some marginal chips repaired. Linen backed. Small tax stamp near upper left corner. Rare. A-.

400/600

521. [THEATRE]. Grand Revival Ole Olson the Play that Made Ben Hendricks Famous / Ben Hendricks "Ay Bane a Yim Dandy Now". Milwaukee: Greve Litho Co., [ca. 1910s]. Large three-sheet poster featuring Ben Hendricks as Ole Olson. 78 x 41". Linen backed. Some mild uneven discoloration to the three panels. Some edgewear and mild occasional chipping, creasing, faint soiling. One small spot of restoration near the lower margin. A.

200/400

522. On the Suwanee River. "Tell Me Of My Mother." New York: A.S. Seer Print, ca. 1890s. Three-sheet stone lithograph theater poster, depicting a scene from the dramatization of Opie Read's novel. 86 x 39 ½". Linen backed. Several large losses expertly pieced-in in image; repaired tears and losses in image and margins. B.

500/700











523. Dick Whittington. British, ca. 1920s. Three-sheet color lithograph pantomime poster. 74 ½ x 39 ½". Linen backed. Unobtrusive wear along edges. A-.

300/500

524. DOLA, Georges (1872–1950). Le Comte de Luxembourg. 1934. French color lithograph poster advertising the operetta with music by Franz Lehar. 47 x 31 1/2". Linen backed. A-.

525. DOLA, Georges (1872 - 1950). La Veuve Joyeuse / The Merry Widow. 1936. French Art Deco style color lithograph poster for Franz Lehar's operetta, depicting an elegant dancing couple. 47 x 31". Linen backed. A. Minor time-staining in margins. A-.

400/600

526. GRUN, Jules (1868-1934). Le Grand Guignol. Paris: Bourgerie, ca. 1900s. French lithograph in colors. Small version. 24 3/8 x 15 1/2". Older linen backing. Light overall spotting. B+/B.

400/600

527. CHOUBRAC. Alfred (1853 - 1902). Les Femmes de Japhet, Ateliers Choubrac a Colombes, Seine, ca. 1890s. French theatrical lithograph poster, 23 ½ x 15". Linen backed. Few abrasions to lower left; minor repaired closed tears. A-/B+.

528. MAIGNAN, Albert. Ariane. Paris: Devambez, ca. 1906. Poster for the premiere of Jules Massenet's opera based on the tale of Ariadne of Greek mythology. 34 3/4 x 25". Linen backed. Small repaired tears in margins. A-/B+.

400/600

529. PEAN, Rene (1875-1955). Le Soleil de Minuit. 1898. Paris: Chaix. French color lithograph poster advertising the comic opera, illustrated with romantic vignettes. 48 ½ x 33 3/4". Linen backed. Scattered chipping around edges; some repaired tears into image. A-/B+.

400/600









NEIL O'BRIEN

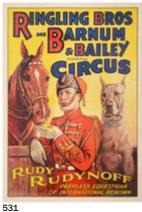
529

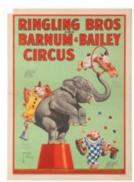
527

530. Neil O'Brien Super-Minstrels / Jack "Smoke" Gray Comedian. Cincinnati & New York: The Strobridge Litho. Co., ca. 1900s. Color stone lithograph poster depicting the minstrel comedian in and out of blackface, standing beside a giant rooster. 28 x 20 1/2". Linen backed. Creases; owner's ink-stamp lower right corner, A-.

200/400

91









532



WATFORD -

SIR ROBERT FOSSETT'S

three of sixteen

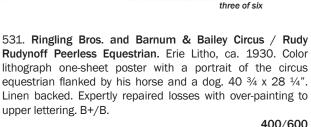


533





600/900



532. Ringling Bros. and Barnum & Bailey Circus. Group of 6 posters. 1940s. Six half-sheet posters, each approx. 22 x 28", including Lou Jacobs (Coplan); equestrienne (Coplan); hippopotamus; Let Freedom Ring; elephant and circus monkeys (Lawson Wood); and one other. With former owner's stamps across images. Unbacked. Edgewear, scattered soiling, and some tears into images. Condition generally B/B-.

533. [CIRCUS]. Group of 16 British circus posters. Circa 1970s. Most printed by W.E. Berry (Bradford), circuses include Chipperfields, Billy Smart, Austen Brothers, Gerry Cottle's, Sir Robert Fossett's, and Robert Brothers. Two designed by Frank Bellamy. Generally 30 x 20". Unbacked/folded. Scattered edgewear, some staining, but generally B.

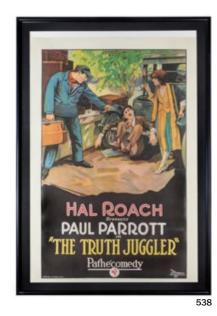
200/400

534. NORDGREEN, Erik (1921-1986). Tivoli [Gardens]. [Copenhagen:] Hos Andreasen & Lachmann, [ca. 1958]. Charming poster for the legendary amusement park featuring eight costumed figures with wings. 33 1/4 x 24 1/2". Several creases, some mild edgewear, a few short marginal tears. A. 100/300

535. SEITZ, A. Auf- und Ab-Klänge rund um die Welt / Philharmonischer Ball. Munich: C. Wolf und Sohn, 1937. Charming poster of two revelers, one masked, with a masquerade mask on the Earth. 47 x 33". Linen backed. Horizontal and vertical folds, several repaired marginal tears, some with overpainting, some mild occasional soiling. A-/B+.

536. Greensmith's Derby Dog Biscuits. Nottingham: R. Allen & Son Ltd., ca. 1905. Chromolithograph hanging advertising poster on thick board, as issued, which depicts a trained dog act. The canines, led by clowns, jump through hoops for their prize of Hilton Mills Derby Dog Biscuits. 18 5/8 x 23 3/4". Minor rippling and abrasions; few spots of discoloration to lower edge, but bright and glossy overall. B+.











537. HIRSCHFELD, AI (1903 - 2003). A Fine Mess! 1975. New York: Darien House. Poster advertising the book on the comedy of comedian duo Laurel & Hardy. 44 3/4 x 30". Unbacked. Piece chipped upper left; creasing along right edge. B.

200/400

538. The Truth Juggler. 1922. Cleveland: Morgan. Silent film poster, color lithograph in colors. Hal Roach presents Paul Parrott in "The Truth Juggler" Pathecomedy. Sight: 40 x 26 ½". Frame (Plexiglas): 44 ½ x 31". Linen backed. Horizontal crease at middle and fold marks visible. Localized retouching lower half. Not examined out of frame.

500/700

539. Her Wooden Legacy. New York City: Standard. ca. 1919. Silent film poster, color lithograph in colors. Reelcraft Pictures Corp. presents Alice Howell in Her Wooden Legacy. Sight: 42 x 27 ½". Frame (Plexiglas): 46 ½ x 32". Linen backed. Fold marks visible. Light stains and pinhole in upper margin. Not examined out of frame.

500/700

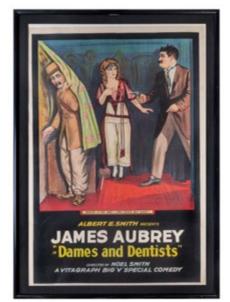
540. What Occurred on the Beach. New York City: Acme. Silent film poster, color lithograph in colors. Jaxon Comedies. What Occurred on the Beach. General Film Service. Sight: 41 ½ x 27 ½". Frame (Plexiglas): 46 x 32". Fold marks visible. Not examined out of frame.

500/700

541. Polly Moran. New York City: Hegeman. ca. 1915. Silent film poster, color lithograph in colors. Triangle Keystone. Polly Moran with All-Star Cast. Here To-day. Sight: 41 ½ x 27 ½". Frame (Plexiglas): 42 x 32". Linen backed. Fold marks visible. Light stains and creases in margins. Not examined out of frame.

500/700

93









542. Dames and Dentists. New York City: Acme. ca. 1920. Silent film poster, color lithograph in colors. Albert E. Smith presents James Aubrey. "Dames and Dentists". Directed by Noel Smith. A Vitagraph Big V Special Comedy. Sight: $40 \frac{1}{2} \times 27 \frac{1}{2}$ ". Frame (Plexiglas): $44 \frac{3}{4} \times 32$ ". Linen backed. Creases and fold marks visible overall. Minor paper repair in margins. Not examined out of frame.

500/700

543. **A Wild Woman.** New York City: J.H. Tooker. ca. 1920. Silent film poster, color lithograph in colors. Bulls Eye Film Corp presents Gale Heny. The Elongated Comedienne in "A Wild Woman". Sight: 40 $\frac{1}{2}$ x 27 $\frac{1}{2}$ ". Frame (Plexiglas): 44 $\frac{3}{4}$ x 32". Linen backed. Creases and fold marks visible. Paper repair in center near hand. Stains in random areas overall. Not examined out of frame.

500/700

544. [SILENT FILM]. **Heliotrope. 1920.** Paramount Films. French film poster for the lost American silent film, directed by George D. Baker. 63 x 45". Old linen backing. Loss to lower left corner; closed tears into image; creases. B.

300/500

545. **The Wolf Man. 1966.** New York: Personality Posters. Black and white poster depicting Lon Chaney Jr. in the classic Universal horror film. 41 x 29". Unbacked. Skinning and slight losses in corners from tape removal; minor edgewear. B+/B. **125/175**



















two of six





546. [OLYMPICS]. Mexico 68. Group of 5 posters. Mexico: Miguel Galas, S.A. Posters for five sports at 1968 Olympic Games, including: gymnastics, volleyball, shooting, equestrian, and weightlifting. Size of each 17 3/4 x 17 1/4". Unbacked. Scattered surface soiling; slight creases and tears to edges. B+/B.

547. AICHER, Otl (1922-1991). München Olympics 1972. Munich: Franzis, 1970. Offset lithograph poster for the Munich 1972 Summer Olympics, depicting hurdlers, and brightly printed in yellow, green, and blue. Rarer larger version. 46 x 33 ½". Linen backed. Original folds; slight edgewear. A-. A version of this poster is held at the San Francisco Museum of Modern Art.

250/350

548. FUCHS, Bernie (1932–2009). ESPN / The Total Sports Network. Group of six posters. 1980s. Six posters advertising the cable sports television channel during its first few years of existence. Group includes basketball, football, hockey, tennis, soccer, and boxing. 29 3/4 x 20 1/8". All linen backed. Condition generally A/A-.

549. Futbol Club Barcelona. Two posters. Including: MIRO, Joan (1893-1983). Futbol Club Barcelona / 75 Aniversari. 38 ½ x 27 ¼ ". Offset lithograph poster, printed by La Poligrafa, S.A. Linen backed. - DOMENECH, R. Club Futbol Barcelona / Inauguracion del Estadio. 1957. Barcelona: Casamajo. 19 x 13 %". Both linen backed. A few minor repairs around edges. Condition generally A-.

250/350

550. Chelsea Football Club. Nottingham: Activity Print, ca. 1970s. 23 5/8 x 17 1/2". Linen backed. A.

150/250

551. Manchester United. Nottingham: Activity Print, ca. 1970s. 25 x 17 ½". Linen backed. A.

150/250

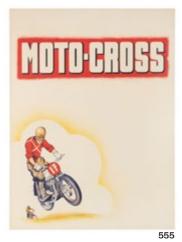
552. Arsenal. Nottingham: Activity Print, ca. 1970s. 25 x 17 3/4". Linen backed. A.

150/250

553. LEFEBVRE, J. Fete Federale de Gymnastique. 1949. Poster for the gymnastic competition in Casablanca. 37 x 21 1/2". Linen backed. Minor restoration along folds. B+.

200/400

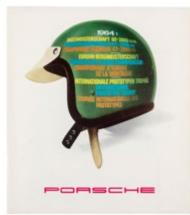












554. WALTER, Carl. International Air Races / St. Louis, October 1-2-3... 1923. St. Louis: Allied Printing. Window card promoting one of America's early aviation expositions. 21 x 14". Slight discoloration and creasing. A-.

200/400

555. Moto-Cross. France, ca. 1940s. Color lithograph poster. 33 x 24 ½". Linen backed. Tiny spots of inpainting along left edge. A-.

556. D'APRES GEORGE HAM. Courses de Stock Cars. French, ca. 1930s. Colorful racing poster with an image of a multicar pileup on the speedway, with grandstands visible in the background. 13 ½ x 15 ¾". Linen backed. A.

557. CHOIYEOU, Marcel. Circuit de Nantes. 1946. Nantes: Imp. F. Jagueneau. French postwar motorsports poster with red and blue lettering and an illustration of a racecar. 23 % x 15 1/4". Linen backed. A.

558. STRENGER, Ehrich (1922–1993). Three Porsche racing posters. Including: Penn Termine 1972. - Inter Serie 1972. and World Champion 1969/1970/1971. All approx. 40 x 30". Unbacked. Short tears; wrinkling at edges and slightly overall. B+/B. Nice group.

250/350



559. [STRENGER. Ehrich (1922-1993)]. Porsche 1964 Worldchampionship GT-2000cc. Small version, with printed text on verso. 11 x 9 %". Spotting to lower left and slight discoloration along edges. B+.

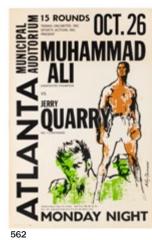
150/250

560. **Ferrari. Two posters.** N.p. [and] Dusseldorf: Werbe+Service/Michelpresse, ca. 1970s-80s. 29 3/8 x 20 3/4"; 23 1/4 x 16 1/2". Both linen backed. Minor spotting; light creases around edges and in image. Condition generally A-/B+.

250/400

97



















561. FIX-MASSEAU, Pierre (1905 – 1994). Formula 1. 1988. $39 \times 25 \%$ ". Linen backed. Slight creases in image. A-.

200/300

562. NEIMAN, Leroy (1921 – 2012). **Muhammad Ali vs. Jerry Quarry. 1970.** Artcraft Litho & Ptg, N.Y. Poster advertising the first of two boxing matches between Ali and Quarry, at the Atlanta Municipal Auditorium, Oct. 26. 21 $\frac{7}{8}$ x 14 $\frac{1}{4}$ ". Linen backed. Minor time-staining to margins. A-.

500/700

563. George Foreman vs. Muhammad Ali / The Greatest Heavyweight Championship Battle of All Time. [1974]. Poster advertising tickets to a live broadcast of the highly-publicized "Rumble in the Jungle" between Ali and Foreman. 60 x 40 $\frac{1}{4}$ ". On thick stock. Cracking and creasing to thick silkscreen ink with some flaking. B/B-.

300/500

564. Carrera de Veleros / Corpus Christi to Tampico Regatta. Mexico: Eco Publicitas, ca. 1960s. Tourism poster for the International Cup Regatta in which competitors sailed some 400 miles in the Gulf of Mexico from Corpus Christi, TX to Tampico, Tamaulipas. 27 ½ x 18 9/16". Linen backed. Nice copy. A-.

300/500

565. [FISHING]. Au Pecheur Moderne. Tours: Gilbert Clarey, ca. 1900s. Color lithograph poster advertising a French emporium of fishing tackle and related goods, with a cartoonish illustration of two fisherman. 30 $\frac{1}{2}$ x 22 $\frac{3}{4}$ ". Linen backed. Short repaired tears; few tiny replaced losses upper left. B+.

500/700

WINTER SPORTS & MOUNTAIN TRAVEL

566. OTT, Dale. Art Furrer / White Stag. 1970s. Advertising poster promoting White Stag skiwear featuring photo of early freestyler Art Furrer surrounded by a paisley stained glass window design. 37 $\frac{1}{2}$ x 24". Linen backed. Creases around edges repaired. Pinholes upper corners. A-.

200/300

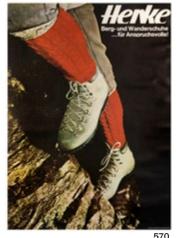
567. **Denver / Continental Airlines.** Circa 1970s. Bold travel poster with a close-up photograph of a skier catching air. 40 x 25". Linen backed. A.

200/400

568. MAURER, Sascha (1897–1961). Ski Stowe Vermont / Ski Capital of the East. [Stowe: C.H. Daly Co.], ca. 1950s. Lower lettering silkscreened. 39 $\frac{5}{8}$ x 23 $\frac{3}{4}$ ". Linen backed. Restored damp-staining to upper left; few old ink splotches; but still a bold and presentable copy overall. B/B-.

700/900







Henke 572





569. **Spinnerin** / **Skiwear from Switzerland.** USA, 1970s. Photographic poster showing four women in Spinnerin's brightly colored Lycra Spandex ski suits. 21 ½ x 29". Linen backed. A.

200/300

570. BILAND. **Henke.** Zurich: Hug & Sohne, ca. 1965. Offset lithograph mountain climbing equipment advertising poster. $50 \times 35 \frac{1}{2}$ ". Linen backed. Minor edgewear. A-.

200/400

571. KING, Edgar. **Brunex**. Zurich: Hug & Sohne, ca. 1960s. Photo by H.P. Muhlemann, depicting a woman in red Brunex ski pants. 50 x 35 $\frac{1}{2}$ ". Linen backed. A/A-.

200/400

572. JACOBY. **Henke**. Zurich: Hug & Sohne, ca. 1950s. Midcentury offset lithograph ski equipment poster with a simple, bold illustration of a boot handling from the end of a ski pole. 50 x 35 ½". Linen backed. Minor repairs along edges.

300/500

573. RECK, Fritz. Schuh-Rutz / Raichle. Zurich: Hugh & Sohne, ca. 1950s. Swiss ski boots poster advertising the "Dominator" line. $50 \times 35 \frac{1}{2}$ ". Linen backed. A/A-.

400/600



two of three

574. When Winter Sports Beckon / Go by Pullman. 1941. A couple takes a reprieve from skiing. 27 x 21". Linen backed. Creasing, abrasions, and expert marginal restoration. B.

300/500

575. Lake Placid Olympic Winter Games 1980. Group of three posters. Three posters by various artists depicting hockey, figure skating, and slalom by Bernie Fuchs. 30 ¼ x 19 ¾". All linen backed. Condition generally A/A-.

200/400

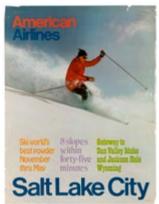
99







577



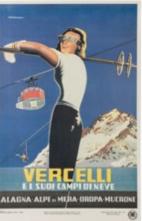




100









576. GLEESON, Dan and Weld Wilkie. **1960 VIII Olympic Winter Games. 1960.** Games were held at Squaw Valley, California in February 1960. This poster map shows the various event locations on the slopes as well as the Olympic Village buildings and features. The title block describes the Olympic Winter Games' history as well as some information on the selection of Squaw Valley as the site for the eighth games. $28 \times 21 \frac{1}{2}$ ". Unbacked. Old fold lines, some aging to paper. B+.

300/500

577. [SKI TRAVEL]. A group of three airline ski travel posters. 1970s. Three colorful airline posters for air travel to domestic ski destinations. Includes two posters for United Airlines/Ski the West, and Continental Airlines/Ski Colorado. All 40 x 25" or smaller. Posters worn, soiled, creased, chipped, with tears and some occasional tape repairs. All unbacked. Condition generally C+.

125/179

578. American Airlines / Salt Lake City. 1970s. Photographic poster of a skier in Utah. 40 x 30". Edgeworn, several marginal tears, a few larger (about 3"), some chipping, mild soiling, creasing. Unbacked. B-.

100/200

579. [AMTRAK]. Three Ski Amtrak travel posters. Amtrak: [ca. 1980s]. Three posters with Amtrak trains in snow-covered mountains, two depicting skiers, all with ski resorts mentioned in the margins. 40 x 25". Some light rubbing, creasing. All unbacked. Condition generally A.

300/500

580. BOCCASILE, Gino (1901-1952). Sestieres. Torino: Roggero & Tortia, 1978. 1970s printing of a poster originally published in 1954. 38 $^4\!\!\!/_2$ x 27". Linen backed. Some mild rubbing. A.

581. CAMPAGNOLI, Adalberto (1905-1983). **Vercelli e i suoi Campi de Neve.** Genoa: Saiga, 1951. A beautiful poster advertising the ski areas of the Italian Alps. 38 x 24 ½". Linen backed. Some very minor occasional rubbing, very faint occasional soiling. A.

400/600

582. DARBELLAY, Michel (1934-2014). **Verbier, Valais / Switzerland.** Lausanne: Imprimeries Réunies, ca. 1970s. Lithographic poster of three views of a downhill skier in Verbier. 40 x 25". Corners worn and scuffed, some marginal wear, creasing, soiling, bumping. Unbacked. B-.

100/200

583. DARDELET, Francois. **Rossignol.** France: Dardelet, ca. 1970s. A handsome, colorful stylized image of two riders on a motorcycle with Rossignol ROC 550 skis. 19 $\frac{1}{2}$ x 29 $\frac{1}{2}$ ". Some marginal rubbing, creasing, lower left corner slightly chipped and creased, soft crease along right margin. Unbacked. Rare. A-.

200/400

584. DARDELET, Francois. **Rossignol.** France: Dardelet, ca. 1970s. Poster with a stylized image of a downhill skier. 27 $\frac{1}{2}$ x 20". Unbacked. Light corner wear and creasing. A.

125/175

585. DARDELET, Francois. Rossignol. France: Dardelet, ca. 1970s. Stylized poster of two downhill skiers. 29 x 20 $\frac{1}{2}$ ". Unbacked. Light corner wear and creasing. A.

200/400

586. DARDELET, Francois. **Rossignol.** France: Dardelet, ca. 1970s. 27 $\frac{1}{2}$ x 19 $\frac{1}{2}$ ". Beautiful image of four skiers with a colorful background of flag colors. One faint horizontal crease near the upper margin. Unbacked. A.

100/300

587. DARDELET, Francois. **Rossignol Trappeur.** France: Dardelet, ca. 1970s. Poster depicting a stylized downhill skier. Size of each approx. 28 x 19". Unbacked. A.

200/400

588. HERRERO, Lowell (1921-2015). **Two skiing posters**. San Francisco: Living Legend Lithos, [ca. 1980s]. Two posters (*The Third Medal* and *The Downhill*). Both 18 ½ x 24 ½". Some marginal rubbing, creasing, one poster with shallow chipping to lower right corner, one poster slightly toned (The Third Medal). Both unbacked. A-/B+.

100/300

589. SERAILLER. France Grenoble 1968 Xes Jeux Olympiques D'Hiver. 1968. Poster of a downhill skier, skiing past the Olympic rings in the snow. 37 ½ x 23". Toned, soiled, left, right, and lower margins trimmed (lacking credits at lower margin), 4" tear (tape on verso) repair on the right margin, edgeworn, several marginal tears, chips. Unbacked. C+/ C. A rare Olympics poster.

100/200

590. **K2** Wants You to own a Chew **K2** Poster. Vashon Island, WA: K2 Corp, [ca. 1970s]. Poster for K2 winter sports, employing Flagg's classic "I Want You" Uncle Sam. 35 x 23". Some creasing (especially at the upper portion), rubbing, occasional soiling, sunning. Unbacked. A-.

200/400

591. The 1973-74 K2 Professional Racing Team poster. Vashon Island, WA: K2 Corp, 1973. Humorous poster where three skiers are multiplied to become a 12-person ski team (Spider Sabich, Terry Palmer, Peter Duncan). What makes this humorous poster a bit tragic is the fact that Sabich was murdered by his lover just a few years after this poster was produced (1976). 18 x 24". Unbacked. Some minor toning, creasing. Rare. A.

100/200





5





58



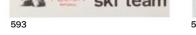


101

























592. Ski Greece. 1969. Chicago: Action Decal & Silkscreen. Lithographic poster with off-color image of two Greek men skiing. 28 ½ x 20". Some marginal rubbing, soiling, two scuff marks with associated tape residue. Unbacked. A-. Rare and unusual.

300/500

593. Next year comrade buckle boots! / Polish National ski team. 1968. Chicago: Action Decal & Silkscreen. Lithographic poster with humorous image of a woman skiing downhill on a trash can lid. 28 ½ x 20". Some marginal light soiling, some rubbing, creasing. Unbacked. A.

200/400

594. K2. A group of six advertising posters. Circa 1970s. Photographic posters of K2 equipment in action. 33 x 24" and smaller. Some edgewear, chipping, creasing, some marginal tears (one poster has a large tear with tape repair on verso), some soiling. All unbacked. A- / B-.

100/200

595. Kneissl / Saska. Pair of ski advertising posters. Circa 1970s. Pair of posters depicting a Toulouse-Lautrec costumed artist who has painted the bodies of a row of beautiful women; in the next poster he holds up Kneissl skis. 24 x 37". Some edgewear, creasing, a few marginal tears. Unbacked. B+.

200/400

596. Kneissl / Freestyle. Circa 1970s. A skier from the Kneissl Ski Team jumps over the customized Toyota Celica GT sports car which is parked in the snow. 31 x 31" Unbacked. Marginal tears, creases. B+.

100/200

597. [KNEISSL] A group of nine advertising posters. Circa 1970s. Posters advertising Kneissl ski equipment, most of which are photographic images. 37 x 24" and smaller. Some edgewear, chipping, creasing, some marginal tears, some soiling. All unbacked. A- / B-.

100/300







three of eight

598. Lufthansa / Alps. 1972. Germany. Beautiful photographic depicting two skiers in the distance. 33 x 23". Some edgewear, some scuffing, staple holes at upper corners, a few short marginal tears. Unbacked. A-/B+.

100/200

599. [OLYMPICS]. Group of 8 Olympic Winter Games posters. 1960s-1980s. Colorful posters promoting the Winter Games, and one World Championship, between 1966-88. 37 x 25" and smaller. Some general wear, soiling, a few tears, creases, chipping. All unbacked. A-/B-.

600. [UNITED AIRLINES]. United Airlines / [Skiing]. United Airlines: [ca. 1970s]. Montage photographic poster of happy skiers. 40 x 24 1/2". Unbacked. Some chipping at lower left and right corners, some edgewear, creasing, some short marginal tears. A-.

100/200

601. CZERNY, J. Zakopane / 1971. Two posters. Two colorful posters of a downhill skier, done for the Polish Ski Federation, one with a white background with a blue border, the other with a black background. 39 x 26". Both unbacked. Both have some edgewear, light soiling, minor marginal chipping, a few short marginal tears, creases, a few internal tears. B+.

150/250

602. KRZYSZTOFORSKI, Andrej (b. 1943). XXIX Miedzynarodowe Zawody Narciarskie... [Circa 1974]. Rare and colorful poster for the skiing competition in Zakopane, done for the Polish Ski Federation. 38 x 26 1/2". Some mild toning, some edgewear, soiling, holes at corners, a few marginal tears. Unbacked, B.

100/200

603. LANGE. A group of eight advertising posters. Circa 1970s. Ten photographic posters of skiers using Lange equipment. 34 x 23" and smaller. Some general wear, soiling, chipping, some tears, creases. All unbacked. B+/B-.

100/200









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two of eight



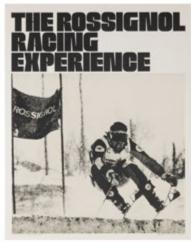












604. PERREN-BARBERINI, Alfred (1896-1967). Zermatt / Switzerland. Zurich: J.E. Wolfensberger, [ca. 1959]. Ski tourism poster; bold red lettering. Photo by Perren-Barberini. 40 x 25". Large chip at lower right corner, larger pin-holes at corners, some wear, soiling, one area of scuffing at upper right margin. Unbacked, B-.

200/300

605. [VARIOUS DESIGNERS]. A group of seven Polish sports posters. [Poland, ca. 1970s]. A group of sports posters for skiing and a variety of other sporting events. All approximately 39 x 26". Worn, several tears, tape repairs, soiling, chipping. All unbacked. Generally, C+/C.

300/500

606. PUPPO, Mario (1905-1977). Santo Stefano D'Aveto. [Genova: Sigla Effe, ca. 1955]. Beautiful, lithographed poster of a skier, 38 x 26 ½". Linen backed, Some minor occasional rubbing. A.

104

300/500

607. Rigi Winter Kurort Vitznau-Rigi-Bahn. Zurich: Brunner & Co., [ca. 1920s]. Rare photo montage poster of a ski resort. 39 x 27 ½". Linen backed. Horizontal fold, worn, soiled, chipped, several tears, crease, paperclip mark near the lower left corner. C+/C.

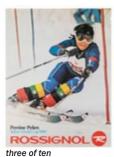
200/300

608. [ROSSIGNOL]. The Rossignol Flying Circus / Team Rossignol 1972-73 Champions. Whimsical Wild West showstyle poster featuring ski professionals, including Jean-Claude Killy, Tschudi, Malcolm Milne, etc. 24 x 36". Minor marginal rubbing, occasional creasing, a few short marginal tears. Unbacked, A.

100/200

609. [ROSSIGNOL]. A group of 9 photographic ski posters. Rossignol, ca. 1970s. Attractive posters of skiers in Rossignol equipment. Sizes generally 27 x 22" and smaller. Some general rubbing, creasing, some occasional tears. All unbacked. A/A-.

610. [ROSSIGNOL.] A group of 9 small photographic ski posters. Rossignol, ca. 1970s. Attractive posters of skiers in Rossignol equipment. Sizes generally 18 x 12 1/2". Some general creasing, some occasional tears. All unbacked. A/A-.







611. [ROSSIGNOL]. A group of 10 photographic ski posters. Rossignol, ca. 1970s. Attractive posters of skiers in Rossignol equipment. Sizes generally 31 x 24". Some general rubbing, creasing, some occasional tears. All unbacked. A/A-.

200/300

612. RUTZ. St. Moritz. St. Gallen: Eidenbenz & Co., [ca. 1960s]. Rare offset lithographic photographic poster of a woman in ski gear standing near a sign. 40 x 25". Some chipping near corners, some occasional soiling and creases, a few small holes and scuffs, a few short marginal tears, some scuffs on verso. Unbacked. B-.

200/300

613. RYAN, Paul. X Olympic Winter Games / Grenoble 1968. Photographic poster showing a United States skier superimposed over the city of Grenoble, and advertising Head ski equipment. 36 ½ x 24 ½". Some toning, edgewear, soiling, several surface scratches, minor chipping at lower edge, some marginal and internal creasing. Unbacked. B.

100/300

614. [SALOMON]. A group of ten advertising posters. Circa 1970s. Ten photographic posters of skiers using Salomon equipment. 38 x 27" and smaller. Some general wear, soiling, chipping, some tears, tape marks, creases. All unbacked. B+/

615. TURNER, John Terence. Wong. [Circa 1972]. Rare K2 poster of Wayne Wong. 33 ½ x 24". Some marginal rubbing, toning. Unbacked. A.

100/200

616. [TYROLIA]. A group of ten advertising posters. Circa 1970s. Ten photographic posters of skiers using Tyrolia equipment. 33 x 23" and smaller. Some general wear, soiling, chipping, some tears, creases. All unbacked. B+/B-.

200/300

617. [SKI ADVERTISING]. A group of ten advertising posters. Circa 1970s. Ten photographic posters of skiers using equipment from various companies, or posters for related ski services (including Demetre, Hexcel, The Weather Channel, World Pro Skiing, PSA for skiing safety, Garmont, Hart, Olin, Dynastar and Oakley). 38 x 27" and smaller. Some general wear, soiling, chipping, some tears, tape marks, creases. All unbacked. B+/B-.

200/300

















105

three of ten















618. [SKI ADVERTISING]. A group of ten advertising posters. Circa 1970s. Ten photographic posters of skiers using equipment from various companies, or posters for related ski services (including Yamaha, Marker, Hart, Dachstein/Concord, Trak, Swix, Olin, Raichle, Fischer, Scott). 40 x 29" and smaller. Some general wear, soiling, chipping, some tears, tape marks, creases. All unbacked. B+/B-.

200/300

619. [WINTER OLYMPICS]. XI Olympic Winter Games / Sapporo '72. 1972. Rare large photographic poster of a downhill skier. 40 ½ x 28 ½". Edgeworn, with several tears and chips, some internal tears, soiling. Unbacked. C.

100/200

620. ZAMBRUK, Dennis Paul. Ski / Designer Series 100. 1971. Denver: Imports International. Dramatic silver and black poster of a skier. 30 x 21". Staple-holes and shallow chipping at corners, some mild creasing, occasional scratches. Unbacked, B+.

200/400

621. ZIMMERMAN, John G. (1927-2002). Head Skis. Circa 1960s. Beautiful photographic poster of a pair of skiers in the bright sunshine. 37 x 24 1/2". Corners creased, some minor internal creasing. Unbacked. A-.

200/300

622. [PIN-UP]. Pedigree / The Sensuous Skier. Canada, ca. 1970s. Photographic ski poster depicts a woman in body painted overalls. 36 x 24". Unbacked. Creases and light wear to image and edges. A-.

150/250

623. [PIN-UP]. Lange / Soft Inside. [Lange, 1970s]. Photographic poster for Lange ski boots, depicting a lovely woman reclining. 22 ½ x 35". Unbacked. Some edgewear, creasing, two creased tears with tape repairs to verso, some dampstaining on verso. B+.

100/200

624. [PIN-UP]. Lange / Keep those tips up. Circa 1972. Perhaps the most famous (or notorious) of the "Lange Girl" posters. 21 ½ x 30". Unbacked. Minor rubbing. A.

300/600



625. ST. CLAIR-RENARD, Felix. Double Daffys. 1978. Sherman Oaks: Thought Factory. Photographic poster of a topless couple (man and woman) "streaking" down a mountain on skis. 23 x 35". Unbacked. Some marginal soiling, light creasing, rubbing. A.

100/200

626. [PIN-UP]. A group of ten ski advertising posters. 1970s-80s. Photographic posters of women, some fully clothed, some in various stages of undress. 36 x 24" and smaller. Some general wear, soiling, chipping, some tearing, a few with tape repairs. All unbacked. Condition generally B/B-250/400

627. [PIN-UP]. A group of ten ski advertising posters. 1970s-80s. Photographic advertising posters of women, some fully clothed, some in various stages of undress. 34 x 23" and smaller. Some general wear, soiling, chipping, some tearing, a few with tape repairs. All unbacked. A-/B.

628. [WINTER TRAVEL]. A group of seven travel posters to ski resorts. Circa 1970s. Posters for destinations such as Steamboat Springs, Aspen, Sugarbush, and Killington. 34 1/2 x 23" and smaller. Some general wear, soiling, chipping, some tearing, a few with tape repairs. All unbacked. B/C+.

629. [WINTER TRAVEL]. A group of eight travel posters. Circa 1970s. Posters for destinations such as Canada, Switzerland, Utah, Quebec. 40 x 24 1/2" and smaller. Some general wear, soiling, chipping, some tearing, a few with tape repairs. All unbacked. Condition generally C+/C.

200/400

END OF SALE









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A STUDY IN SHERLOCK



Cabinet card photo inscribed by Doyle est. \$2,000-3,000

AT AUCTION: APRIL 20, 2023 • 10AM CT

Potter & Potter is pleased to announce the first sale from Robert Hess's collection of Sherlock Holmes and Arthur Conan Doyle. High spots in every category include original illustration art, first editions, signed photos, archives of letters from the author and actors that portrayed Holmes, choice movie posters, a Richard Lancelyn Green collection, numerous rare ephemeral items from *The Lost World*, a selection of items from the Jeremy Brett estate, and an original Baker Street sign.

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Min Value	Max Value	Increment
\$0.00	\$29.00	\$5.00
\$30.00	\$99.00	\$10.00
\$100.00	\$499.00	\$25.00
\$500.00	\$999.00	\$50.00
\$1000.00	\$1,999.00	\$100.00
\$2,000.00	\$4,999.00	\$200.00
\$5,000.00	\$9,999.00	\$500.00
\$10,000.00	\$19,999.00	\$1,000.00
\$20,000.00	\$49,999.00	\$2,000.00
\$50,000.00	and above	10% of current bid

Note: the auctioneer may modify the increments at any time.

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Auctioneer's Discretion – The auctioneer has the right at his or her absolute and sole discretion to refuse any bid, to advance the bidding in such a manner as he or she may decide, to withdraw any lot, and in the case of error or dispute, and whether during or after the sale, to determine the successful bidder, to continue the bidding, to cancel the sale or to reoffer and resell the item in dispute. If any dispute arises after the sale, our sale record is conclusive.

Successful Bid – The highest bidder acknowledged by the auctioneer will be the purchaser. In the case of a tie bid, the winning bidder will determined by the auctioneer at his or her sole discretion. In the event of a dispute between bidders, the auctioneer has final discretion to determine the successful bidder or to reoffer the lot in dispute. If any dispute arises after the sale, the Potter and Potter Auctions, Inc. sale record shall be conclusive. Title passes upon the fall of the auctioneer's hammer to the highest acknowledged bidder subject to the Conditions of Sale set forth herein, and the bidder assumes full risk and responsibility.

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If third-party shipping is chosen by the buyer or required by Potter & Potter, the buyer will arrange for removal of the merchandise from P&P within 15 days following the sale and must communicate and coordinate removal arrangements with P&P during regular business hours (Monday - Friday, 9am - 5pm).

Arrangements for third-party transportation are the responsibility of the buyer. We will not be responsible for the acts or omissions of carriers and packers whether recommended or not by us. Property will not be released to the shipper without the buyer's written consent and until payment has been made in full. Unless otherwise agreed, all purchases should be removed by the 15th day following the sale.

Risk of loss or damage in shipment. Any risk of loss or damage to the shipment through a third party carrier, once the item is removed from Potter and Potter, is at the risk of the buyer, and Potter & Potter is not liable for loss or damage of these items.

Ship to address. The winning bidder is responsible for providing Potter & Potter with an accurate address for the order destination as well as specific instructions for delivery

Shipping costs. Shipping costs include charges for labor, materials, insurance, as well as actual shipper's fees. Buyer agrees to reimburse Potter & Potter the difference if actual shipper's fees exceed the invoice amount.

Storage fees. Potter & Potter will charge a storage fee of \$50 per week for any orders awaiting payment and/or removal for more than 15 days following the auction date. Gabe Fajuri, Managing Auctioneer This cost shall constitute a lien against such property, which may be removed to a Lic, #441.002150 public warehouse at the risk, account, and expense of the purchaser.

International shipping. Potter and Potter ships internationally. All shipments will include an itemized invoice with the actual and correct purchase totals including the buyer's premium and shipping cost. International buyers are responsible for knowing their country's laws on importing items as well as paying all customs and duties fees on purchased items.

Non-Payment - If we do not receive payment in full, in good cleared funds, within seven (7) business days following the sale, we are entitled in our absolute discretion to exercise one or more of the following measures, in addition to any additional actions available to us by law: (1) to impose a late charge of one and a half percent (1.5%) per Potter & Potter wishes to thank John Robertson, Hilary Weinstein, thirty (30) days of the total purchase price, prorated to commence on the date of the sale; (2) to hold the defaulting buyer liable for the total amount due and to begin legal proceedings for its recovery together with interest, legal fees and costs to the fullest extent permitted under applicable law: (3) to rescind the sale: (4) to resell the property publicly or privately with such terms as we find appropriate; (5) to resell the property at public auction without reserve, and with the purchaser liable for any deficiency, cost, including handling charges, the expenses of both sales, our commission on both sales at our regular rate, all other charges due hereunder and incidental damages. In addition, a defaulting purchaser will be deemed to have granted us a security interest bookdealer consignors for their assistance in the preparation of this in. and we may retain as collateral security for such purchaser's obligations to us, any catalogue. property in our possession owned by such purchaser. At our option, payment will not be deemed to have been made in full until we have collected funds represented by checks, or in the case of bank or cashier's checks, we have confirmed their authenticity; (6) to Contents copyright © 2023 by Potter & Potter Auctions, Inc. offset against any amount owed; (7) to not allow any bids at any upcoming auction by or on behalf of the buyer; (8)to take other action as we find necessary or appropriate.

LIABILITY

Condition Reports - Potter and Potter Auctions, Inc. is not responsible for the correctness of any statement of any kind concerning any lot, whether written or oral, nor for any other errors or omissions in description or for any faults or defects in any lot. Neither the seller, ourselves, our officers, employees or agents, give any representation, warranty or guarantee or assume any liability of any kind in respect of any lot with regard to merchantability, fitness for a particular purpose, description, size, quality, completeness, condition, attribution, authenticity, rarity, importance, medium, provenance, prior ownership history, or historical relevance. Except as required by local law any warranty of any kind whatsoever is excluded by this paragraph.

Purchased Lots - If for any reason a purchased lot cannot be delivered in the same condition as at the time of sale, or should any purchased lot be stolen, mis-delivered or lost prior to delivery, Potter and Potter Auctions, Inc. shall not be liable for any amount in excess of that paid by the purchaser.

Legal Ramifications - The rights and obligations of the parties with respect to these Conditions of Sale, the conduct of the auction and any matters connected with any of the foregoing shall be governed and interpreted by the laws of the jurisdiction in Illinois. If any part of these Conditions of Sale is found by any court to be invalid, illegal or unenforceable, that part shall be discounted and the rest of the conditions shall continue to be valid to the fullest extent permitted by law.

Discretion - Any and all of the conditions may be waived or modified in the sole discretion of Potter and Potter Auctions, Inc.

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